

Frankfurt bourse



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FINANCIAL TIMES

Europe's Business Newspaper

WEDNESDAY DECEMBER 21 1994

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Bright future for leading economies seen by OECD

The economic outlook for the industrialised world looks brighter now than at any point in recent years, with strong growth and low inflation expected over the next two years, the Organisation for Economic Co-operation and Development said. However, the recovery could quickly sour if governments did not seize the chance to address long-term structural problems by introducing politically sensitive reforms, the Paris-based think-tank warned. Page 14; Details, Page 4; US trade deficit in October, Page 5

Lebanon truce agreed: Bosnia's warring factions agreed to a temporary ceasefire ahead of negotiations on a permanent end to the war by January 1, former US president Jimmy Carter said. Page 14; A very Bosnian plight, Page 12

Tokyo relaxes listing rules: The Tokyo Stock Exchange announced reforms to its restrictive listing requirements to attract companies from fast-growing Asian economies. Page 15

Spain defends Gibraltar row: Britain and Spain agreed a diplomatic row over Gibraltar by agreeing to develop more formal arrangements for tackling drugs trafficking and other illicit trade between the UK colony and the Spanish mainland. Page 2

Japan aims for austerity: Japan's finance ministry signalled a shift from an expansionary to a central fiscal policy in 1995 by proposing the first all-in budget outlays in 40 years. Page 4

De La Rue wins Portals' acceptance: UK security printer De La Rue's £582m (£1.1bn) offer for Portals was accepted by the specialist paper manufacturer's board. Page 15; Lex, Page 14

China accepts delay in WTO membership: China conceded defeat in its bid for early membership of the General Agreement on Tariffs and Trade and its successor, the World Trade Organisation, but said it was prepared to continue negotiations. Page 14

Patents windfall for Glaxo: UK drugs company Glaxo could earn several billion dollars in extra revenues as a result of changes in US patent laws. Page 3

Unair blames subcontractors: Cruise operator Unair denied being over-ambitious and blamed subcontractors for the delayed completion of a £30m (£49m) refit of the liner Queen Elizabeth 2, which resulted in 500 passengers being turned away from its Christmas cruise. Page 7

Arthur Andersen widens legal US based: accountancy firm Arthur Andersen has widened its lead over its competitors in terms of worldwide fee income, a survey shows. Page 16

Kidnapper shot outside White House: A man was shot and seriously injured by security guards outside the White House in Washington after he was seen brandishing a knife. Page 5

Greece to buy Russian gas: Greece has agreed with Gazprom, the Russian state gas supplier, to import natural gas from 1996 through a pipeline from Bulgaria. Page 3

Mercedes picks France for car plant: German vehicle builder Mercedes-Benz and Swiss watch group SMH are to build a DM750m (£503m) car factory in France despite political and trade union protests. It will employ 1,900 people building 200,000 cars a year. Page 3

Mattel to cut 1,000 jobs: US toymaker Mattel, which outbid Hasbro in a battle for J.W. Spear of the UK, said it would cut 1,000 jobs from its international workforce of 22,000 in an attempt to raise profitability. Page 17

Latin America failing to beat poverty: Latin America shows signs of economic improvement, but growth rates remain insufficient to reduce poverty, a United Nations economic commission report says. Page 5

Gas field development approved: The UK government approved development of the Britannia natural gas field in the North Sea, north 130 miles from Aberdeen, the biggest in the UK still untapped. Page 7

British Coal sale to raise £240m: The UK government will receive nearly £240m (£1.57bn) from the sale of British Coal's mining assets, it emerged as details were announced of the sale of the south Wales region for £245m. Page 19

Crackdown on abuse of legal aid: The UK government outlined plans to close loopholes in the legal aid scheme which have allowed wealthy businessmen to receive public funds to fight court actions. Page 7

STOCK MARKET INDICES			STERLING		
FTSE 100	3,058.1	(+23.7)	New York headline:	\$	1.581
Yield	4.21		London:	£	1.580
FTSE 100	1,333.21	(+1.04)	DM	2,452.7	(2,451)
FTSE-A All-Share	1,514.74	(+1.06)	FF	2,452.7	(2,451)
Nikkei	19,462.58	(+135.13)	SFR	2,452.7	(2,451)
New York headline:			Y	198.483	(198.387)
Dow Jones Ind Ave	3,771.85	(+18.84)	£ index	88.3	(88.4)
S&P Composite	465.91	(+1.00)			
US LONGTERM RATES			DOLLAR		
Federal Funds	5.75%		New York headline:	DM	1.57975
3-mo Treas Bill: Yld	5.675%		London:	£	1.57975
Long Bond	7.32%		FF	1.57975	
Yield	7.32%		SFR	1.57975	
Y	198.483		Y	198.483	
LONDON MONEY			IN CURRENCY		
3-mo interest	5.75%	(5.75)	New York headline:	DM	1.57975
Libor 3m rate	5.75%	(5.75)	London:	£	1.57975
Libor 6m rate	5.75%	(5.75)	FF	1.57975	
Libor 12m rate	5.75%	(5.75)	SFR	1.57975	
Libor 18m rate	5.75%	(5.75)	Y	198.483	
Libor 24m rate	5.75%	(5.75)	£ index	88.3	(88.4)
Libor 36m rate	5.75%	(5.75)			
Libor 48m rate	5.75%	(5.75)			
Libor 60m rate	5.75%	(5.75)			
Libor 72m rate	5.75%	(5.75)			
Libor 84m rate	5.75%	(5.75)			
Libor 96m rate	5.75%	(5.75)			
Libor 108m rate	5.75%	(5.75)			
Libor 120m rate	5.75%	(5.75)			
Libor 132m rate	5.75%	(5.75)			
Libor 144m rate	5.75%	(5.75)			
Libor 156m rate	5.75%	(5.75)			
Libor 168m rate	5.75%	(5.75)			
Libor 180m rate	5.75%	(5.75)			
Libor 192m rate	5.75%	(5.75)			
Libor 204m rate	5.75%	(5.75)			
Libor 216m rate	5.75%	(5.75)			
Libor 228m rate	5.75%	(5.75)			
Libor 240m rate	5.75%	(5.75)			
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Libor 324m rate	5.75%	(5.75)			
Libor 336m rate	5.75%	(5.75)			
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Libor 360m rate	5.75%	(5.75)			
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Libor 756m rate	5.75%	(5.75)			
Libor 768m rate	5.75%	(5.75)			
Libor 780m rate	5.75%	(5.75)			
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Madrid rock by jailing

Spain's government has announced that it will jailing the rock band, the Gipsy Kings, for a period of 15 days for their role in the 1992 Barcelona Olympic Games. The band, which is made up of members of the Gypsy community, was accused of being involved in a series of protests and disturbances during the Games.

UK alone over EU

The United Kingdom is the only country in the European Union that has not yet signed the new trade agreement with the European Commission. The agreement, which was signed by 11 other EU countries, will come into effect on January 1, 1995.

China homes scheme

China's government has announced a new scheme to build homes for the urban poor. The scheme, which is part of a larger housing reform program, will involve the construction of new apartment buildings in major cities.

Danes back shipyard

The Danish government has announced that it will be backing a new shipyard in the country. The shipyard, which is being built by a private company, will be one of the largest in the world.

Fewer Bank of France

The Bank of France has announced that it will be reducing the number of branches in the country. The bank, which is one of the largest in Europe, is looking to streamline its operations.

Autism: a new

A new study has found that the incidence of autism is on the rise. The study, which was conducted by a team of researchers, found that the number of children diagnosed with autism has increased significantly in recent years.

Australian brush-off for cheap Russian wool sales

By Nikki Tait in Sydney

Wool International, the Australian wool sales organisation, said yesterday it was unperturbed by the recent surge in wool sales by Russia, notably to China. However, the organisation said some large European textile companies, such as Benetton of Italy, had serious doubts about Russia, and expressed hope that "they don't make a habit of this".

The organisation, whose primary function has been to handle the sale of Australia's large wool stockpile, said it became aware of more Russian wool being used in China last September, when a large Australian trade delegation went to talk to Chinese buyers.

Wool International said some Chinese customers claimed the Russian wool was available at about one third the price of Australian supplies. However, it maintains the Russian wool is fairly low quality, greasy wool, and requires additional processing. It also believes that the surge in supplies will be short-lived.

Wool's relaxed stance was backed up by the Australian Bureau of Agriculture and Resource Economics, the government-owned forecasting agency, yesterday. In its quarterly commodities report, ABARE said the sharp rise in wool prices this year and the purchase of lower-quality Russian wool by China in the September quarter were likely to have contributed to reduced activity by Chinese at Australian auctions.

"Access to Russian wool is expected to be short-lived...with Russian stocks estimated to have fallen to around 10,000-15,000 tonnes. This and the current low level of stocks in China are expected to encourage Chinese wool buyers for the remainder of the season," it said.

Australian sheep account for about 30 per cent of the world's wool production, and the commodity represents one of the country's largest export categories. Woolgrowers faced unfavourable conditions in the early 1990s, but the recent surge in wool prices has surpassed expectations. Although prices have been volatile in the most recent quarter, ABARE forecast yesterday that the eastern wool market indicator should average 790 cents/kg clean in 1994-5, compared with 547c/kg in the previous 12 months.

One reason for the lack of serious concern about the Russian wool supplies is that Australia's wool clip is about eight times the size of Russia's.

The ABARE report said Australian rural exports would fall by 10.4 per cent in 1994-5, as a result of the severe east coast drought which hit winter crop production. The agency said yesterday the fall in volume would be only partly offset in value terms by higher prices for some rural commodities, notably wool. The bureau predicted the value of rural exports would dip by around 5.5 per cent, to A\$18bn (US\$13.9bn) for the 1994-5 financial year.

This is the first fall in value terms for four years. Wheat exports are likely to have in value and beef exports could be down by 11 per cent. Sugar exports, however, are predicted to rise strongly while wool exports could be up by one-fifth.

On the minerals front, the bureau is looking for a 2 per cent rise overall, to A\$30.4bn. This would leave the total value of Australian commodity exports, which make up the lion's share of total exports, at around A\$48.4bn for the year, compared with A\$48.8bn in 1993-4.

German carmaker to build Swatchmobile in low-wage, flexible Lorraine

Row as Mercedes picks France

By Christopher Parkes in Frankfurt and David Suchan in Paris

Germany's Mercedes-Benz and Swiss watch group SMH are to go ahead with plans to build a DM750m (\$503m) car factory in France despite political and trade union protests.

Construction will start next autumn, and production of the micro-compact two-seater model - dubbed the Swatchmobile - will start in late 1997 in preparation for a pan-European launch in early 1998. Mercedes said yesterday.

The city runabout, priced at "well under DM20,000", will be marketed by about 90 main Mercedes dealers and in department stores, the Daimler-Benz subsidiary said.

As revealed by angry German trade union leaders last week, the assembly plant is to be built in Hambach, around 5km from the town of Sarreguemines on the French-German border. The factory will be able to make up to 200,000

cars a year, and employ up to 1,900.

The decision was confirmed yesterday by the Daimler-Benz board following a fervered debate over Daimler's alleged neglect of its responsibility to build the ground-breaking new model in Germany.

The argument effectively ended on Monday night after Mr Edvard Reuter, group chairman, and Mr Nicholas Hayek, head of SMH, explained the rationale for the decision to assemble in France to Chancellor Helmut Kohl.

Mr Reuter had earlier been pressed to reconsider by Mr Erwin Teufel, prime minister of Baden-Württemberg, Daimler's home state. He had also received a protest letter from Mr Wolfgang Schäuble, parliamentary leader of Mr Kohl's Christian Democratic Union, the senior party in the ruling Bonn coalition which is governing with a majority of only 10.

According to Daimler, MCC, the joint-venture company set

up to run the project, in which the German group has a 51 per cent stake, had examined more than 70 possible sites. Hambach was selected because it was located in the centre of the main market for the Swatchmobile, and because of its competitive wage costs and highly flexible working times and conditions.

Other considerations included ideal road and rail links: Hambach is close to the A4 trunk road from Paris to Strasbourg which joins the German autobahn network in Saarbrücken.

However, the decisive factors were most likely to have been payroll bills - unit labour costs in France are about 40 per cent lower than in Germany, according to the VDA automotive industry association - and more co-operative unions.

Although details have not yet been published, the lean assembly procedures for the Swatchmobile are expected to demand maximum flexibility from the workforce in terms of



Reuter: protest letter from CDU parliamentary leader

working times and practices.

The cars will be assembled mainly from complete modules and large components supplied from outside the Hambach site, where only about 20 per cent of the necessary parts are to be made.

As a result of the demand for bought-in modules, Daimler claims, component suppliers - mostly in Germany

- will need to hire about 7,000 additional workers. "Strategically important" parts would be made by Mercedes and SMH.

The president of the Sarreguemines district, Mr Hubert Roth, said he hoped the Hambach site would become "a pole of attraction" for the car industry, noting that Mercedes had taken an option on a further 14 hectares, in addition to the 50 hectares on which it will build the car plant.

Mr Gérard Longuet, the former French industry minister who still heads the Lorraine regional council, said the investment fitted with Lorraine's cross-frontier development strategy. It would create more than 2,000 jobs directly and another 5,500 indirectly. In Paris, officials said France would give aid up to the permitted ceiling of 17 per cent of the DM750m investment, but this would have to be cleared by the European Commission in Brussels.

Billion dollar patents windfall for Glaxo

By Daniel Green

Glaxo, the UK drug company, appears to add 16 months to a US patent protecting Glaxo's ulcer treatment Zantac, the world's best selling drug. Zantac has annual sales in the US of about \$2bn and several companies, most notably Switzerland's Ciba, have been preparing to launch rivals when the patent expires in December 1995.

Several drugs companies with products facing US patent expiry over the next few years might also benefit. Bristol Myers Squibb of the US might be able to extend the patent

protection on its top drug Capoten by an extra six months, potentially worth almost \$1bn in revenues.

The rule change implies that any product for which a patent was granted less than three years after filing should have its patent protection extended, said Mr Robin Nott, an intellectual property consultant with international law firm Baker and McKenzie. He said that the law takes effect from June 1995 and applies retrospectively. "It could even appear that a patent expires and then revives," he said.

If more than three years passed between patent filing and granting, the expiry patent protection would remain unchanged, he said.

Bristol Myers Squibb said it was still studying the impact of the rule change on all its products. Its best-seller Capoten, a heart drug, loses its patent protection in August 1995. But the company confirmed that patent granting took place two and a half years after filing, implying that patent protection could be extended by another six months.

UK drug company, Wellcome, said that its best seller, anti-viral Retrovir, whose US patent expires in 1997, would not be affected because more than three years passed between patent filing and granting.

Manufacturers that had planned to launch rival products once a patent had expired would be able to continue with the planned launch of their products, according to the new rules. However, the patent holder might be able to claim appropriate compensation payments.

South Korea's Samsung Group is to import cement from North Korea, the first direct North-South deal since Seoul lifted a two-year ban on business contacts. Samsung said agreement was reached between the group's vice-chairman Lee Chou-bom and North Korean officials during a trip to the communist North to discuss economic co-operation.

Meanwhile South Korea has allowed Samsung Aerospace and Korea Bell Helicopter to assemble helicopters for civilian use using foreign technology. Samsung plans to assemble helicopters in a link-up with Eurocopter France. *Reuter, Seoul*

WORLD TRADE NEWS DIGEST

Israel 'can do better' says Gatt

Israel has made big strides in liberalising its trade regime over the past decade but needs to do much more to stimulate competition and improve the flexibility of its economy, according to the General Agreement on Tariffs and Trade. A GATT secretariat report says the peace and economic agreements with the Palestine Liberation Organisation should help stimulate trade, investment and tourism. However, the main economic gains for Israel will come indirectly from a relaxation and eventual end to the Arab boycott and reduced political risks of investment. Israel's trade ministry, said there had been a partial lifting of the secondary and tertiary boycott but no moves to lift the direct boycott. The Arab boycott may have cost Israel as much as \$40bn in lost trade and investment. Though trade with third countries is expanding Israel still does most of its trade on preferential terms with the US and the EU. *Frances Williams, Geneva*

Greece in new Gazprom deal

Greece has signed a revised agreement with Gazprom, the Russian state gas supplier, to import natural gas from 1996 through a pipeline from Bulgaria. The new accord also provides for Prometheus, a joint venture between Gazprom of Russia and Greece's Kopeleous group, to build a 400MW coal-fired power station in northern Greece as a turnkey project for DEH, Greece's state power company, and supply equipment for two hydro-electric plants under construction in central Greece. Under the previous agreement, Prometheus was to build a 250MW gas-fired power station in north-eastern Greece on a build-own-operate basis. However, the socialist government has abandoned plans for private power generation in Greece.

Gazprom is to supply at least 500m cubic metres of gas yearly through a 560km pipeline from the Bulgarian border to Athens. The pipeline, financed mainly by the European Union will be completed early next year at a cost of \$1.4bn. But construction of gas distribution networks to serve Athens and four other Greek cities has been delayed by administrative and financial problems. *Karin Hope, Athens*

Koreans renew business links

South Korea's Samsung Group is to import cement from North Korea, the first direct North-South deal since Seoul lifted a two-year ban on business contacts. Samsung said agreement was reached between the group's vice-chairman Lee Chou-bom and North Korean officials during a trip to the communist North to discuss economic co-operation. Meanwhile South Korea has allowed Samsung Aerospace and Korea Bell Helicopter to assemble helicopters for civilian use using foreign technology. Samsung plans to assemble helicopters in a link-up with Eurocopter France. *Reuter, Seoul*

Americas free trade area easier said than done

By Carole James in Kingston

Following the bold intentions for a Free Trade Area of the Americas agreed at the Summit of the Americas, governments in the hemisphere are now facing up to the practical difficulties of creating such an integrated trade area by 2005.

Most central and south American governments believe they must either integrate, or be left behind. But wide disparities in regional economies mean some are better prepared than others. "The countries of the hemisphere are ready to be part of the wider free trade area," says Mr Ricardo Hausmann, chief economist of the Inter-American Development Bank. "The region's economies have stabilised and there is fiscal discipline. The economies are growing at an average of 3.5 per cent for the past four years, and investment levels are rising."

Trade in the Americas grew by 5 per cent per year between 1990 and 1994 despite a global recession, Mr Hausmann said. Countries in the region are trading more among themselves, and reached a value of \$28bn last year from \$15.7bn in 1990. "This will exceed South American trade with the US this year because policies which previously discouraged trade are now encouraging it. These policies include trade liberalisation and the integration of markets."

Behind these generalities, however, are many disparities between the region's economies. There is already a concern that, even with extensive changes in domestic economic policies, the smaller countries could suffer severe dislocation in the adjustments they will have to make, before they

begin to gain from increased trade flows.

"We agree that there is a need for economic liberalisation, and that the rising tide of economic improvement will lift all the boats," said Mr Byron Blake, assistant secretary general of the Caribbean Community. "But some small boats which are not well balanced will be capsized. This is the danger which faces many small economies in the hemisphere."

One problem is how to integrate - through linking existing trade blocs or via bilateral negotiations, said Mr Cesar Gaviria, secretary general of the Organisation of American States and a former president of Colombia.

"The changes which have taken place in the Americas in recent years mean that the pieces of the puzzle of a hemispheric free trade area are in place," he says. "But as in any assembly line, the pieces have to be put together to work properly. We cannot over-exaggerate the difficulties," Mr Gaviria said.

Stitching together the hemisphere's several trading groups is unlikely to produce the seamless whole promised by leaders at the Miami summit two weeks ago. The regional trade blocs are at different stages of development. The Andean Pact countries, Bolivia, Colombia, Ecuador, Peru and Venezuela, for example, need to update their trading structure, says Mr Daniel Mazuera, Colombia's foreign trade minister.

Mr Gaviria argues that some countries will need time to implement trade liberalisation policies, while the laggards must be given help so they can catch up.

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NEWS: INTERNATIONAL

Japanese budget to aim for austerity

By William Dawkins in Tokyo

Japan's finance ministry yesterday signalled a shift from an expansionary to a neutral fiscal policy in 1995 by proposing the first fall in budget outlays in 40 years.

The ministry's draft budget, to be submitted to parliament next month, calls for a 2.3 per cent decline to ¥70,881bn (¥454bn) in overall outlays for the tax year starting next April. The decline is, however, due to a fall in debt-servicing charges caused by an accounting change.

General spending, a clearer indicator of the government's fiscal stance, is to rise by 3.1 per cent to ¥42,143bn. Economists in Tokyo estimate this to be a smaller underlying increase than the current year after adjusting for fiscal pump-

priming packages, not included in the initial budget, and spending carried over from earlier years.

The proposed austerity reflected the government's "unhealthy" fiscal position, said Mr Masayoshi Takemura, the finance minister.

Social security payments, representing the largest share of general spending, are planned to rise by 3.1 per cent to ¥13,892bn, reflecting the growing number of elderly and a small rise in unemployment. Public works are set to rise by 4 per cent to ¥9,840bn, a slight slowdown from the last budget's 4.4 per cent growth.

Defence spending is to be squeezed hard, up by a mere 0.8 per cent to ¥4,724bn, the lowest rise for 35 years, and a reflection of the ruling Liberal Democratic party's need to accommodate its Socialist coalition partners. Japan, the world's largest aid donor, also plans to follow other industrialised countries' example in curbing the growth in its foreign aid budget, up by 3.2 per cent to ¥1,088bn, the lowest rise ever.

The austerity of this budget is a consequence of the pressure on government revenues from the income tax cuts agreed earlier this year and the weakness of the economic recovery. Tax revenues next year are forecast to rise by a mere ¥66bn to ¥53,731bn.

BUDGET OUTLAYS

	1994 Fiscal year to April 1995	1995 Draft for fiscal year to April 1996
Total	¥70,881.7bn (up 1.0% on previous year)	¥70,881.7bn (down 2.9%)
National debt service	¥14,980.2bn (down 7.0%)	¥13,221.3bn (down 7.9%)
Tax grants to local authorities/governments	¥12,757.8bn (down 18.3%)	¥13,215.4bn (up 3.6%)
General expenditures	¥40,854.8bn (up 2.3%)	¥44,141.7bn (up 3.1%)

Source: Ministry of Finance

In line with its traditional aversion to increasing the government's debts, the ministry plans to reduce the amount of bonds it plans to issue next year by ¥1,045bn to ¥12,595bn, representing 17.7 per cent of government revenues, down one percentage point from the current 12 months.

Most of the total ¥9,750bn, will be construction bonds, so called because they are used to fund public works and are acceptable to the ministry on the grounds that they increase Japan's assets.

The Japanese government has approved plans for telephone rate increases by Nippon Telegraph and Telephone, the country's partially privatised telecommunications operator and the largest company in the world by market capitalisation, writes Emilio Terazono in Tokyo.

The increases in monthly basic subscriber fees and directory assistance charges, which will be implemented next February, are the first in 18 years.

The move comes after strong lobbying by NTT, as increases in public service charges have been a sensitive issue for a government faced with a slow economic recovery.

Last March, the company was forced to abandon its original plan to raise its subscription fees as the government decided to freeze all utilities and public service charges to preserve consumer confidence.

The rate increase, which will raise basic subscriber fees by 16.4 per cent and double the charge for directory assistance for subscribers using the service more than twice a month, follows last week's approval by the authorities.

Paris body says rate adjustments must track the speed of economic growth

OECD warning on interest rates

By Gillian Tett in Paris

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expected to expand by 4.2 and 3.4 per cent respectively.

Continental Europe is also expected to see accelerating rates of growth next year, although the growth rate in Germany is not expected to rise above 3 per cent until 1996.

Meanwhile, Ireland is expected to see the fastest growth of any OECD country, with 5 per cent growth forecast this year and next.

Inflation is expected to remain well below the growth rate in most regions. Excluding Turkey, which has an unusually high inflation rate, aver-

It remains unclear whether US rate rises have been sufficient to prevent the economy from overheating

age annual inflation in the OECD countries is expected to be only 2.3 per cent next year. But in spite of this optimistic outlook, the OECD warns that accelerating growth means that governments must soon raise interest rates in most countries.

The most challenging situation currently exists in the US, where strong growth over the last four years is estimated to have eroded all the spare capacity.

Although the US government has already raised interest rates, the report notes that it

Outlook for the medium-term

Summary of projections

Seasonally adjusted at annual rates

1994 1995 1996

Real GDP (% change)

US 3.9 3.1 2.0

Japan 1.0 2.5 3.4

Germany 2.6 2.5 3.5

OECD Europe 2.5 3.0 3.2

Total OECD 2.6 3.0 2.9

World trade (% change)

8.9 9.2 7.5

Inflation (% change)

US 2.0 2.5 3.2

Japan 0.5 0.5 0.5

Germany 2.5 2.0 2.2

OECD Europe 2.5 2.5 2.6

Total OECD 2.1 2.3 2.6

Unemployment (% of labour force)

US 6.1 5.8 5.5

Japan 2.9 3.0 2.9

Germany 3.6 3.1 2.9

OECD Europe 11.6 11.3 10.9

Total OECD 8.2 7.9 7.7

Current balance (% of GDP)

US -2.3 -2.4 -2.3

Japan -3.0 -2.5 -2.6

Germany -1.2 -0.8 -0.5

OECD Europe 0.5 0.8 1.0

Total OECD -0.2 -0.1 0.0

Short-term interest rates

US 4.2 6.5 6.7

Japan 2.2 2.8 2.9

Germany 5.3 5.0 5.6

Major 4 European countries 6.5 6.5 7.0

1. Arithmetic average of growth rates of world import and export volumes

2. GDP deflator

3. Excluding Turkey

4. US 3-month Treasury bill; Japan 3-month CD; Germany, France, Italy, UK 3-month interbank rates

5. Unweighted average of the growth rates of world import volumes and world export volumes

day pointed out that this rise was still likely to leave rates well below their peaks in previous upturns.

In the UK, Australia and New Zealand, the OECD argues that steady recent growth has created a "case for continuing with gradual monetary tightening".

In continental Europe, German interest rates are expected to remain unchanged in the near future, although the OECD forecasts that short-term interest rates will rise to 5.6 per cent in 1996.

In Ireland, the Nordic countries and some other European countries interest rates may also need to be raised soon, if conditions deteriorate, the report says.

The only exception to this upward trend in interest rates is Japan.

Although the OECD predicts that domestic demand will grow faster in Japan than most other regions in the next year, the "appropriate time for moving rates in an upward path appears to be some way off", it says.

One country where short-term interest rates are expected to remain particularly high over the next two years, however, is Italy. As a result of the country's soaring budget deficit, rates are expected to rise to 11.6 per cent next year.

"In the absence of further measures to cut the deficit, the process of further interest rate convergence with partner countries in Europe is likely to remain slow," the OECD said.

The OECD Economic Outlook, December 1994, OECD, 2 Rue André Pascal, 75775 Paris. Subscription FF250, \$46 DM90.

Japan's top industrial policy official to quit

By William Dawkins

The most senior bureaucrat in Japan's Ministry of International Trade and Industry is to resign, government officials announced last night.

Mr Hideaki Kumano, who as MITI vice-minister is Japan's top industrial policy official and one of its top trade negotiators, is to step down after the end of the year, they said.

No reason was given, but this appears to be the climax of a more than year-long power struggle between the bureaucracy and Japan's politicians, in which Mr Kumano is the most senior victim so far.

Since the Liberal Democratic party returned to power six months ago, after a humiliating year in opposition, it has been seeking to reassert its authority over the public administration. Mr Kumano's political master, Mr Ryutaro

Hashimoto, MITI minister, also happens to be a rising and reputedly ruthless star in the LDP.

MITI has been at the centre of this battle, because of the influence it exercises as controller of more licences and permits (1,769 at the latest government count) than any other ministry.

Mr Kumano's resignation had been rumoured since the LDP's return in June, when several ministers in the incoming government called for a purge of senior bureaucrats who had used the political upheavals of the past year to boost the public administration's power. The government issued a warning at that time, rather than risk an open dispute with the bureaucracy.

Mr Kumano is believed to have annoyed the party by failing, during the LDP's period out of power, to stop the forced

resignation of Mr Masahisa Naito, an LDP sympathiser, as head of MITI's powerful industrial policy bureau.

Mr Naito was ousted last December by former MITI minister Hiroshi Kamegaki, now a member of the opposition New Frontier party and a close ally of Mr Ichiro Ozawa, NFP strategic mastermind. Mr Naito was alleged to have promoted a young MITI official, to improve his chances of winning a parliamentary seat for the LDP.

Early this year, Mr Kumano had to make a public apology for a MITI document encouraging business organisations to comment favourably on an economic stimulus package issued by the government of the time. The document, criticised as an example of covert bureaucratic influence, may have further linked him to the present opposition in the mind of the LDP's Mr Hashimoto.

'Output gap' leads to inflation alert

Gillian Tett reports on OECD findings that could fuel the debate on the timing of interest rate rises

By Gillian Tett

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Output gaps

Deviations of actual GDP from potential GDP as percentage of potential GDP

1995-04 1995-05 1995-06 1995-07 1995-08 1995-09 1995-10 1995-11 1995-12

US -0.4 -0.5 -0.5 -0.5 -0.5 -0.5 -0.5 -0.5 -0.5

Japan -0.5 -0.5 -0.5 -0.5 -0.5 -0.5 -0.5 -0.5 -0.5

Germany -1.5 -1.5 -1.5 -1.5 -1.5 -1.5 -1.5 -1.5 -1.5

France -2.2 -2.2 -2.2 -2.2 -2.2 -2.2 -2.2 -2.2 -2.2

Italy 0.1 0.1 0.1 0.1 0.1 0.1 0.1 0.1 0.1

UK 0.8 0.8 0.8 0.8 0.8 0.8 0.8 0.8 0.8

Canada 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0

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1997-07 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2

1997-08 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2

1997-09 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2

1997-10 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2

1997-11 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2

1997-12 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2

1997-01 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2

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1997-12 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2 -0.2

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Nerves over deficit and dissidence

Stephen Fidler and Ted Bardacke assess the devaluation of Mexico's currency

In the end, something had to give in order to break Mexico's vicious economic circle.

What gave was the exchange rate. The government of President Ernesto Zedillo, which took office at the start of the month, yesterday announced the first one-step devaluation of the Mexican peso since December 15, 1987.

There is no guarantee, however, that the step, which surprised many foreign investors, will take the economic pressure off Mr Zedillo's government.

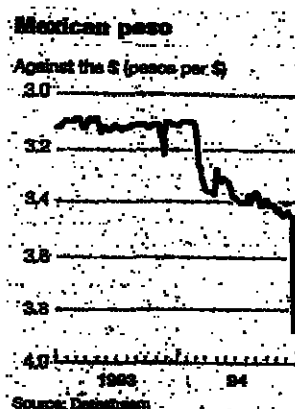
His conundrum was this: The exchange rate, used for six years as a tool to fight against inflation, had looked increasingly overvalued. This contributed to a current account deficit that in 1993, expected to exceed \$28bn (\$17.9bn), or 8 per cent of gross domestic product.

To sustain the exchange rate in the face of this, and in the face of growing concern among foreign investors about the size of the deficit, demanded higher and higher interest rates, which was slowing the economy. Worries about an economic slowdown made foreign investors even more wary about Mexican risk. These concerns were heightened – and capital flight was apparently intensified – during the last couple of weeks as political tensions in the southern state of Chiapas also mounted.

Furthermore, if the conflict

in Chiapas were to become even more intense, as it may well in a matter of weeks, the speculative pressure could well have become impossibly powerful.

Therefore, the government may have judged it better to act now, than to operate in



Source: Economist

panic later. The move yesterday formally lowered the floor of the peso by 14 per cent. The permitted daily slide remains unchanged, which suggests a further permitted annual depreciation of 4 per cent. The peso did not drop to its floor yesterday, however, and was being quoted at about 3.35 to the dollar, compared with 3.45 on Monday.

Taken with the 10 per cent depreciation of the currency seen earlier in the year, this means a peso devaluation of more than 20 per cent.

The devaluation should help bring down the current account deficit, by spurring exports.

One problem is that it will not come down very quickly – it could still be \$25bn next year – and some foreign investors will feel bruised and unh-



President Ernesto Zedillo: new administration remains under pressure

clined to invest further. Until yesterday, Mr Zedillo's government had been pledging that it would keep exchange rate policy unchanged.

Most economists yesterday said they thought that the devaluation should allow short-term peso interest rates – which on Monday were traded above 20 per cent – to fall. This should benefit small and medium-sized companies which have been unable to borrow in dollars and whose growth has been particularly hurt by current policy.

In the medium term, the key economic variable will be the behaviour of wages. If the government succeeds in keeping down wage claims, then the new strategy will be sustainable. However, if wages start to rise – and, for example, the agreement which the govern-

ment says it has secured with the trade unions starts to collapse – the gain for Mexican competitiveness will be lost in higher prices.

While sharp devaluations of European currencies in 1991-92 did not increase wage pressures, economists point out that it is hard to find as many beneficiaries in Mexico's relatively closed economy (trade accounts for some 15 per cent of GDP) as in the more open European ones. The new government of Mr Zedillo is thus betting that the

measure will be taken well by those most immediately affected: namely, foreign investors and big Mexican companies.

Analysts say that the decision to have a one-off devaluation will be successful only if it is perceived to be a unique

event, rather than the first of a series. "If confidence in the currency is restored by this move, then interest rates ought to fall, investment will increase and economic growth be very strong next year," said one analyst. "But, if the markets don't react well, it could be the beginning of a long downward spiral."

The immediate impact on big Mexican companies, most carrying a heavy load of dollar debts, is likely to be negative. Companies such as Telcel,

Cemex, Televisa, and Aeroméxico were hit hard by exchange write-downs in the first quarter of 1994, when the peso fell by nearly 10 per cent. With the new devaluation taking place close to the end of the year, 1994 profits will take an even bigger hit.

But the Mexican stock market generally reacted positively to the news yesterday. Analysts said less pressure on the peso was causing less pressure on the market in general, signalling renewed confidence, especially about foreign capital inflows and Mexico's worrisome current account deficit.

Inflation is the other main risk associated with the devaluation. Mexico is unlikely to reach its target of 4 per cent annual inflation for 1995, which prospect is fueling worries that the benefits of economic growth will be erased by spiralling prices.

"Are we seeing the dismantling of the Zedillo programme of strict monetary policy?" asked one money market trader.

Finally, some analysts worried that, in the face of political instability brought on by the unresolved conflict in the state of Chiapas, the Zedillo administration has blinked too soon. "If a few armed peasants in Chiapas can change the exchange rate, then I wonder how resourceful the government will be in the future," said the trader.

AMERICAN NEWS DIGEST

US trade deficit up in October

The US trade deficit rose to \$10.1bn (\$6.5bn) in October, from a revised \$9.4bn in September, roughly in line with market projections. The deficit for the first 10 months rose to \$90.5bn, a 42 per cent increase from the equivalent period last year.

The increase last month reflected a 0.8 per cent increase in imports and an erratic 0.6 per cent decline in exports, caused partly by a decline in exports of civilian aircraft. A deficit of \$15bn on trade in goods was partially offset by a \$4.9bn surplus on trade in services.

There are signs, however, that the deficit is beginning to level off as economic growth accelerates in Europe and Japan, boosting demand for US exports. Averaged over three-month periods, the deficit has been stable at \$9.5bn-\$10bn since June. Many economists expect the deficit to contract next year, given the weakness of the dollar and the likelihood of slower US growth.

The geographical distribution of the deficit remains a source of tension in Washington. Last month, the merchandise deficit with Japan rose to \$6.7bn from \$5.4bn. The overall merchandise deficit with Pacific Rim countries rose to \$12.6bn, against \$10.9bn. The US runs small deficits or surpluses with most other regions. *Michael Prouse, Washington*

White House shooting

A man was shot by security guards outside the White House yesterday, after he was seen waving a knife, witnesses said. The US Secret Service confirmed that a US Park policeman shot a man after he had threatened the officer with a knife on the pavement in front of the north side of the White House, on Pennsylvania Avenue. Secret Service spokesman Carl Meyers described the man's condition as "real bad."

This was the third shooting incident near the executive mansion in less than two months. In late October, a Colorado man sprayed the front of the White House with semi-automatic gunfire and was later charged with attempting to assassinate the president. *Reuter, Washington*

Jamaican bank taken over

The Jamaican government has taken over one of the island's banks because of dissatisfaction with its operations. Auditors will run the Blaise Trust and Merchant Bank for an unspecified period, according to Mr Omar Davies, finance minister. There were no indications of the nature of the government's concern. The finance ministry had contemplated taking over the bank earlier this year, but delayed because the management was changed. Mr Davies said that "new information" on the bank's operations had led to the takeover.

The move does not suggest any crisis in Jamaica's banking services, according to an official of the Bankers' Association. Blaise Trust and Merchant is the second bank to be taken over by the Jamaican government in the past two years. Tower Merchant Bank was restructured. *Caroline James, Kingston*

Brazilian police seized

Three police officers have been taken hostage by farmers protesting at the creation of a tribal reservation near their land in northern Brazil. Globo television reported yesterday.

An estimated 10,000 farmers poured into the small town of Montesilves, in Maranhão state, and are demanding the land earmarked for the indigenous people. As well as holding the officers, the protestors set fire to a bridge on a road to the site. *Reuter, Rio de Janeiro*

Poverty in Latin America 'outweighing growth'

By Stephen Fidler, Latin America Editor

Latin America has shown signs of a new economic dynamism this year, but current rates of growth remain insufficient to have much impact on the region's poverty levels, the UN Economic Commission for Latin America and the Caribbean says today.

In its annual preliminary economic overview, Eclac says regional growth this year rose to 3.7 per cent, from 3.2 per cent last year. Average regional inflation – excluding Brazil, whose inflation rate has fallen substantially

in the second half – fell to 16 per cent, from 19 per cent last year.

The 1994 growth performance was the second strongest in 14 years, and resulted in per capita growth of 1.9 per cent.

Despite this, the commission said: "Growth rates of less than 4 per cent are not enough to allow great advances in the fight against poverty, nor to prevent unemployment and underemployment from remaining unacceptably high."

Growth rates in Latin America had converged over recent years. Only three economies – those of Guyana, Argentina and Peru – grew by more

than 5 per cent this year, with Peru expanding by 11 per cent. Three contracted: Haiti's by 6 per cent, Venezuela's by 4 per cent and that of Honduras.

Imports rose by 15 per cent this year to \$17.1bn (\$11.0bn), after growth of 8 per cent in 1993, with imports growing fastest in Peru (36 per cent), Argentina and Brazil (25 per cent each).

But exports rose by 14 per cent, after 5 per cent growth in 1993, to \$15.3bn. This was helped by increases in prices of non-fuel raw materials, for the first time since 1989, as well as by an 8 per cent expansion in

export volumes.

The regional trade deficit grew from \$15bn to \$18bn, and the current account deficit rose from \$46bn to \$50bn, with increasing debt servicing and other factor payments also contributing.

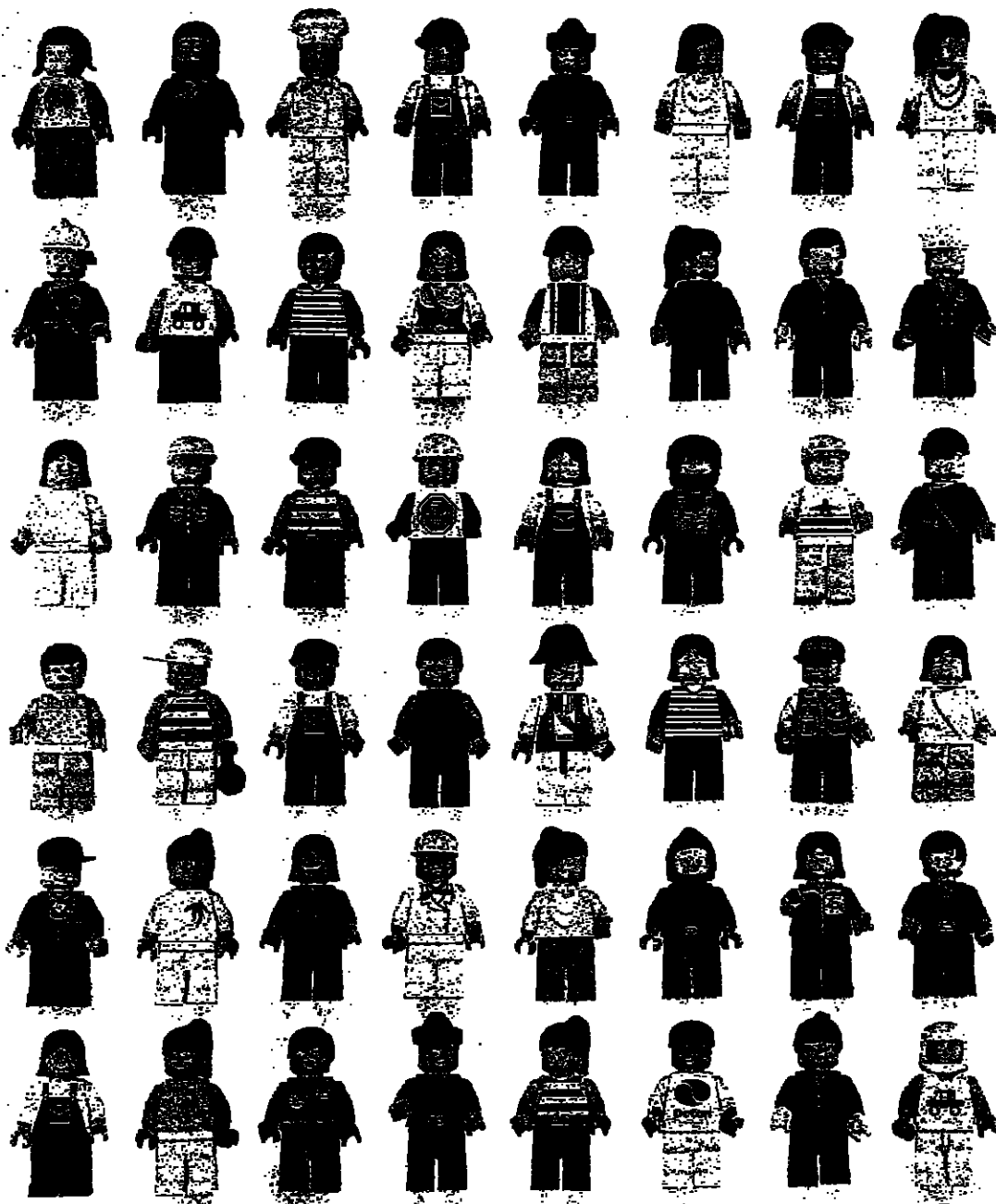
However, this was more than covered by capital inflows of an estimated \$57bn, down from \$65bn in 1993. Episodes of capital flight in Mexico and Venezuela "did not have repercussions in other countries," Eclac notes.

The region accumulated hard currency reserves of a further \$7bn in 1994, against a \$20bn increase in

1993, despite falls of \$9bn in Mexico's reserves and \$4.5bn in Venezuela's.

Of the \$57bn of inflows this year, \$17bn came through bond issues, a sharp reduction on 1993, about \$5bn through the issue of shares in foreign markets, and an estimated \$15bn in foreign direct investment.

The region's debt rose 5.8 per cent to \$534bn, despite Brady debt reduction deals for Brazil, Ecuador and the Dominican Republic. However, because of the rise in exports, the region's debt-to-export ratio fell from 382 per cent to 280 per cent, the lowest level since the start of the debt crisis.



SPOT THE REFUGEE

There he is. Fourth row, second from the left. The one with the moustache. Obvious really.

Maybe not. The unsavoury-looking character you're looking at is more likely to be your average neighbourhood slob with a grubby vest and a weekend's stubble on his chin.

And the real refugee could just as easily be the clean-cut fellow on his left. You see, refugees are just like you and me.

Except for one thing.

Everything they once had has been left behind. Home, family, possessions, all gone. They have nothing.

And nothing is all they'll ever have unless we all extend a helping hand. We know you can't give them back the things that others have taken away.

We're not even asking for money (though every cent certainly helps). But we are asking that you keep an open mind. And a smile of welcome.

It may not seem much. But to a refugee it can mean everything.

UNHCR is a strictly humanitarian organization funded only by voluntary contributions. Currently it is responsible for more than 19 million refugees around the world.

UNHCR Public Information
P.O. Box 2500
1211 Geneva 2, Switzerland



United Nations High Commissioner for Refugees

EVERYTHING YOU NEED TO KNOW ABOUT BOILER EMISSIONS LEGISLATION...

...BUT WERE AFRAID TO ASK!

• Legislation controlling commercial and industrial boiler emissions is becoming increasingly more stringent. Correct compliance poses many questions. The answers are frequently couched in complex legal language and technical terminology. Getting them wrong can result in severe penalties.

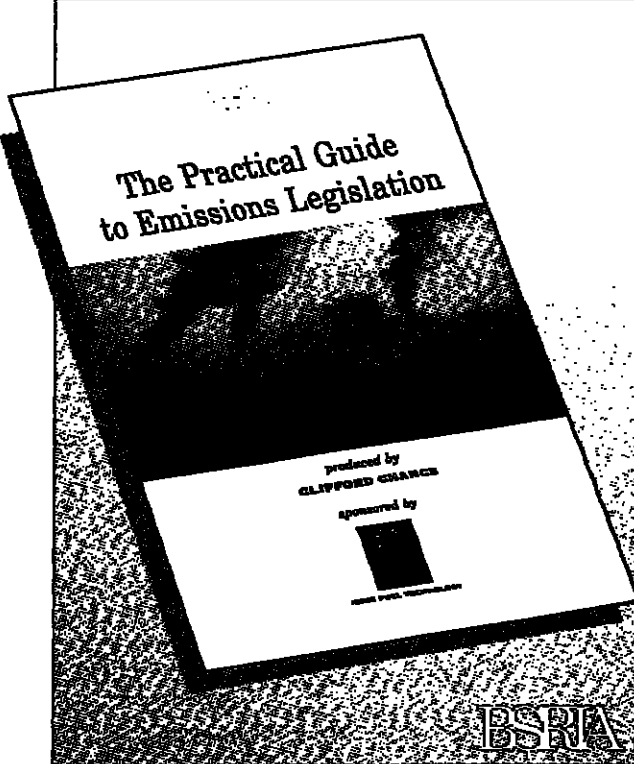
• 'The Practical Guide to Emissions Legislation' sets out clearly and simply everything you need to know in satisfying statutory requirements. This easy-to-understand booklet cuts through all the jargon and puts an end to the costly consequences of misinterpreting the regulations.

• Clifford Chance, the international law firm, has produced the Guide which includes details of compliance procedures, necessary permits, conditions to be satisfied, likely costs and effects on daily operations and long term planning. It features a number of case studies, based on Clifford Chance's extensive experience in this specialist field. Technical content is limited to emission tables across size of boiler and type of fuel from tables supplied by BSRIA.

• Ionic Fuel Technology has sponsored the Guide. The company designs and manufactures unique systems that improve boiler efficiency, decrease fuel loss, reduce NOx, CO and particulate emissions and virtually eliminate soot and smoke.

• No longer need you be afraid of asking for straight answers. They're all here in 'The Practical Guide to Emissions Legislation'.

* BSRIA is the British Service Industries and Information Association.



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NEWS: SOAP WARS

Washing whiter proves a murky business

When Unilever and Procter & Gamble clash everyone pays a price, Roderick Oram writes

Clutching a brightly coloured package, Nabil Saktab hurried to his office and poured the contents on to his desk.

Before him was a heap of detergent, a substance Saktab, as Procter & Gamble's European head of laundry products development, dealt with daily. But as his scientist's eye looked more closely, he could see this sample was different. Scattered among the white granules were myriad, tiny, pink crystals.

"My God! They're really going to use it!" he exclaimed to colleagues. It was mid-March 1994. What Saktab had spotted was a secret weapon just deployed by P&G's arch rival Unilever: crystals of manganese, a catalyst that could dramatically increase the cleansing power of a detergent. Unilever was claiming its new formula was the biggest advance in fabric detergents in 15 years. Sales of the product - Omo Power - were leaping in the three European countries where it had been launched a month earlier. P&G was worried.

Saktab was astounded that Unilever would use manganese. P&G knew from its research that manganese could speed the bleaching process. But it also attacked fabrics - which was why the US company had abandoned it as a possible detergent ingredient 10 years before.

Was Unilever committing a huge, and potentially costly, blunder in using the catalyst? With that question began the Great Soap War of 1994 and what was to become a major debate in international marketing - perhaps the biggest since the botched reformulation of Coca-Cola in the early 1980s.

It was a battle that tarnished the image of the 25th European detergent industry, may have permanently changed the rules of engagement in one of the west's key consumer markets, and raised serious questions about management capabilities and structures in two of the world's biggest companies.

For Unilever, it was a protracted nightmare. Its new Persil and Omo Power detergents, launched last February, were supposed to regain the initiative in the European fabric detergent market. Instead the detergent was subjected to unrelenting media scrutiny and a fiercely hostile campaign by P&G. The trouble was, the flaws exposed were all too real.

Power was not just another new product. It was intended to blaze a trail in the consumer goods business by combining advanced product technology and innovative techniques of pan-European marketing.

Much was also riding on the success of the product for one man: Nabil FitzGerald, Unilever's global coordinator of detergents since 1991. The ambitious 40-year-old Irishman, with 27 years service at Unilever had risen through the ranks, thanks to ability, drive and a persuasive charm.

FitzGerald enjoyed nothing more than challenging Unilever's stuffy conventions. When he was eligible for his first company car he chose a powerful Kawasaki motorcycle. The form-filler balked. FitzGerald told him: "There's no rule says I can't have a motorbike."

FitzGerald knew that his ability to turn round Unilever's ailing detergent business would determine his hopes of eventual ascent to the joint chairmanship of the group. He was out to change things in detergents, breaking down the bureaucratic structures that made Unilever less than fleet of foot in launching new products.

In Europe P&G had long since overtaken it in fabric detergents. The gap grew in the late 1980s when Unilever was slow to develop concentrated versions of the product. What Unilever needed to win back the lead was a quantum leap in detergent effectiveness.

A senior Unilever executive said: "We knew our second entry into the concentrated market had to be something very different, not just in the laboratory but to the consumer. Mrs Jones had to notice and say: 'This really is different'."

The salvation was to be science. A veteran of the company's detergents business said: "Technology creates bigger swings in market power for detergents than any other consumer product." Selling a big new idea to consumers can differentiate a new product from the pack, and brings big

gains in market share.

In this case the big idea was the manganese catalyst that Unilever, long after P&G had given up, continued to pursue. After five years of development Unilever decided last December that it had tamed the metal.

If the science was ambitious, so was the marketing. Exploiting its new pan-European structure, co-ordinated like P&G's from Brussels, Unilever planned to launch Power in 11 countries in short order.

It was a marketing blitzkrieg without precedent in Europe. It was also a plan that would leave Unilever terribly vulnerable if something went wrong.

By late February 1994 the alarm bells were ringing at P&G's world headquarters in Cincinnati, Ohio. P&G was also working on a new detergent - Ariel Future - for launch later in the year. As sales of Power took off in Europe P&G was anxious to find the ingredient underlying the rival's success.

When the answer came from Brussels - the pink crystals pinpointed by Saktab - no one was waiting to more eagerly than Ed Artzt, P&G's famously domineering chairman. Nicknamed the Prince of Darkness, Artzt had a well-earned reputation for responding rapidly and ruthlessly when he felt P&G's interests were threatened.

The Power detergent was, in his view, just such a case. Unilever was not only claiming to have stolen a technological march, it was basing its claim on a formula which P&G had reason to believe was fundamentally flawed.

But was Unilever now proving that conclusion wrong?

Saktab's findings suggested not. Some dark dyes in cotton and viscose fabrics reacted badly to the detergent. A week after finding the crystals he and his colleagues in P&G's European Technology Centre were discovering holes in clothes they had washed in Power. They also believed - although this is a claim that has subsequently won little support from independent testers - that the manganese lingered in the clothes and would continue to damage them when washed in other manufacturers' detergents.

Armed with this belief, Artzt resolved on an unusual move. During a visit to London on March 31 he called at Unilever House, the company's imposing art-deco headquarters by Blackfriars Bridge. In a meeting with FitzGerald and other top executives he demanded that they withdraw their new detergent. Power products, he said, were so flawed as to be likely to cause significant overall damage to the fabric detergent market.

Artzt's warning left FitzGerald and his colleagues suspicious. True, there was a long tradition of collaboration between Unilever and P&G on technical issues. For all the aggression in the marketplace the two companies had often privately alerted one another to flaws in their products and worked together to solve them.

But a visit from P&G's chairman was something else. "It was too theatrical," said a Unilever executive who was at the meeting. Another said: "If it

FitzGerald enjoyed nothing more than challenging Unilever's stuffy conventions. When he was eligible for his first company car he chose a powerful Kawasaki motorcycle

had been anybody but Artzt - say Helmut Maucher (chairman of Nestlé) - we would have believed him."

In vain Artzt argued that he had broader industry interests at heart. His Unilever audience concluded that he was on a massive spoofing operation to undermine their important new product. They decided to ignore him.

Over the next few weeks Artzt and FitzGerald exchanged increasingly acrimonious letters. Their subordinates met once in Brussels to try to agree on joint testing. But Unilever, insisting that its tests had shown no fault, refused to accede to P&G's demand that Power be withdrawn from the market before joint testing started.

FitzGerald could see no need to take the costly and humiliating step of withdrawing a product that had been tested by scientists and consumers for two years without incident. Yet in ignoring P&G's private warning he laid Unilever and

its Power detergent open to an unprecedented campaign of public vilification.

With hindsight, senior Unilever executives still argue there was little they could have done to forestall an onslaught so contrary to the industry conventions. They appear convinced that P&G had been planning a frontal attack on Power all along.

P&G vehemently denies this is true. But in one sense it is immaterial. The inescapable fact is that whatever P&G's intentions, it was Unilever that launched a flawed product by launching a flawed product.

According to company executives Unilever management compounded the problem with two blunders that magnified Power's defects. First, it was decided to use a high concentration of the manganese catalyst to maximise the bleaching effect. Second, Unilever marketed it as a detergent for broad use with all fabrics, water temperatures and colours, rather than as a more specialised product.

Unilever wanted a broad

there was a problem."

It seems that FitzGerald and those around him, buoyed by these results, got carried away and rushed the product harder than had been the norm. Front-loading a new product with bigger dosages of the most active ingredient in the launch phase to get the strongest consumer response. Normally they later pull back to strike a balance between cleaning effect and profit. Unilever did not - or at least, not soon enough.

A senior Unilever executive said: "I think we were very enthusiastic about an exciting new product and did not look closely enough at the negatives. Somewhere between research and marketing something went wrong - under the normal pressure to be first to the market."

The first public sign of trouble for Unilever came with a story in the Dutch press on April 27, purporting to quote a spokesman for P&G alluding to fabric damage caused by Power. In a confusing twist, the spokesman said the company would also put "Power" stickers on its own detergents.

Within 48 hours Unilever called a press conference denying the claims. It launched two writs for product defamation and trade mark infringement.

P&G's press campaign was remarkable not just for its ferocity but for its moments of ineptitude. Neither Unilever nor P&G was skilled in the art of corporate public relations. Past masters at promoting their brands through advertising, they have tended to try to keep out of the corporate spotlight. The brands, not the companies, were supposed to do the talking.

P&G, however, undoubtedly had the edge - no doubt in part because it had for the first time enlisted the help of an outside PR firm, The Rowland Company, a Saatchi & Saatchi subsidiary. As to Unilever, it had obviously failed to anticipate how violently P&G would react and how ill-equipped it was to handle the onslaught.

Until the end of May the Anglo-Dutch company just about managed to hold its own with consumers. Although Power sales fell after every P&G onslaught, Unilever was able to rebuild them with advertising and special offers.

Additional reporting by Diane Summers and Neil Buckley

FitzGerald knew, however, that the position could not be held for long. Apart from anything, he and his colleagues had realised that P&G had a point about Power's effect on some dark dyes. Although Unilever considered the circumstances extreme and irrelevant to consumers, the criticism would have to be met - and that meant changing the product's formulation.

On the first weekend in June three events transformed the nature of the battle. That Friday Unilever announced that it was dropping the lawsuits against P&G, after P&G assured Unilever that its spokesman had been misquoted. It also announced that it was reformulating the detergent, with an 80 per cent cut in the catalyst to solve the dye problem.

Third, P&G released to the press a set of colour pictures showing clothes purportedly suffering the ill effects of Power - including memorable shots of some tattered boxer shorts which were duly reproduced by the press all over Europe - plus results from six test institutes. P&G had to backtrack on the pictures when it was pointed out that the shorts were from its own tests, not those of the institutes. It was one of several examples where P&G went over the top in its campaign.

Nevertheless, the awkwardness of Unilever's position was plain to see. Much as the company tried to deny that there was a problem and to claim that the product's effectiveness was unchanged, by reformulating Power it had conceded an important point to the opposition.

Unilever also decided to retreat from Power's broad market positioning to a more specialised niche - revamping the packaging to focus use on lower temperatures and white fabrics.

This was a climbdown since Unilever had set out at the time of launch to present Power as a product for broad use in order to reduce consumer confusion. It was a shift that, for the time being, the company understandably chose not to broadcast - proclaiming disingenuously that diluting the catalyst was designed to broaden Power's

usefulness.

With the June announcements "all hell broke loose", as one Unilever man put it. Power was front-page news in several European countries - notably in the Netherlands, where it had the added spice of humbling a home-grown multinational - and was generating the wildest stories. In Sweden a leading environmental campaigner claimed on television that Power had placed the nation's clothes in imminent jeopardy. Unilever blames P&G's "well-organised briefing system" for much of the trouble.

A senior Unilever executive said: "We found we were subjected to a ruthlessly well-organised knocking copy campaign. P&G was literally running around Europe to consumers associations, washing machine manufacturers, retailers and anybody else who would listen giving them a very extensive technical briefing with lots of lurid pictures."

"We were chasing this well-armed arsonist around Europe. It took a week to put out each

in the anger of battle, a certain loss of perspective was evident on both sides.

A senior supermarket executive, subjected by both companies to persistent lobbying, put it: "Both think they are morally right and that the other side has been practising the black art."

One UK retailer held a dinner party during the summer for a group of its suppliers. Among the guests were Andrew Seth and Mike Clasper, respectively heads of UK detergents at Unilever and P&G. The spectacle of them glowering at each other all evening has become a legend in one of the soap companies.

At Unilever, FitzGerald was spending all his time on the problem even though Power accounted for only one-twentieth of Unilever's global detergent sales. Worse for him, his relationship with the company's ruling "special committee", consisting of the chairman of the UK and Dutch arms of Unilever, was changing. FitzGerald had made the

Both companies are also learning painful lessons. One is that the rules of the game appear to have changed for good when it comes to testing and marketing new products

fire. That's why we appeared on the defensive."

The company was not only defensive with the press and public, it also failed to find an effective counter to what eventually became a stream of reports from consumers associations criticising Power detergents. Ignoring the associations' public support, its usual response was to question their competence. Behind the scenes, both it and P&G subjected them to the most intense pressure to take sides.

Nothing summed up Unilever's inadequacy better than the response of a senior company executive to a reporter's hypothetical question. If a negative television news item about Unilever's detergent was followed by an advertisement extolling its virtues, which would the consumer/viewer believe? "The advertisement, of course," the executive replied.

By the summer the battle over Power detergents had become an obsession for top executives in both companies.

running throughout the crisis, informing his superiors of his actions. But insiders say that during the summer Sir Michael Perry and Morris Tabakshlat, the British and Dutch co-chairmen, started to take a more active role. Their questioning of the detergents team became more pointed. Finally, the concern of one co-chairman emerged in public.

When Morris Tabakshlat flew to Beijing in September his purpose was to open a new Walls ice cream factory to serve the burgeoning Chinese market. But he clearly had something closer to home on his mind. It took little prompting from the journalists travelling with him to elicit the first clear, dispassionate and on-the-record explanation from a senior Unilever executive of Power's fatal flaw. Remarkably, it had taken a full five months of crisis for Unilever to speak up.

Tabakshlat said: "We made a mistake. We launched a product which had a defect which

we had not detected." He spoke of a lack of appropriate safeguards in tests before the launch and admitted that certain textile dyes which reacted badly with the catalyst had not been in Unilever's "test battery".

Back in Europe those in the thick of the battle felt betrayed. They came, sarcastically, to refer to Tabakshlat's apparently unscripted intervention as "The Beijing initiative".

No one was more embarrassed than FitzGerald. At the very moment that Tabakshlat's remarks were becoming public property, he was on a Warsaw stage expanding to Unilever staff on his favourite theme about changing the company's culture.

As he spoke an aide passed him a note summarising Tabakshlat's comments. Stunned, he took the next plane home to rally the troops. No one was more delighted than Artzt. At last Unilever had admitted that P&G had a point. A newspaper article reporting Tabakshlat's remarks has pride of place on his Cincinnati office wall.

In the months since Tabakshlat spoke Unilever has had ample opportunity to count the cost of its Power failure.

After spending £200m on developing, manufacturing and marketing Power products, Unilever's share of the European detergent market is no better than a year ago - a poor second to P&G.

A heavy price has also been exacted on reputations - that of the company and of its Persil and Omo brands. The brand damage "is not yet considerable but if it's not put right, it could be", says a senior Unilever executive.

As for the company, Unilever's pan-European structure was subjected to its first big test with the Power launch, and was found wanting. Its management looked flat-footed and inflexible. Its image as a savvy marketer and innovator was undermined.

A senior supermarket executive said: "We know Unilever well. Normally they are a class act but they don't look too clever now."

But the damage is not only to the Anglo-Dutch combine. The whole detergents industry will have reason to regret the affair if, as seems likely, it exacerbates consumers' scepticism towards manufacturers. A leading retailer said: "The whole sector is drowning in over-claiming and publicity which leaves consumers confused."

P&G, for its part, may have halted Power in its tracks. But its executives are aware that they failed to win the outright victory of forcing Unilever to take Power off the market.

Moreover, P&G has reinforced its widespread image as a ruthless, self-seeking organisation with the undignified sight of it picking a street fight with Unilever. "It is a gross misperception. It needs to be remedied but it can't be changed overnight," a senior P&G executive said. For some people in P&G, achieving this depends on the personality of whoever succeeds Artzt when he retires in the next few years.

Both companies are also learning painful lessons. One is that the rules of the game appear to have changed for good when it comes to testing and marketing new products.

Unilever admits that complex new detergents might now have to be subjected to testing as exacting as for food or pharmaceuticals. "With a quantum change in technology, we may have to re-examine all our test regimes," said a senior detergent executive.

Some extreme tests might not be relevant to consumers but Unilever says it wants to find anything which competitors could use against it. That can only raise costs and slow the pace of innovation.

Unilever now faces a formidable challenge. In the coming months it has to rebuild confidence in its Persil and Omo brands and its own staff's morale, as well as finding new products in which it can use its pioneering technology without problems. It will also have to address the organisational and management issues the conflict has raised. This is not, executives stress, a question of finding a culprit. "No one person" is to blame, says a senior Unilever man. "All the checks and balances work together."

Looking to the future, all eyes are on FitzGerald. He pulled the troops at every setback and has started to preach forcefully the lessons learned. Significantly, this week Unilever delayed his expected ascent to its special committee by a year to 1996 - on the grounds that he still had much to do in detergents.

See Editorial Comment

\$2.5bn gas development to go ahead

By Robert Corzine

The British government yesterday approved development of the UK's biggest remaining untapped natural gas field.

Gas from the £2.5bn (\$2.5bn) Britannia field, 200km north-west of Aberdeen in Scotland, will be sold exclusively to independent gas marketing companies and power generators. It will be the first

time that a big North Sea gas field has not included British Gas among its buyers.

Some of Britannia's gas remains to be sold. But the list of initial buyers reflects the changing nature of the UK market, which is to be fully opened to competition by 1998, the year Britannia production will start.

Kinetica, the natural gas joint venture between Conoco of the US and the PowerGen of

the UK, is thought by many analysts to be among the biggest buyers of Britannia gas. Others include Mobil of the US, National Power of the UK and Total of France.

In the past most gas contracts were on the long-term, "take or pay" model, under which wholesale buyers had to pay for the gas even if they failed to sell it on to their customers. There has been industry speculation that some

of the Britannia contracts may be more flexible.

Observers note that a British spot market in surplus gas is likely to develop once competition is introduced by 1998. In addition the interconnector, a pipeline linking the UK and mainland European gas grids, is expected to be completed in 1998, opening the prospect of large-scale exports of gas to mainland European customers. Conoco, the biggest participant

in Britannia, also has a big stake in the interconnector. Contracts to be awarded next year include the laying of a 193km gas pipeline to connect Britannia with the terminal at St Fergus in Scotland. A decision will be taken next year whether to expand the existing terminal or build another nearby. A separate 45km pipeline will take up to 70,000 barrels a day of liquid condensate to the Forties pipeline system.

Cunard blames subcontractors for QE2 troubles

By Neil Buckley and Andrew Baxter

Cruise operator Cunard yesterday blamed subcontractors for the delayed completion of a \$30m (£48m) refit of the liner Queen Elizabeth 2. The delay resulted in 500 passengers being turned away from the ship's Christmas cruise.

The company said the refit, which involved refurbishing 960 cabins and building many new facilities in only 30 days, was "the biggest ever undertaken in such a short time". But it denied being over-ambitious.

"All the contractors knew what we were undertaking, and were prepared to tender for it," Cunard said. "They convinced us they could finish on time, and that was why they got the contracts."

Cunard said of more than 50 contractors, only "about three" British companies - which it refused to name - had not finished on time.

Some 87 per cent of refitting work by value went to British companies, the rest to German and other international groups.

The QE2, which had been running 24 hours behind schedule, was reported to be making up time after Force Nine gales in the mid Atlantic died down. It is now expected to arrive 15 hours late in New York, from where it will embark on a round-the-world cruise.

Cunard managers, who held

a conference call with QE2 captain Ron Warwick yesterday, were told conditions were improving on the ship, where contractors are still working on cabins.

Passengers had complained that the liner resembled a "building site", with plumbing not functioning in many cabins and workmen's equipment strewn across public areas.

Capt Warwick told Cunard more cabins were being opened, allowing passengers to move into better accommodation. The main refit contract, involving structural work inside the ship, was awarded to Blohm & Voss, the Hamburg-based shipbuilder. It said it had completed the work on time, but cabin work had been subcontracted to UK companies by Cunard.

Heathrow night flights plan overturned by court

By John Mason, Law Courts Correspondent

Britain's Department of Transport was yesterday forced to reconsider its current controls on night flights into Heathrow and two other airports after the High Court ruled the manner of their introduction had been illegal.

A judge ruled that former transport secretary Mr John MacGregor had acted unlawfully in failing to provide proper public consultation over the latest controls on night-time take-offs and landings at London's airports at Heathrow, Gatwick and Stansted.

The judge said a consultation paper issued by the Department of Transport in

January last year was misleading because it did not make clear that the new arrangements would mean an increase in noise levels at Heathrow.

The ruling was welcomed by the five municipal authorities which brought the court action against the transport department. Mr Richard Buxton, their lawyer, said the ruling would force the government to reconsider its current quota system for night flights.

"Seldom is a government department found by the courts to have misled so many people over such an important environmental issue," he said. "The government essentially has to go back to square one."

The department was given leave to appeal over the ruling.

A spokesman said the judgment would be studied carefully before a decision was taken over the appropriate response. However, he said the controls would remain in place until March 26 next year.

Officials conceded that a fresh round of consultations was now inevitable. "The controls phased in this winter are based on a mixture of a quota system intended to encourage greater use of quieter aircraft and a ceiling on the number of individual flights. It was intended these controls would apply until summer 1995."

The department is expected to draw up new night flight regulations to cover next summer's flights.

Names say damages are due over breach of EU law

Lloyd's faces extra threat

By Ralph Atkins, Insurance Correspondent

Hard-hit members of Lloyd's of London have increased the pressure for an out-of-court deal to end litigation blighting the insurance market by threatening another massive claim for damages.

The Writs Response Group, which represents Lloyd's members resisting legal demands to repay money owed to the insurance market, says damages should be paid for losses suffered as a result of Lloyd's

breaches of European Union competition law.

The move comes two weeks after Mr David Rowland, Lloyd's chairman, and Mr Peter Middleton, chief executive, announced a fresh attempt at forging an out-of-court settlement between Names - individuals whose assets have traditionally supported the market - and the agencies they are suing.

Mr Richard Slowe, of law firm S.J. Berwin & Co, acting for the group, said he welcomed Lloyd's initiative. But

the experience of lawyers was that "litigation is only ever settled if the other side appreciates that you are ready, willing and able to fight your case".

The action is based on last month's Court of Appeal ruling which suggested Lloyd's might have broken EU law by setting up a central fund as a policy protection scheme and by encouraging insurance syndicates to take out reinsurance policies within the market. Names argue that this distorted competition. The case could go to a full trial.

UK NEWS DIGEST

\$33 handout is prompted by regulator

Trafalgar House, the conglomerate staging a hostile bid for Northern Electric, decided to give a \$20 (\$33) rebate to Northern's 1.3m customers at the prompting of Prof Stephen Littlechild, the electricity industry regulator.

Northern is one of several former state-owned regional power suppliers in England. Mr Brian Keelan, corporate finance managing director of Swiss Bank, advising Trafalgar, disclosed yesterday that the rebate concept arose from a meeting about a month ago at the regulator's office.

Mr Keelan said: "Professor Littlechild made it clear it would be easier for him to consider a bid for a regional electricity company that contained in its terms a tangible benefit for the consumer, over and above the tariff reduction that was published in August."

"Prof Littlechild decided he was Robin Hood... We would probably have done something like that anyway, but it's helpful to be guided by the regulator." Mr Keelan's comments will strengthen claims by Prof Littlechild's critics that the regulatory regime to take effect from April is too lax. "If Prof Littlechild believes Northern can afford to hand over \$20m to customers under a new management, why did he not ask the existing regime to do it in August?" said one analyst.

Shares in Northern and most other regional electricity companies fell yesterday after Prof Littlechild published a consultation paper on Trafalgar's bid.

Salmon stocks at risk

A leading fisheries body has urged the British government to take action to safeguard stocks of Scottish spring salmon. The Atlantic Salmon Trust has been alarmed by a 25-year decline in the spring salmon run on Scotland's rivers, and is warning that without government action, the salmon angling industry's \$50m (\$82m) annual contribution to Scottish tourism could suffer.

The River Tweed has seen a 55 per cent drop in salmon catches - from 1377 to 621 - between 1989 and 1993. The Forth and the Tay have both seen drops of 27 per cent and the Dee 20 per cent.

'Slime' jibe withdrawn

Mr John Redwood, secretary of state for Wales, was forced to apologise after a junior minister in his department had insulted - in the Welsh language - members of municipal authorities in the region who belong to the opposition Labour party. His comments about them were translated into English as "short, fat, slimy and fundamentally corrupt". He also said they had been in power for most of the

century without achieving anything. Mr Rod Richards later withdrew the comments, saying: "I know a lot of Labour councillors who are charming people."

Societies are fined

Serious breaches of regulatory rules emerged yesterday in the announcement of fines imposed by Laidro, the life insurance watchdog, on two friendly societies - Homeowners and Ideal Benefit. Homeowners, which has about 250,000 members, was fined £125,000 (\$205,000) and must pay the regulator's costs of £30,000 after admitting nine charges relating primarily to misleading advertisements over more than two years.

Ideal Benefit, which has 23,000 members, was fined £25,000 and told to pay costs of £6,000 after admitting that for almost four years from April 1990 it had not had effective procedures in place to ensure it met regulatory standards.

Prince visits victims

Prince Charles paid an unscheduled visit to the area of Scotland damaged 10 days ago by floods which left three people dead, forced 600 from their homes and left damage including closure of a railway which will take months to clear. Political opponents of the government said the prince expressed concern for the victims, had highlighted the failure of Conservative ministers to tour the worst-affected areas. When the prince was asked if he could use his influence with the government to secure more aid for the area, he replied: "I don't know what influence I have."

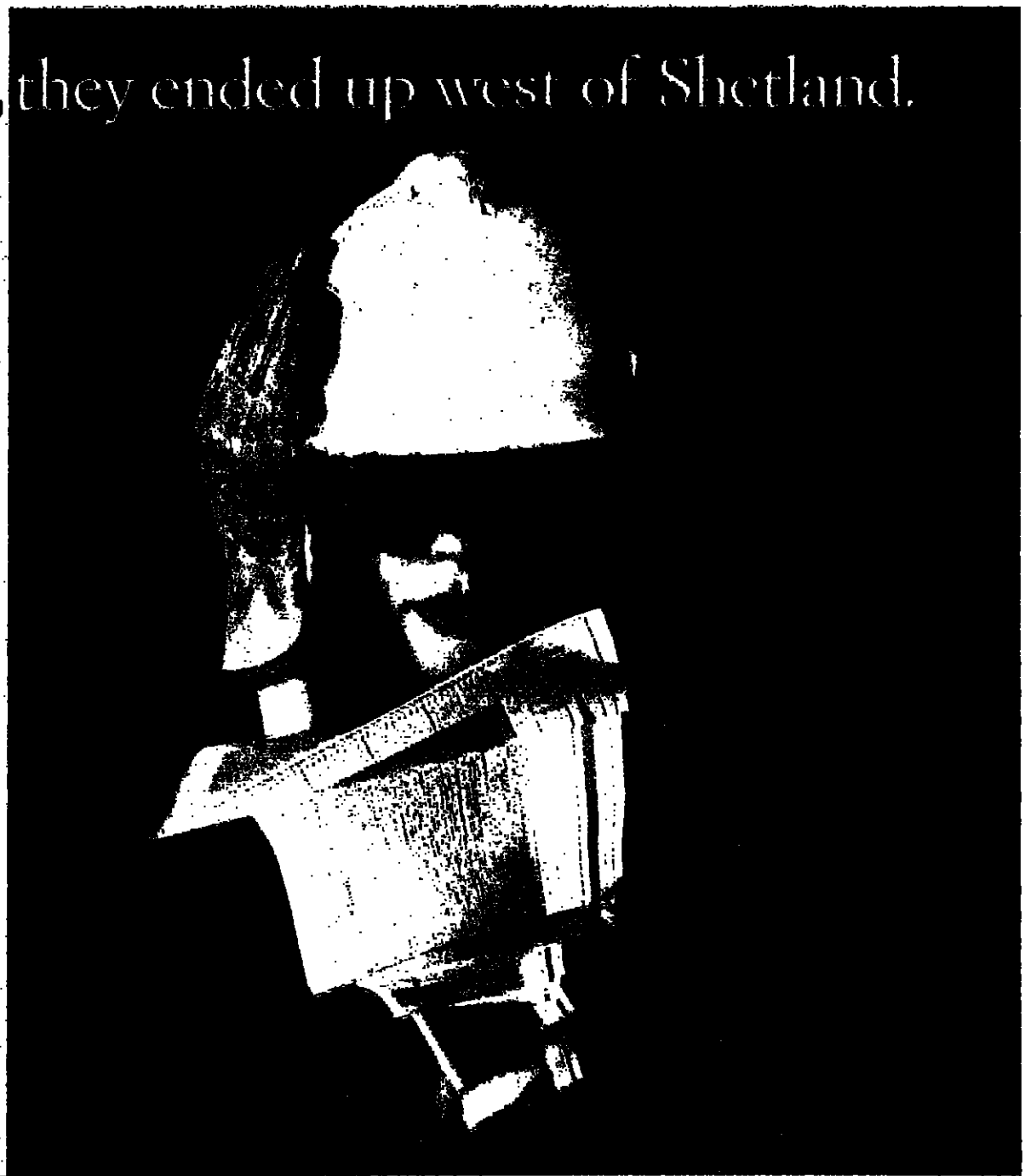
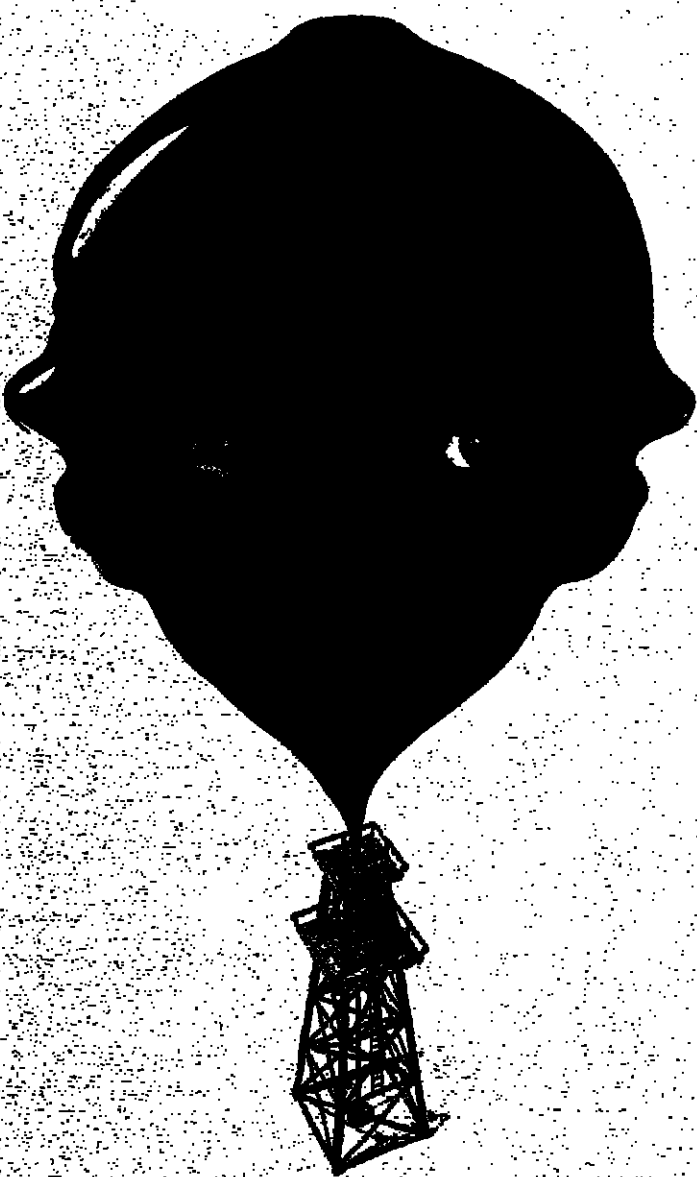
Mr Gordon McMaster, Labour MP for Paisley South, told reporters: "I think he has embarrassed Ian Lang, the [Conservative] secretary of state for Scotland, who could not even come to Paisley. It is time he stopped being the cabinet man in Scotland and became Scotland's man in the cabinet."

FILM IS CLEARED: Oliver Stone's film Natural Born Killers has been cleared by the British Board of Film Classification for release uncut. After contacting police and the Federal Bureau of Investigation the board dismissed links between the film and murders in the US and France.

DRUG SMUGGLERS JAILED: Nine men were jailed for between two and 12½ years over the landing of 4 tonnes of cannabis resin packed in 96 fish boxes aboard a trawler. The nine included the skipper of the trawler based in south-west England and an agricultural worker from St Tropez in France who was said in court to have had the ability to obtain drugs.

FESTIVE GREETING: A woman sentenced to prison at the High Court in London was ruled in contempt after choosing an unusual form of greeting for the judge. She bared her bottom, revealing that "Merry" had been written on one buttock and "Xmas" on the other.

BP drilled so deep in the Gulf of Mexico, they ended up west of Shetland.



BP is a global oil and gas company. We are now west of Shetland in the North Sea.

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ALL TOGETHER BETTER.

BP

I gather you found the field west of Shetland, Julie?

No, I didn't.

Oh, I was told...

...We all did. I worked on the seismic analysis. That's like X-raying the sea bed. It costs a fortune (or so they keep telling me) but it's worth it.

So you did the seismic... thingy in Mexico?

No, but what they learned there was passed on to me. Before that there wasn't any point in looking here - we'd never have got the oil out even if we'd found it. Do you follow? Talk to Tom, one of our drillers... he did the hard bit.

But, he said...

Earlier-than-expected start set for satellite channel

BBC ready to launch TV news service in US

By Raymond Snoddy

The British Broadcasting Corporation is planning to launch its 24-hour satellite news service, BBC World, in the US in February in a deal with International News Network of New York.

The launch, much earlier than expected and less than a month after BBC World goes on air in Europe, is designed to take advantage of changes in US cable regulations.

The Federal Communications Commission recently decided that cable operators could charge more for their basic cable packages if new channels were offered. Virtually no new basic cable channels have been added in the US since late 1993 when the FCC clamped down on cable rates.

Mr Reese Schonfeld, the former president and chief execu-

tive of Mr Ted Turner's CNN network who now chairs INN, said he expected a high proportion of large cable operators to at least test BBC World in their markets. He conceded however that competition would be intense with more than 60 channels competing for around six new channel slots.

Two brothers, Mr Russ and Mr Les Hilliard, who operate cable systems in Nebraska, Montana and Texas are behind INN and this will give BBC World access to their 75,000 cable homes.

"It is then it [bringing the BBC to America] is an act of love and devotion; they have been looking for such a service," said Mr Schonfeld.

CNN, Mr Schonfeld adds, provides the who, what, where and when of television news. "BBC World will add the how and the why with the help of

pieces from Newsnight and Panorama," added the former CNN executive.

Later next year BBC World will be set up as a joint venture company and Pearson, the media group that owns the Financial Times, has an option to invest. In Europe Pearson is a financial backer of both BBC World and a complementary entertainment channel BBC Prime also launching on January 26.

The BBC is believed to be talking to Cox, the Atlanta-based media group about the possibility of also taking BBC Prime to the US.

To begin with BBC World will be very similar to the channel offered in mainland Europe. It will gradually become more tailored for the American audience with the emphasis on international coverage.

Part-time workers to have full rights

By Robert Taylor, Employment Editor

The UK's 6m part-time workers are to have the same statutory employment rights as those in full-time jobs, the government said yesterday.

The decision represents a humiliating climbdown for the government, which two weeks ago vetoed a draft European Union directive on part-time workers. It follows a judgement against the government in the House of Lords earlier this year over different legal rights of part-time and full-time workers.

It will bring Britain in line with European Union equality laws. An estimated 750,000 employees, working less than 16 hours a week and in continuous service with their employer for over two years, will have new rights covering unfair dismissal and redundancy payments, extended maternity leave, a written statement of employment, time off for union activities and notice of dismissal.

Under current legislation passed in 1975 they have had to wait five years to qualify for equal treatment with full-time employees.

The decision was announced in a House of Commons reply by Mr Michael Portillo, employment secretary, who earlier this month vetoed the draft directive because he said it would impose intolerable constraints on job creation.

Yesterday he said the government was still convinced the removal from UK employment protection legislation of all existing distinctions based on the number of hours worked each week would make employers reluctant to create new part-time jobs for women and would threaten the security of existing employees.

The effects of the changes would be "carefully monitored to assess their impact on business and on employment opportunities," he said. "The government will reconsider the position in due course if objective evidence of adverse effects emerges."

However, some employer organisations expressed dismay at the decision. Dr Ann Robinson, head of the Institute of Directors' policy unit, described it as "another submission to a piece of nonsense legislation from Europe".

Glaxo appoints Nidel as research and development director

Glaxo has appointed James Nidel, 50, as its new director of research and development in the wake of the departure of Franz Humer to Swiss rival Roche.

Nidel, below, an American, is currently director of the Glaxo Research Institute in



North Carolina and a senior vice-president of Glaxo Inc, the company's US subsidiary. Nidel joined Glaxo in 1988 from Duke University, North Carolina, where he was profes-

sor of medicine. From 1977 to 1980 he was a research scientist at Wellcome Research Laboratories, also in North Carolina.

He will report directly to Sir Richard Sykes, Glaxo's chief executive and former director of research and development.

Other appointments follow from Nidel's promotion. Terence Eaves, development director of Glaxo Research and Development Ltd UK replaces Nidel in the US. Göran Ando moves from group development director and has been "assigned special duties reporting to Sir Richard Sykes". Ando is replaced by James Palmer, currently Glaxo's chief medical officer in the US and senior vice-president, medical operations.

Humer was also in charge of commercial strategy, and a replacement in that function has yet to be made by Glaxo. Daniel Green

Chadwick goes from Leeds Permanent

Chris Chadwick, commercial director of Leeds Permanent Building Society, has resigned from the society's board; he will leave formally at the end of January.

Chadwick, 42, has been one of three senior executives running the UK's fifth largest society since its previous chief executive, Mike Blackburn, left to run Halifax Building Society.

When the plans for a merger between Leeds Permanent and Halifax were announced last month, the other two members of the executive triad - Roger Boyes, finance director, and John Miller, information systems director - were both named as members of the combined board. Chadwick, right, was not.

His resignation was said to

be for personal reasons. Leeds Permanent was unable to say whether he would receive any severance pay.

Chadwick has been with the society since 1988, with a background in other areas of the

UK personal financial services sector. He was a founding director of Burton Group Financial Services, and has also worked for American Express. Alison Smith

New chief executive for BACC

For the first time in 75 years, the British-American Chamber of Commerce (BACC) is to be run by an American. Daniel Bayer, below, a New York City official, becomes chief executive of the BACC's operations in London and New York.

Bayer, 46, a former Fulbright scholar with a PhD in mathematical logic and philosophy from Rockefeller University, takes over from Peter Felix. The BACC was set up to foster Anglo-US trade and investment; the job of chief executive



has traditionally been held by a British national based in New York. However, the organisation has become increasingly involved in two-way trade and investment between the US and Britain.

Bayer has been vice-president for economic development of the New York Chamber of Commerce and Industry and its affiliate the New York City partnership. William Hall

Setback for nuclear waste unit

Nirex, the nuclear industry's waste agency, was yesterday refused planning permission by Cumbria county council in north-east England for an underground rock laboratory. Chris Tighe writes. The laboratory is important for research on a proposed £2bn (\$3.3bn) underground repository for nuclear waste.

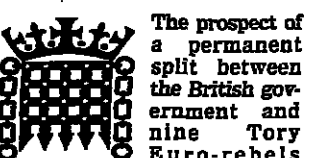
Nirex wants to construct the £120m rock characterisation facility 650 metres underground near the Sellafield nuclear waste reprocessing plant in order to gather geological and hydrogeological data.

It said after the special county council meeting that it would appeal against the refusal. "This decision - which we believe has been made without valid planning reasons - leaves us no choice but to appeal to the secretary of state," said Nirex managing director Mr Michael Folger.

Nirex insists that the laboratory would not be a nuclear facility. The appeal is virtually certain to delay further a final decision on the repository.

Technical changes and planning wrangles have already set back Nirex's target for the facility by five years to 2010.

Tories fear split with Euro-rebels may be permanent



The prospect of a permanent split between the British government and nine Tory Euro-rebels suspended from the parliamentary party was raised for the first time yesterday after the group rejected Mr John Major's demand for an end to the rebellion, Kevin Brown writes.

As the Commons rose for the Christmas recess, senior ministers said that Mr Major would stand by his insistence in a Financial Times interview that the rebels must back the government for several months to regain the party whip.

But Mr Tony Marlow, a key organiser of the group, warned Mr Major to declare a Christmas truce. "If he does not do that there is a risk that the momentum of circumstances will almost formalise the split," he told BBC radio. Mrs Teresa Gorman, MP for Billericay, said it was time for Mr Major to end the suspension, imposed after eight of the rebels voted against higher UK contributions to the EU. A

ninth MP resigned the whip shortly afterwards.

"The grown-up thing to do is for the teacher, in this case John Major, to say 'that is enough'," Mrs Gorman said.

The increasingly hard tone adopted by the rebels was interpreted at Westminster as a signal that they are determined to act as a separate group within the Conservative party in the hope of forcing the prime minister to negotiate.

Mr Michael Howard, the home secretary and leading cabinet Eurosceptic, sought to play down the split, insisting that there was "no doubt at all that we shall fight the next election as a united party".

However, other ministers said that Mr Major would not back down because of the fear that an early reconciliation with the rebels would be seen as weakness that would prompt further indiscipline.

Conservative whips hope that the government's unambitious legislative programme for the remainder of the parliamentary session will deprive the rebels of the opportunity to stage further revolts.

Ivory & Sime splits board responsibilities

Ivory & Sime, the Edinburgh-based fund management group, is to reorganise its board, separating responsibility for the overall management of the company from responsibility for investment management.

The split, involving the departure of six directors from the main board, follows the arrival as managing director designate of Colin Hook. Hook joined Ivory & Sime last month from Caledonia Investments, the holding company controlled by the Cayzer family, which took a 29.9 per cent stake in Ivory & Sime in July.

He will formally replace Allan Munro as managing director on January 1. "We want investment managers to be able to focus purely on fund management without having to worry about running a quoted company," Hook says.

The six departing directors will join Ivory & Sime Investment Management, a hitherto dormant subsidiary. They are James Anderson, Richard Muckart, Richard Ramsay, Michael Woodward, Mark Tyndall and Ian Paterson Brown, each of supervises different

investment sectors. That will leave a board of eight people, six of whom are non-executive, under David Newbigging, chairman.

Munro will remain on the main board, though concentrating on fixed interest securities. Sir David Kinloch, a director of Caledonia Investment, joined the board in September. James Buxton

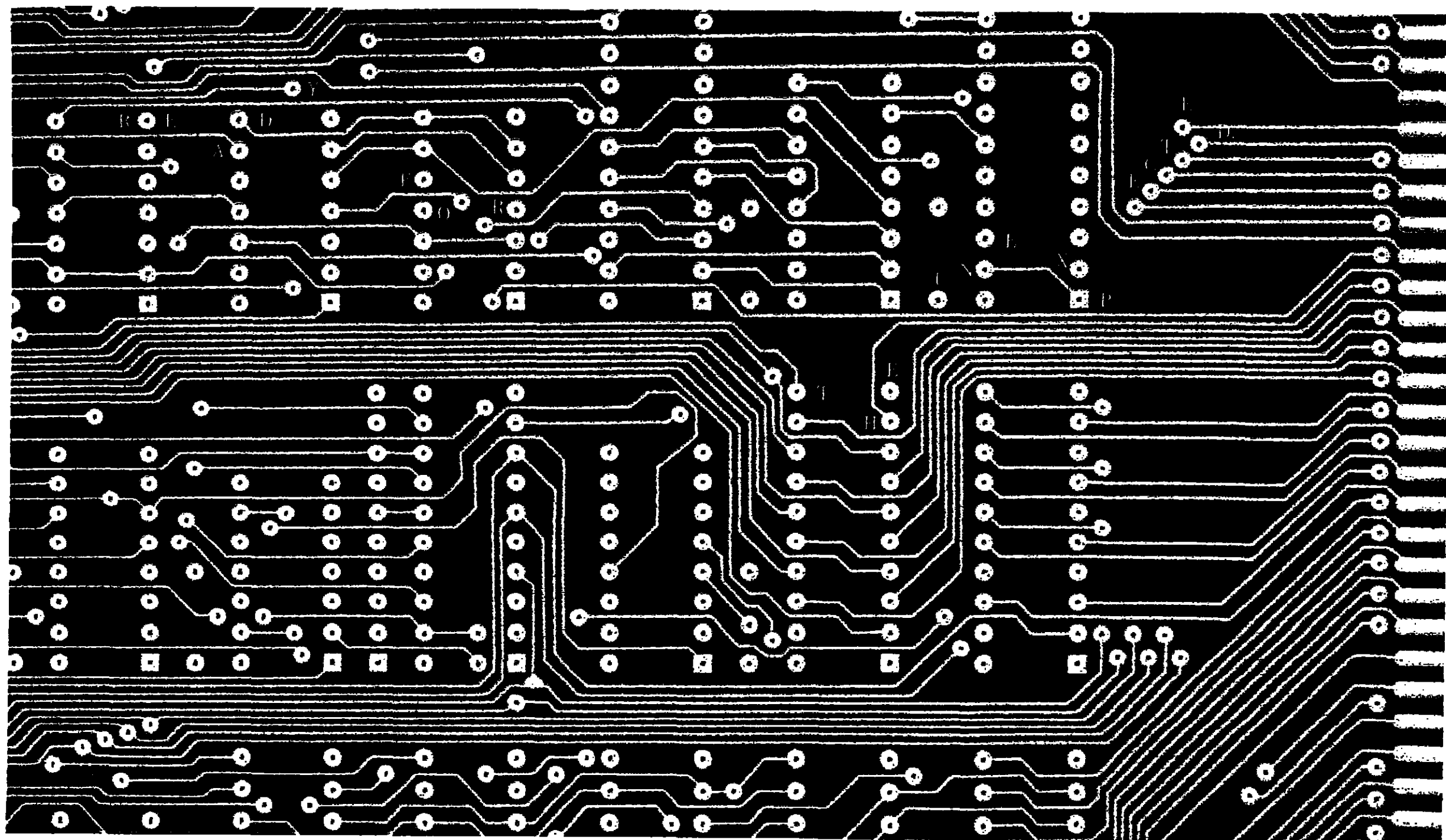
■ Leslie Hart, former head of personnel at Fidelity International is appointed head of human resources at THREAD-NEEDLE ASSET MANAGEMENT.

■ Pat McQuillen becomes md of Leeds Overseas, the Manx registered subsidiary of LEEDS PERMANENT BUILDING SOCIETY.

■ Donald Walker formerly head of global client services at NatWest Investment Management, becomes a director of BARING Asset Management's UK portfolio management team.

■ Philip Gregory becomes group finance director of TUL-LETT & TOKYO Forex International and will succeed David Lowe on his 1995 retirement.

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What can go wrong, will go wrong. In today's complex business environment, there are rich opportunities for disaster. If you haven't experienced the havoc

wreaked by an automated production unit that suddenly breaks down, you may not fully appreciate the potential consequences. Not just lost cus-

tomers, but also jeopardized market share, broken contracts, damaged reputation, to name only a few. Not all of them easily fixed with money. A

creative, financially strong global insurance group does more than just cover losses. It helps you plan for the unexpected. At the very least to minimize its

consequences. Ideally, to minimize its likelihood. Because keeping operations running is certainly preferable to being compensated for downtime.


ZURICH
INSURANCE GROUP

BUSINESS AND THE ENVIRONMENT

Packing for the future

Tired of hanging on to your old television packaging? Harassed by all that expanded polystyrene encasing your new hi-fi? Perhaps the answer lies in recycling.

That is the conclusion of a study by the Expanded Polystyrene Packaging Group, part of the British Plastics Federation. According to the report, prepared by Douglas McWilliams of the Centre for Economics and Business Research, half of all used EPS packaging will be recycled and about 30 per cent recycled by 2000.

EPS recycling is already increasing. Around 3,700 tonnes, representing 17 per cent of total UK consumption, will be recycled this year - a 50 per cent rise on 1993.

The report is bullish about the future. Used packaging, such as the expanded polystyrene encasing many new consumer durables, can be easily and cost-effectively recycled.

Provided the packaging is retrieved before being mixed with household rubbish, its potential ranges from recycling into new packaging to plastic stationery and coat-hangers or even fuel.

Even "contaminated" EPS packaging such as the vast quantities consumed annually by the fishing and nursery industries, can be harvested as a fuel for generating electricity in incinerators. Although incineration is still in its infancy, EPS is attractive as its calorific value is higher than coal's.

However, there have been doubts recently over the material's environmental impact. Critics have claimed EPS is not biodegradable, is bleached using chlorines and even contains CFCs. Producers hotly deny such "misconceptions".

EPS is an increasingly popular packaging material. The UK alone produces almost 21,000 tonnes a year.

"The Prospects for Recycling EPS Packaging, British Plastics Federation, 1993."

Haig Simonian

Arkadia beach on the Black Sea may have snow-white sand beloved by tourists, but it is strewn with rusty metal drums, sludge and algae visible on the water.

Now, a row is brewing over sustainable development in a region so damaged by pollution that it is on the brink of ecological death.

After committing itself to a Black Sea clean-up, the Ukraine government has angered environmentalists with plans to build an oil terminal near Odessa, up the coast from Arkadia, to handle up to 400 tonnes of oil per year. The new terminal would help Ukraine reduce its dependence on Russia for supplies.

As ministers and parliamentarians bicker over the plan, President Leonid Kuchma last month gave his "categorical" support for the new terminal now awaiting approval from parliament.

The incensed green lobby argues that Kiev takes a cavalier approach to the environment and dangerously promotes large industrial projects, just as the Soviet Union did before Ukraine gained independence in 1991.

Valery Mikhailov, director of the Ukrainian Scientific Centre of Marine Ecology, says Ukraine has failed to carry out the necessary environmental impact study required by a declaration signed by all six Black Sea rim states. He adds that Ukraine cannot guard against oil spillage.

Opponents of the plan argue that oil terminal leaks and tankers bypassing weak regulation by dumping ballast water into the harbour would jeopardise the health of 800,000 people who visit Odessa each summer.

The United Nations notes that the "illegal discharge of ballast and bilge and accidental spills during loading and unloading" account for far more oil pollution than any land source.

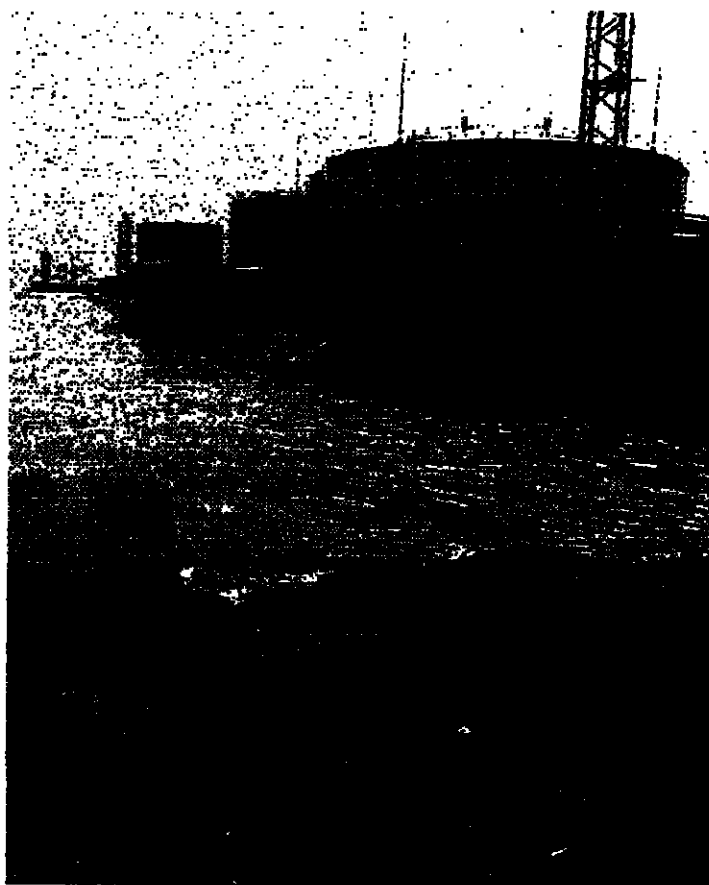
"We should have beaches and resorts here," says Mikhailov. "They should put it somewhere else. It is a disaster for Odessa."

Environmentalists fear the threat to the ecosystem: it is on the Odessa bank that about 60 per cent of the sea's fish and 70 per cent of the biomass reproduce.

Flexing their new democratic muscle, the opponents have formed a committee to try to block the project. Odessa's city council also protested, by declaring the land could not be used, but it was overruled by the national parliament.

According to mayor Edward Gurrity, the former commercial port city founded by Catherine the Great 200 years ago has to put industrial development first.

The situation in Ukraine is matched in Russia, Bulgaria, Romania, Georgia and Turkey,



Polluted catch: only five species of fish remain of the 26 caught in the 1960s

Black Sea's dark future

The conflict between economy and ecology is coming to a head in Odessa, writes Matthew Kaminski

which this year approved a Black Sea Convention setting up the legal conventions for maritime pollution control but who all, except Turkey, must deal with the economic legacy of the Soviet Union's collapse.

"They all express the same kind of impotence," says Laurence Mee, who leads the Environmental Management and Protection Programme of the Black Sea in Istanbul. "You cannot do anything about the environment when you have an economy that cannot afford it."

Among the world's ecological problems, many of which are in the former Soviet sphere, the Black

Sea's are formidable.

Industrial waste from 17 Black Sea basin countries fed by several large rivers, especially the Danube and the Dnieper, has killed fishing stock and devastated animal and plant life. Oil, toxic waste and ship ballast water emitted around the rim compounds the Black Sea's lack of a good drainage system to bring in fresh water. Incoming nutrients, as well as poisons, are killing off species, such as oysters and clams, that would help clean the sea.

Yuri Kasenko, Ukraine's environment minister, defends Ukraine's record, pointing to a \$9m (\$5.4m) effort to clean up the Dnieper river. That is not enough, critics say.

The Sea of Azov, just off the Black Sea, is even more polluted by steel, coal and other industries of the Ukraine's Donbass region.

But as environmental enforcement has failed to improve under independence, local concern is now centring on new oil projects, such as at Odessa, but also an off-shore drilling exploration near the Crimean peninsula by JKK Oil and Gas, a UK-based exploration company working mainly in the former Soviet Union.

The UN deems offshore drilling a big potential hazard because of the "risk of blow-outs, fractured under-sea pipelines, and other accidental oil spills" that might further contaminate the sea. This anxiety applies to the new project despite a relatively good aerial monitoring systems used in Ukraine.

Hamish Curran, general manager of JKK Oil and Gas, concedes that "the consequences of a major accident are dire, but the chances of that happening are possibly overstated". He adds that had experience of developments under the former Soviet Union, typically drilling in the Caspian Sea, are misleading. "The philosophy of that kind of operation is very different from what western operators apply."

Included in the Black Sea debate have been efforts to substitute tourism for industry, since both the oil projects are so close to traditional resorts in Crimea and Odessa. During the summer Odessa sponsored a conference on developing tourism. Ecotour, a UK consultancy, found the Black Sea coast "possesses all the key geographic resources including good climate, an excellent coastline and landscape features" to expand tourism. But the poor environment was a problem.

Frank Joyce, chairman of Ecotour, has observed that the local administration must do a better job of tourism planning and coastal zone management along Ukraine's 2,500km coast.

The other industry hurt by the environment is fishing. Only five species of fish remain of the 26 caught in the 1960s when the Black Sea was the world's most fecund source. Total catch dropped from 900,000 tonnes in 1986 to 100,000 tonnes for all six Black Sea rim countries in 1992.

Altogether, the World Bank estimates the cost in bad health, poor fishing and reduced tourism at around \$1bn per year.

But as Ukraine moves ahead with the oil terminal, the ecologists throw up their hands. Mikhailov reckons the clean-up would take up to "two or three times Ukraine's national income".

Sugar cane is being used for energy in São Paulo says Patrick McCurry

Sweet source of power

Electricity produced on vast sugar cane plantations in the countryside of São Paulo, Brazil's wealthiest and most industrialised state, could help relieve a predicted energy shortage.

Distilleries of fuel alcohol made from sugar have been generating their own energy for years by burning the crushed cane in large boilers which produce steam to power electricity turbines. Today an increasing number are seeking to sell their surplus energy to Brazil's electricity grid.

The state of São Paulo produces more than half Brazil's harvest of around 230m tonnes of sugar cane. Most of the cane is used to produce fuel alcohol for cars under a government alternative energy programme launched in the 1970s.

In recent years distilleries have been selling small amounts of excess energy to distributors, or "co-generating", and during this year's harvest distilleries have begun selling energy to a distributor through long-term contracts. Companhia Paulista de Força e Luz, which operates in the interior of São Paulo state, has been the pioneering distributor in co-generation.

Eduardo Gonçalves, CPFL chairman, says that an advantage of sugar cane energy is that the harvest - May to November - occurs when rivers, and São Paulo's hydroelectric capacity, are at their lowest. The state generates 60 per cent of its needs from hydro power and imports 40 per cent.

But São Paulo faces increasing energy problems because there is less potential for increasing hydroelectric capacity. Nelson Garcez, a state energy official, believes the state will have to import 70 per cent of its needs within 15 years unless non-hydro energy sources are developed.

Gonçalves says that while the co-generation programme is relatively small it has important potential: "There is a lot of talk about using bio-mass for energy in Brazil, but this is the first major project under way."

Two leading alcohol distilleries

began supplying energy earlier this year to CPFL under 10-year contracts. A further eight have signed one-year contracts.

One of the long-term contracts is with Vale do Rio do Sul, which crushes 18,000 tonnes of cane a day during the harvest. It supplies the distributor with a capacity of 4MW, enough to power a small shopping centre.

Cleto Junqueira Franco, director of the distillery, says he intends to increase generating capacity by installing higher-pressure boilers and more sophisticated turbines. To increase capacity by 5MW would cost around \$4m (£2.4m).

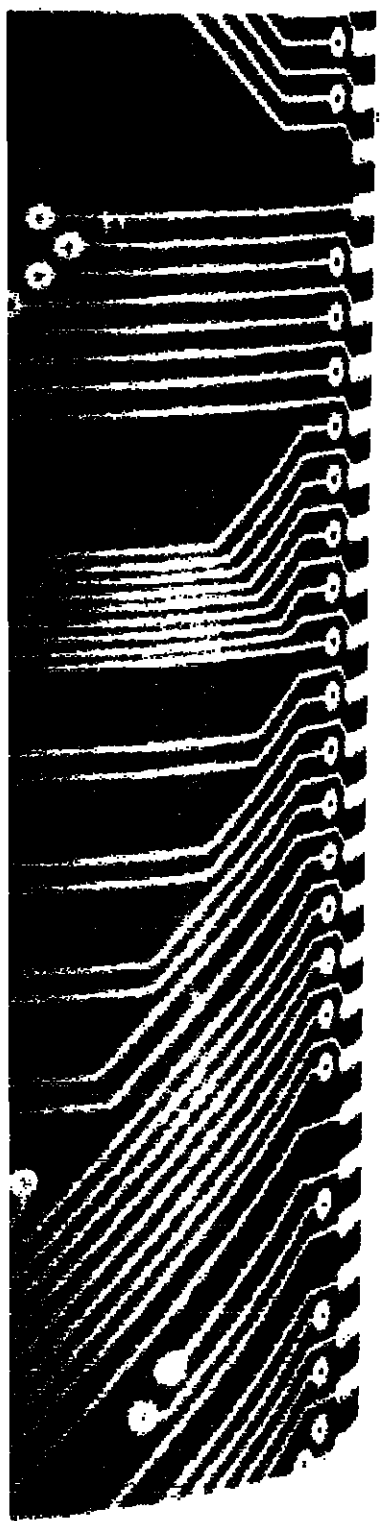
But one obstacle to further development, he says, is uncertainty about the government's pricing policy. A government-linked organisation regulates the prices that distributors such as CPFL can pay for their electricity. The price for this year was \$41 per megawatt hour - low by international standards, but enough to persuade the two distilleries to sign up long-term.

After transport costs CPFL is paying virtually the same price to sugar distilleries as to import electricity from the huge Itaipu hydro plant on the Brazil-Paraguay border, although energy from the state's hydro plants is currently about 25 per cent cheaper.

That price, however, is likely to increase because new hydro plants are in more remote - and therefore costly - locations. Many believe the trend in Brazil will move towards more flexibility on pricing, which could stimulate co-generation.


Ademar Balbo, director of Galo Branco distillery, says he hopes to negotiate a supply contract with CPFL after investing \$1m in a more powerful generator. This will increase the distillery's capacity to 9MW from 6MW, leaving a surplus of 3MW.

"The prices that are being paid by the distributor are not that good at the moment but it is a long-term investment. Brazil is growing and energy prices are likely to go up," he says.



Our Newest Chrysler Has A Lot To Live Up To.

Show us your idea for a car that has to live up to some amazing automotive reputations? The best way we know is to borrow a little from each. And that's just what we've done with this new Neon. From Chrysler's Vision, we've taken a half-forward design, which gives the car a wide track for precise handling while maintaining a sleek, aerodynamic profile. And from the Dodge Viper, we've taken its 16-valve, 132-horsepower (98 kW) engine can't help but remind you of Viper's love of the open road. And there's a spirit of adventure that undoubtedly comes from Jeep Grand Cherokee. But as much as Chrysler's Neon borrows from its relatives, its personality is all its own - that of a good friend and a great car. Neon has a lot to live up to. And it's got it.



Jeep is a registered trademark of Chrysler Corporation.

MANAGEMENT

Rupert Morris has unearthed an ancient manuscript which could have changed the course of history

When King Herod called in the PR men

Gadarene Design Group
Galilee

HPC Ltd - the proactive approach

King Herod
The Palace
Holy Land
Judea

December

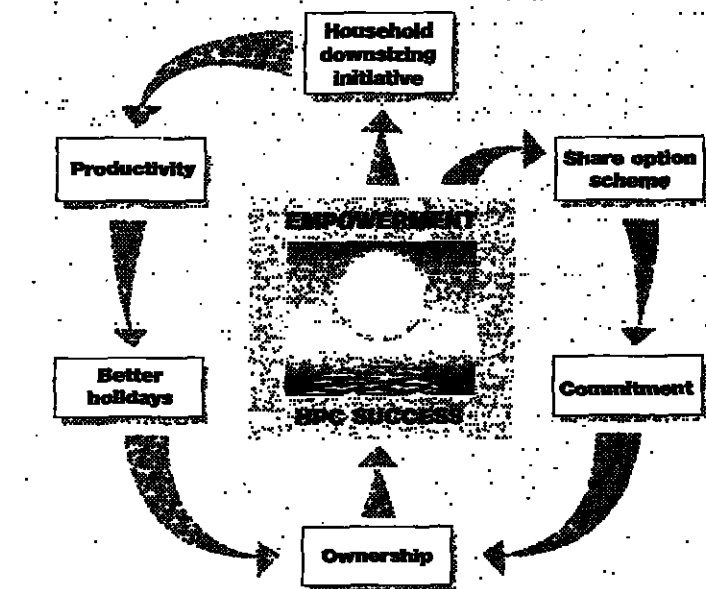
Your Majesty, I am delighted that you have chosen to approach Gadarene Design with this intriguing proposition - to market your revolutionary population control programme. I have read our marketing director's preliminary report following his meeting with you, and this is how I assess the current situation.

Background. This brief comes to us following the failure of Magi Marketing to adhere to the terms of their contract. While we normally have the greatest respect for our competitors, we must make a brief observation here.

It is one thing to follow your star, but for their three representatives to go missing en route for Bethlehem, and then send you a bill for the "necessary purchase of gold, frankincense and myrrh" as gifts for the inhabitants of some obscure stable is thoroughly unprofessional. I can well understand that your faith in the Judean public relations industry has been badly shaken by this experience. We shall do our utmost to restore that faith, and I assure you we will only invoice you for fees and expenses notified and agreed in advance.

The project. We understand that the Prophets Forecasting Centre has foretold the birth of a saviour to the people of Israel. It has further given notice that this "saviour" will be a first-born child. Clearly this is a major cause of concern, given the number of impressionable disciples wandering round the region.

Your instinct to deal with the problem at the root, as it were, is surely right, and we wholeheartedly endorse your decision to restructure Herod Holdings and create a new division - Herod Population Con-



trol. However, the words "population control" are open to misinterpretation, and we would advise shortening the name to HPC Ltd.

Vision statement. We now come to your mission statement. No one could disagree with your admirably worded opening: "HPC's goal is to be a world leader in the administration of people, while taking every opportunity to empower managers

This brief comes to us following the failure of Magi Marketing to adhere to their contract

to take initiatives at local level."

When you go on to say that "every area manager should ensure the slaughter, without mercy, of the first-born child of every family," we feel uneasy. Surely "slaughter" is an inappropriate word in this context.

What we are proposing is not slaughter, but the limited downsizing of households - a temporary

measure in the interests of national security. It is, moreover, a measure with significant benefits for the population as a whole:

- It will reduce the nocturnal disruption to individual families, and thereby maximise the productivity of the workforce.
- It will reduce the weekly budget of the average household, giving them more shekels to spend, thereby optimising the prospects for

consumer recovery.

We would accordingly round off the vision statement as follows: "Our employees will prevail over the primary issue at the customer interface, thereby optimising the benefits for the community as a whole."

Corporate logo. As graphic designers, we attach great importance to

the corporate logo, and here we feel that a radical rethink is required. The current logo, the bloody sword, is undeniably impressive - graphic indeed - but open to misrepresentation.

We feel that HPC should concentrate less on its methods, and more on the benefits that will follow from what is essentially a re-engineering process. With the inevitable increased productivity levels, resurgence in the economy and increased leisure time, more people will be able to enjoy holidays by the Sea of Galilee. That is why we have chosen the logo of a golden orb against a blue background - representing the warm sun in a cloudless sky over a still sea.

Share option scheme. We feel there is a need to incentivise not only the administrators, but also the people of Israel themselves. To encourage families to join the household downsizing scheme, we should consider giving them something in return. If we were to give every man, woman and child (excluding the first-born) a share in HPC, it would help convey to them a sense of ownership and commitment (see diagram).

Conclusions. This is one of the most challenging assignments we have tackled, but we are confident that on the basis of the strategy we have outlined, we can market HPC both to its own employees and to the wider public, while achieving all your personal goals.

Coincidentally, we have just rewritten our own statement of vision and values. It now reads as follows: "Our commitment is to consistently exceed expectations at the customer interface, regardless of external considerations, which might include the termination of individual life-cycles." We feel this is so much more customer-friendly than our old motto: "We'll help you get away with murder."

Please take our advice, your majesty. If you do not, God only knows what will happen.

Kind regards etc etc

Multimedia comes to the business school

Interactive teaching methods are about to revolutionise executive education, says George Bickerstaffe

Like everything else, management teaching is about to be invaded by the information superhighway, multimedia and CD-Rom. Many business schools, including Harvard, are now working on the application of these technologies to case studies and business simulations.

The "case method" - using narratives of real situations to teach academic principles - dates back to Harvard Law School (using summaries of court cases, hence the name) in 1870. Harvard Business School picked up the idea in the 1920s.

Since then it has become probably the most widely used method of management teaching. It has also remained pretty static. Generations of business school students have ploughed through pages of text, tables and graphs to "prepare" a case for the following day's class discussion.

Multimedia and interactive cases could well change all that. Among the most advanced business schools in this area is Insead, based at Fontainebleau, near Paris. It developed its first multimedia cases in 1992 and now uses several, including cases on Minitel and Swatch.

According to Albert Angehrn, professor of information systems at Insead and the moving force behind the school's involvement in multimedia, the benefits of technology are significant. He reckons that CD-Rom drives linked to colour PCs (Insead's favoured delivery system) can provide several hours of video and animation, thousands of photographs, pages of text and graphics and charts.

And, he says: "It is not as difficult to produce the cases as people think. Given the basic information on a company we can produce an interactive case within two weeks. And it is not enormously expensive."

Insead based its first multimedia cases on the idea of an "electronic book" that allowed students to browse, mark, annotate and search for specific topics or people in the text.

They also allowed direct access to related images and videos - the real difference that multimedia brings. For example, the Swatch case allows students to compare North American and European advertising approaches by watching video clips, which appear in a small "window" on the computer screen. Students can also watch the steps involved in product development and see a short interview with the product manager.

Newer cases have become increasingly sophisticated and less



Harvard: superhighway invasion

structured. Angehrn argues that the editing implicit in writing down a case is being removed. Students are now able to look at a company unbiased and with as much information as they want. They can access real financial data on a company via spreadsheets and carry out "what-if" analyses.

In one marketing case they can evaluate advertisements and overall campaigns by changing the style. The computer will suggest likely results. In other words, they approach the case like real-life managers.

Angehrn and colleagues at Insead believe there is much further to go. They have developed

a pedagogical model, called Business Navigator, to put the future of this type of highly interactive learning on a firmer basis.

In what they call a "virtual interactive business environment", they see students being able to "navigate" around a company's physical environment and through its organisational network (people) and informational network (documents, files and so on).

Angehrn believes that as the technology develops and improves it will have a fundamental effect. The implications of virtual reality in learning situations, for example, are only beginning to become clear.

"There are really no limits to what we can do," says Angehrn. He has already designed cases and simulations where participants are prompted by on-screen "stimulus agents", who suggest they attend meetings, take action or who provide information.

Angehrn claims that students find interactive cases a participative way of learning and one that promotes retention.

"They get to know the companies and the issues much better - a video interview is far more alive than a printed quote," he says. "And because it is interactive and they can 'move' around the case they get a real experience of what people inside the company actually do."

There are, however, plenty of implications for business schools and management academics that may not be positive or easy to accept.

Angehrn says they will have to think about how to combine three sets of learning - traditional face-to-face sessions in the classroom, self-learning, perhaps via a computer, and group work or networking via computers.

"We have been very good at designing classroom sessions," he says. "Now we have to think about designing other educational forums where people are learning together but not in the same place or even at the same time."

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Television/Christopher Dunkley

For dedicated followers of fashion

Investors are obviously keen on the prospects for the new television transmission systems: the flotation last week of BSkyB, Britain's leading satellite operator, was over-subscribed. The company (in which Pearson, owner of the Financial Times, has a stake) was, until quite recently, losing large sums of money and now has a market value of \$4.4bn. Many people, it seems, have faith in the profitability of satellite systems, even if their share of the business remains relatively small. That confidence rests, presumably, on the realisation that subscription, and eventually pay-per-view, services can make a lot of money at the margins even if satellite and cable operators attract only a minority of the population.

So far satellite and cable remain irrelevant to the great majority of British viewers. Most homes continue to have access only to the four terrestrial networks. Between them, four (BBC1, BBC2, ITV and Channel 4) command only one per cent more of their audience share than the new boys in 1994, slipping from a 94 per cent share to 93 per cent, just as they slipped from 95 to 94 per cent in 1993. Thus all the dozens of satellite and cable channels combined are still managing to win only a seven per cent share of the audience. In terms of programme influence the small size of that fraction could be unimportant if the cable and satellite compa-

nies were innovators or setters of benchmarks; Le Gavroche sells far fewer lunches than McDonald's but there seems little doubt about which is gastronomically more interesting.

In television, however, the opposite is true: the smaller, "specialist" suppliers, satellite and cable, provide programmes which (leaving aside sport and movies, and considering the material actually made by television) are cheap, derivative, and inferior to what you find on the terrestrial networks, albeit arranged differently. Indeed, vast quantities of satellite time are filled with old programmes bought from the stockpiles of the terrestrials. There is just one exception, one satellite network which wields an influence far greater than its viewing figures in Britain would suggest: the music network, Music Television. MTV has become for the 1990s what the colour supplement was to the 1960s, the setter of trends and arbiter of fashions. If you see something new and bizarre in street culture, pop music, or youth television, odds are that it turned up first on MTV. Moreover, the influence is not merely on teenagers: check any office in the media industries - advertising, facilities houses, independent television companies - where a television is kept on all day and you will find that most are tuned to MTV.

It is unlike any other network on television or radio. Other networks strain to

ensure that you know when one programme ends and another begins; loud signature times call you from the kitchen, expensive credit sequences make urgent visual signals to mark the junctions. At MTV, while there is no lack of expertise in the graphics department (in fact their logos are some of the best anywhere, as good as those of Globo Brazil, world beaters in this category in the 1980s - watching 15 minutes of MTV logos would be more entertaining than most "entertainment" programmes) no effort is made to highlight the junctions. Most slide by invisibly because MTV consists very largely of pop videos and these long ago became the dominant influence in the world of commercials. The two forms, and their directors, are now so indistinguishable that on MTV it is often difficult to know which you are viewing. So the junctions are imperceptible. Watching Kylie Minogue's "Confide in Me" it is hard to believe it is not a commercial... and in a sense, of course, that is just what it is.

All other networks, whatever their specialisation, are now subject to the hegemony of the news; you cannot escape it even on Classic FM or Radio 3, let alone Radio 1. But at MTV "The News" often contains just three or four items, such as singer George Michael's court case against Sony, the renaissance of the vinyl LP, and Garth Brooks' second album selling 10m. By-elections do not darken MTV's

horizon. Others talk about the ideal of European unity but MTV got there ages ago: not only do they broadcast right across Europe (MTV Europe being a separate outfit from the American MTV) they casually run commercials in German for their British audience, and the presenters must be the most polyglot anywhere in television. Most speak English with Dutch, German or Scandinavian accents. The way in which they all, male and female, ogle and flirt with the cameras and hence the viewers (not the easiest trick to manage without looking naïf in the unromantic confines of a studio, yet the MTV people almost always achieve it) has had a clear, wide, and still growing effect on habits in terrestrial television.

Of course much of the content is enough to drive an adult up the wall. Watch at any time of the day or night for more than 25 minutes or so and you will almost certainly be subjected to "rap", the monotonous, unmelodic, chanting of doggerel by charming young people in baseball caps, often worn back to front. All stage concerts now seem to look identical, with lighting systems linked via computer to the amplifiers (I assume) so that the lighting endlessly flickers to the beat. Moreover, refreshing though it is to come across some modern monochrome photography on television, the fashion for black and white videos has become over dominant. Most irritating of all is the inability of directors - whether of concert or video to hold a shot for more than (literally) a split second. The frequent assertion that dislike for this sort of frenetic cutting is merely a reflection of age seems odd: surely young people want to get a proper look at the famous bottoms of their idols, whether Madonna or Prince.

There are countervailing strengths and attractions. Screen dancing is now more widespread, expert and exciting than at any time since the great days of Astaire and Kelly, thanks almost entirely to MTV, though admittedly there is also much that is inept. The combination of music and image in pop videos, while it can be pretentious, can also be beautiful and fascinating. This is no small thing in a medium which - amazingly, since it relies so heavily on pictures - is usually so dreadfully inferior to cinema in its use of images. And if you doubt that the English have a particular flair for this odd four-minute form of multi-media artistry, spend a couple of hours watching MTV and pay particular attention to the occasional French effort. They are either ponderously sexy as in "Tandem" by Vanessa Paradis, or sub-Magic Roundabout as in "Mangez Moi" by Billy Ze Kick Et Les Gamins En Folie.

Many grown ups will feel they have had enough of MTV after only a few minutes, but it holds the attention of children, from the age of about eight upwards, like no other network. And that is the point: watching MTV is nothing like watching BBC1, BBC2, ITV or Channel 4, and there are precious few satellite or cable services which can say the same.



MTV, the satellite music network, wields far more influence than the viewing figures would suggest

This 'Nutcracker' has true magic

Clement Crisp, to his surprise, enjoys a schools matinee in Birmingham

The time is 1.50 p.m. "Only a minute to go, Miss" says an urgent infant voice to its teacher. The house-lights go down. A buzz and twitter as of a million birds fills the theatre. The first notes of the overture - not the most boisterous of musical beginnings - and the house is hushed. The Birmingham Royal Ballet is giving a schools matinee in its home theatre on Thursday afternoon, and the red and gold disease, that most welcome of childhood ailments, infects the whole assembly, as the young succumb to the magic of the theatre.

And, surrounded by an infant horde to whet the appetite of a Herod, I enjoyed *The Nutcracker* - which I had scarcely expected to do under these circumstances - and equally enjoyed the children's response to the production. There could be no better introduction for newcomers to ballet, or the theatre. Sir Peter Wright's staging is a joy. It has true magic, lively

action, clever (but not too clever) ideas - Clara as a young dancer, Drosselmeyer as a conjuror - and splendid designs by John Macfarlane that provide their own magic and excitement. Best of all this staging conveys a sense of wonder, about the tale itself and about the fact of being in a theatre.

This is in part owed to Wright's feeling for the score. At its finest, and it is at its finest throughout Act 1 and much of Act 2, Tchaikovsky's genius finds sublime ways to suggest the enchantments of childhood and the nostalgia an adult feels for them. There is tenderness and sadness in the music, which speak very clearly in the adagio that precedes the Snow scene, and in the great pas de deux. The party and the mouse-battle find the composer writing at his most brilliant, and underlying the score is a thread of melancholy. Wright shows us these matters without undue emphasis; like the music, his stag-

ing touches lightly on profound feeling.

The score sounded well with BRB's orchestra under Anthony Twiner, and the young listened and watched with attention and a huge responsiveness. They gasped at Joseph Cipolla's sleight of hand as his Drosselmeyer pulled off trick after trick - it is a fine reading. They thrilled on the drawn breath to the grand transformation of the Christmas tree. They were held by the mouse-battle (here an elite corps of super-rats fighting a losing campaign). They cheered each number on that *via crucis* of dance tedium which is the second act divertissement, laughing at the Chinese dance (the best thing one can do to this ancient bore) and clapping along with the troika - a Russian dance - maintaining strict tempo. The production, which is an unflinching delight even to as hardened a *Nutcracker*-lag as I now am, puts not a foot wrong for newcomers. And the tots gave fullest voice in appreciation of Sandra

Madgwick and Peter Boal, the Sugar Plum Fairy and her Prince.

Miss Madgwick was delightful. The dance was serene, her manner was radiant, the delicious ring of the celeste was deliciously matched in her steps. Peter Boal, a guest from New York City Ballet, is a true danseur noble, and he brought an easy dignity and impeccable technical manners - sure phrasing, clean bravura - to the demands of variation and coda.

Everything about the afternoon was at its best, and the children told the dancers just how well-worthwhile such matinees are. BRB's artists play the piece with great warmth and charm. *The Nutcracker* should be a part of every child's memories: how good that Thursday's audience will have such a golden performance to treasure.

Birmingham Royal Ballet brings the staging to the London Coliseum from December 23 until January 7.



A most splendid Toad: Patrick Barlow in the National revival Theatre/Alastair Macaulay

Bennett's 'Wind in the Willows' returns

The Alan Bennett dramatisation of *The Wind in the Willows* has been a huge popular draw for the National Theatre at Christmas time since its widely-acclaimed premiere four years ago. Now, returning to it for the first time since that premiere, I love again much of what I had loved then, and find new things to love too. But, as so often happens in life on returning to scenes of bygone delight, I am startled to realise how much both it and I have changed.

My strongest memory of the Nicholas Hytner production was of Mark Thompson's vividly evocative decor, with its miraculous changes of scene. This is still marvellous. By the time - about halfway through Act One - the Wild Wood turns on its axis to reveal Badger's front door (slanted in a shelf that suddenly appears in the wood's floor) and then turns again to take us down into his home (an old-style resort of quiet distinction), I am as entranced to re-see this changeable spectacle as any novice in the audience.

Of the features that have joined the production since it was new, the most splendid is the Toad of Patrick Barlow. He is in every way larger than was Griff Rhys-Jones; at times he reminds me of Dame Edna, at times of Billy Bunter. He is so robust and so naughty that he seems at times to be adding lines to the text; and it is a great compliment to him that in almost every case I found afterwards the lines were actually Bennett's. "Me dress up as a washerwoman? ... Couldn't I be a lady novelist?" Later, as a washerwoman: "Shirts are to me, Sir, what daffodils is to 'Wardsworth'." I had not known just how funny Toad's pretend death-scene ("Give me the sun!") is. And oh the way Barlow says, when Toad on trial is asked to renounce motor-cars, "Never" - or rather "Nev-ah" like Winston Churchill defying Hitler. A Churchillian Toad? It heightens the central joke of Bennett's adaptation,

which is to point up the little-England there'll-always-be-a-riverbank kernel of the original Kenneth Grahame story.

But the production - which has been recreated by Edward Kemp - has changed in other ways too. It feels more child-oriented, and closer to pantomime. In 1990, there was some attempt to capture the moving chapter in Grahame which most closely addresses the numinous: the Piper at the Gates of Dawn. I had hoped that this scene would have been more successfully realised; but now it has now been simply dropped.

And, like every childhood locale revisited, the world of *The Wind in the Willows* seems, onstage, smaller and less innocent to me now. Not unlike the Guy Burgess he once so memorably dramatised - Burgess who wanted to retain the charm of English life though having betrayed England - Bennett wants duplicitously to cash in on the nursery charm of Grahame's tale and at the same time to mock the English class pretensions on which it is based. This method of lampooning Englishness and coddling it at the same time is typical of Bennett, of course; he was at it as far back as *Forty Years On*. In about 80 per cent of *The Wind in the Willows* it is bliss to see how well he can have his cake and eat it. But I find the other 20 per cent of the play both irritating and depressing.

It is good to renew acquaintance with Michael Bryant's grave Badger. And it is just as good to make the new acquaintance of Jasper Britton's sly little chief Weasel, of Crispin Lettis's tender Mole, and to find the unmistakable Betty Marsden as Washerwoman and Bargewoman. Michael Jayston, though slightly too subdued and solemn, is a properly Home Counties old-school-de Rat. As for Barry Stanton, he very nearly persuades me that Albert the horse is the best role in the whole piece.

In repertory at the Olivier Theatre



AMSTERDAM

CONCERTS
Het Concertgebouw Tel: (020) 671 8345
● Philippe Herreweghe: with the Freiburger Barockorchester and the Collegium Vocale Gent conducts Bach at 8.15 pm; Dec 22

BERLIN

CONCERTS
Philharmonie Tel: (030) 2548 8132
● Berlin Philharmonic Orchestra: conducted by Sir Yehudi Menuhin and with soloist Leonid Gorokhov plays Mozart, Tchaikovsky and Schubert at 8 pm; Dec 21, 30, 31 (5.15 pm)
OPERA/BALLET
Deutsche Oper Tel: (030) 3 41 82 49
● Siegfried: by Wagner. Conductor Horst Stein, production by Götz Friedrich at 5.30 pm; Dec 27
Staatsoper Unter den Linden Tel: (030) 2 00 4782
● Die Zauberflöte: by Mozart. Conductor Daniel Barenboim, production by August Everding at 7

pm; Dec 23, 25, 28; Jan 1
● The Sleeping Beauty: by Tchaikovsky. Conducted by Stokoz, choreographed by Nureyev at 7 pm; Dec 26, 27

FRANKFURT

GALLERIES
Schirn Kunsthalle Tel: (069) 29 98 82 11
● Asger Jorn - Retrospective: 167 works by the Danish painter. The fifth chapter in a series of presentations of postwar European artists; to Feb 12

LONDON

CONCERTS
Barbican Tel: (071) 638 8891
● LSO New Year Viennese Concerts: conducted by John Georgiadis, the music of Strauss in this traditional celebration of the New Year at 7.30 pm; Dec 31; Jan 1, 2
● Royal Philharmonic Orchestra: Christmas concert with conductor Owin Arwel Hughes at 7.30 pm; Dec 26
Festival Hall Tel: (071) 928 8800
● Johann Strauss Gals: the Johann Strauss Orchestra with director John Bradbury, soprano Marilyn Hill-Smith and the Johann Strauss Dancers plays a programme of music by Strauss. First performance at 8.15 pm, then at 7.30 pm; Jan 1
OPERA/BALLET
Festival Hall Tel: (071) 928 8800
● The Nutcracker: by Tchaikovsky. English National Ballet and its Orchestra choreographed by Ben Stevenson at 7.30 pm; from Dec 21

to Jan 2 (Not Sun)
Royal Opera House Tel: 071 340 4000
● Cinderella: music by Prokofiev. Created by Frederick Ashton in 1948, this was the first full-length ballet by an English choreographer at 7.30 pm; Dec 23 (2 pm), 26 (2 pm), 27, 30, 31

● The Sleeping Beauty: a new production of Tchaikovsky's ballet. Produced by Anthony Dowell, set designed by Maria Bjornson at 7.30 pm; Dec 21, 22, 28
THEATRE
Barbican Tel: (071) 638 8891
● New England: World premiere of Richard Nelson's new play. No performance 12-15th Dec., otherwise at 7.15 pm; to Dec 29 (Not Sun)
National, Lyttelton Tel: (071) 928 2252
● Out of a House Walked a Man: by Daniel Kharms. A Royal National Theatre and Theatre de Complicité co-production of a collection of musical scores by the Russian absurdist writer at 7.30 pm; Dec 23, 26, 27

● The Children's Hour: by Lillian Hellman, directed by Howard Davies at 7.30 pm; Dec 28, 29 (2.15 pm), 30, 31 (2.15 pm); Jan 2
Queen Elizabeth Hall Tel: (071) 928 8800
● Cinderella: by Rossini. The Music Theatre London present this new translation by conductor and musical arranger Tony Britten, and director Nicholas Broadhurst at 7.15 pm; from Dec 27 to Jan 3 (Not Sun)

● Rossini's Cinderella: new translation by conductor Tony Britten and director Nicolas Broadhurst at 7.15 pm; Jan 2 (2.15 pm)
THEATRE
Manhattan Theatre Club Tel: (212) 581 1212
● Loyal Valour Compassion: latest play by Terence McNally (of Kiss of the Spiderwoman fame), directed by Joe Mantello. Sun. performance at 7pm otherwise at 8 pm; to Jan 1 (Not Mon)

Royal Court Tel: (071) 730 1745/2554
● The Libertine: by Stephen Jeffers, directed by Max Stafford-Clark. Comedy based on the works of the 2nd Earl of Rochester at 7.30 pm; to Feb 4

NEW YORK

GALLERIES
Whitney Museum
● Franz Kline: Black and White 1950-61: major Abstract Expressionist works from the last decade of the artist's life; to Mar 12
OPERA/BALLET
Metropolitan Tel: (212) 362 6000
● Die Fledermaus: by J. Strauss. Sung in German with English dialogue at 8 pm; Dec 22, 23, 31
● Don Giovanni: by Mozart, sung in Italian at 8 pm; Dec 24 (1.30 pm)
● L'Esprit d'Amour: by Donizetti. Conducted by Edoardo Müller at 8 pm; Jan 2

● Madame Butterfly: by Puccini at 8 pm; Dec 21, 27, 30
● Peter Grimes: by Britten. English at 8 pm; Dec 23, 28, 31
New York State Theater Tel: (212) 870 5570
● The Nutcracker: by Tchaikovsky, performed by the NY City Ballet. Tue-Thu 6pm. Fri 8 pm. Ring for other times and matinees; to Dec 31 (Not Mon)

THEATRE
Manhattan Theatre Club Tel: (212) 581 1212
● Loyal Valour Compassion: latest play by Terence McNally (of Kiss of the Spiderwoman fame), directed by Joe Mantello. Sun. performance at 7pm otherwise at 8 pm; to Jan 1 (Not Mon)

New York State Theater Tel: (212) 870 5570
● Slaves: Thinking About the Long Standing Problems of Virtue and Happiness. Tony Kushner's latest work directed by Lisa Peterson at 8 pm; (Not Mon)
Richard Rodgers Theatre Tel: (212) 307 4100
● A Christmas Carol: engaging one man show of the classic with Patrick Stewart at 8 pm; to Jan 8
Vinayard Theatre Tel: (212) 353 3874

● American Dreaming: by Chiori Miyagawa, directed by Michael Mayer. The story of a Japanese-American mixed marriage with an eclectic mixture of classical and contemporary music from East and West at 8 pm; to Aug 1 (Not Sun)

PARIS

GALLERIES
Grand Palais Tel: (1) 44 13 17 17
● Poussin: 400th anniversary retrospective; to Jan 2
OPERA/BALLET
Châtelet Tel: (1) 40 28 28 40
● Christina Hoyos: Flamenco choreographed by Hoyos, Marin and Galia, music by Paco Arriaga at 8.30 pm; from Dec 22 to Jan 7
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Opéra National de Paris, Bastille Tel: (1) 47 42 57 50

● Swan Lake: by Tchaikovsky. Choreographed and produced by Rudolf Nureyev. Conducted by Vello Pihl/Ermano Florio at 7.30 pm; to Dec 31 (Not Sun)

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Edward Mortimer



An anniversary passed last week with little notice and less celebration. On December 16, 1991, the member states of the European Community (the European Union did not yet exist) agreed on criteria by which requests for recognition from new states would be judged. Everyone knew that these would be used to accord recognition to Croatia and Slovenia, because that was what the Germans wanted. But they were supposed to be applied to other former constituent republics of the Yugoslav federation as well, and to those of the Soviet Union which were also breaking up just then.

Recognition of new states in former Yugoslavia was hotly debated, because the Serbs opposed it. Recognition of the ex-Soviet republics, by contrast, was uncontroversial, as by then Russia was pushing for it. Little attention was paid to the fact that Russia was itself a federation. There was no debate on the desirability of applying the same principles to constituent republics of that federation, should any request recognition.

Probably few of the ministers who set the criteria had heard of Chechnya, let alone knew it had declared its independence six weeks earlier. If they did know, their position was what it has remained: Chechnya was not their business. It was an internal Russian matter, though one they hoped would be solved without violence. The borders of the new states should remain as they had been within the old federations of Yugoslavia and the Soviet Union, unless changed by mutual agreement.

If someone had asked why that applied to one federation should not apply to another, the ministers would perhaps have said that Russia was not a "real" federation. Yet the Soviet Union had not been very "real", either. In fact it had been a highly centralised state, ruled from Moscow by a single communist party.

That party had decided quite arbitrarily to give some regions the status of Soviet republics, nominally equal to Russia, while making others mere "autonomous republics" or "autonomous provinces" within Russia, or within one of the other Soviet republics. (Thus the autonomous republic

A very Bosnian plight

New nations still have to prove themselves in trial by battle

of Abkhazia and province of South Ossetia found themselves in Georgia, let alone knew it had declared its independence six weeks earlier. If they did know, their position was what it has remained: Chechnya was not their business. It was an internal Russian matter, though one they hoped would be solved without violence. The borders of the new states should remain as they had been within the old federations of Yugoslavia and the Soviet Union, unless changed by mutual agreement.

Probably few EU leaders who set criteria for recognising states knew of Chechnya

described in a livelier, more impressionistic way by Suzanne Goldenberg in her book *Pride of Small Nations* (Zed Books, £14.95pb, £39.95hb).

Some were given territorial units, some not; sometimes two peoples with unrelated languages were lumped together. Seldom did the "titular nationality" form a majority of the inhabitants in the territory named after it. Several peoples were deported en masse to central Asia during the second world war, then allowed to return years later, giving rise to vicious territorial disputes.

"It is of paramount importance," say the MRG authors plausibly, "for the European and international community not to neglect the needs of the region and its peoples." Some hope! Western leaders find it simpler to close their eyes and hope Yeltsin gets on with it. Many of them were not sure even in 1991 that recognising

new states was such a good idea, and others have regretted it. Recognition may have helped bring about a ceasefire in Croatia, but it led more or less directly to war in Bosnia. It has certainly not prevented bloodshed all along the southern periphery of Russia, from Moldova to Tajikistan.

Among the criteria for recognition set by the European ministers, one that previous generations of diplomats would have seen as the most important was strangely left out: what the Slovenian jurist Danilo Turk calls "the criterion of the effectiveness of the power of the group claiming self-determination in a certain territory". Historically, states have established themselves by proving, if necessary in war, that they were able to survive; or they have been established after someone else defeated the state to which their territory formerly belonged.

The ministers in Brussels, in December 1991, rightly sensed that such a method of deciding whether a new state has the right to exist is barbaric and primitive. They wanted to establish a more civilised and democratic test of legitimacy. Did the majority of the people in the territory concerned support the new state? And were dissenting minorities guaranteed full civil and political rights within it? If so, it was entitled to recognition. What they failed to consider was how to give effect to such legitimacy if the group claiming self-determination does not effectively control its territory, as proved the case in Bosnia.

Following the criteria they had established, the EC member states, accompanied and urged on by the US, recognised Bosnia's independence in April 1992; it was admitted to the UN the following month. But they were unable or unwilling to help the new state to achieve effective control of its own territory. Bosnia was left to face the same ordeal by battle that other new states have had to pass, without being allowed weapons to fight with.

Now the Chechens are in a similar plight. At least they, unlike the Bosnians, cannot blame "the international community" for encouraging them in any false hopes.

* *The North Caucasus: Minorities at a Crossroads*, 24.95/£3.95 plus postage from MRG, 379 Brickton Road, London SW5 7DE

The hit product of 1994 caused hype and havoc in equal measure. The shortage of the plastic action toys called Mighty Morphin Power Rangers led to overnight queues, waiting lists months long, a thriving black market, fights in toy shops and even an armed robbery.

The demand for these toys, which are based on a TV series being screened in 80 countries, is on target to beat all previous records for toy sales in the run-up to Christmas.

The output of 33 factories across the world working 24 hours a day, seven days a week, evidently left large numbers of unsatisfied customers around the world. "It could sell 10 times over if the stock were available," claims Bandal, the manufacturer.

It is no surprise that product crazes most often occur in the toy industry. Television's power to sell toys based on popular programmes, together with children's susceptibility to peer pressure and their skill at pressurising their parents, can create a mass market for a new product overnight.

Selling toys aimed at adults is a trickier proposition, although there is no shortage of companies willing to try. The Christmas catalogue of Neiman Marcus, the elite Texas-based department store, offered customers a novel method of observing fish and coral with its \$7,500 Bellagio Breathing Observation Bubble (Bob), an underwater scooter with an air-filled dome to cover its rider's head and shoulders.

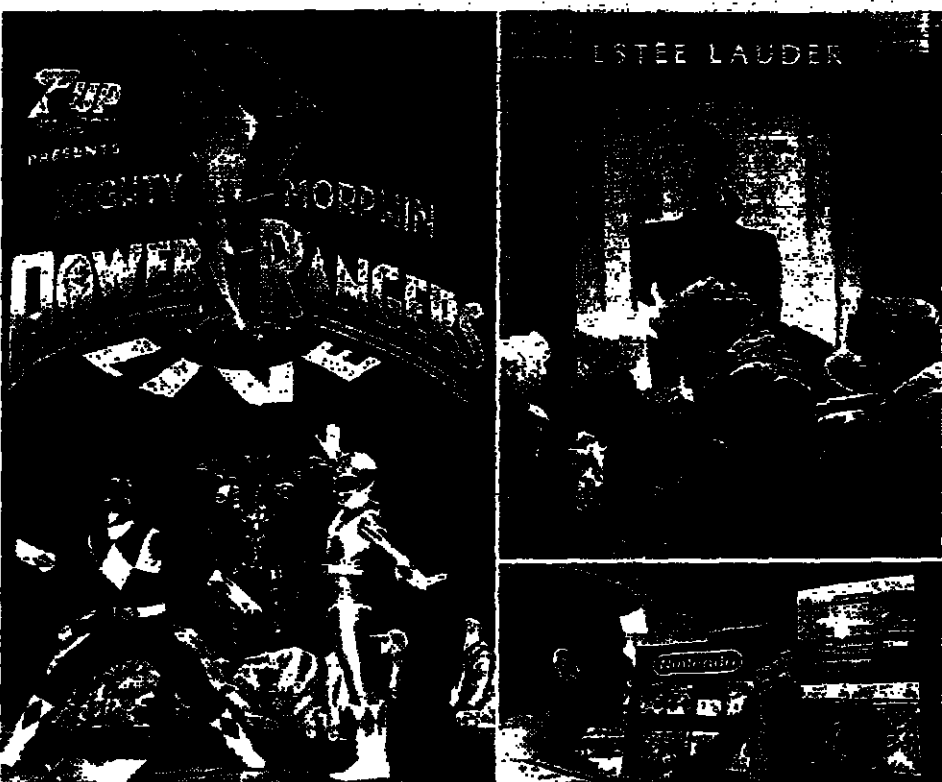
Another ingenious, if less elaborate, viewing gadget made a big inroad in the UK. The Night Spy, a £495 image intensifier that allows wildlife spotters, astronomers and caving enthusiasts to see in the dark was the best-selling product of innovations, a UK catalogue company.

On a more practical level, some of the most fashionable gadgets of 1994 have been communication tools, which have benefited from falling costs and increased sophistication. In France, the Bi-Bop mobile phone, which is small enough to slip into a pocket, became an ultra-chic accessory for Parisians, following its launch last year. In California, pocket pagers continued to be essential items for teenagers.

For techno-enthusiasts, one of the most promising new developments in the personal communications market was the arrival of Sony's Magic Link in September. It is a

Vanessa Houlder on the gadgets and products that excited or seduced consumers this year

Toys make children of us all



What's in and out: clockwise, Mighty Morphin Power Rangers are this Christmas's leading toy; western perfumes are sought after in Russia; and Nintendo has lost out after five years at the top

small, light personal digital assistant that organises contacts and calendar and allows users to communicate easily via voice, fax and e-mail.

Another personal digital assistant, Sharp's Zaurus, a pen-based system that reads handwriting took the Japanese market by storm. Other top-selling gadgets in Japan were wide-screen television sets and car navigational devices based on global positioning systems.

In general, however, the tastes of Japanese consumers are moving away from the technological sophistication of recent years. Dentsu, Japan's largest advertising agency, detected a widespread craving for familiarity and nostalgia this year in its annual survey of hit products.

Wrinkle-free shirts, made from a fabric that retains its original shape, was a hit prod-

uct that was a variation on a familiar theme. Another measure of a more downbeat mood among Japanese consumers was the popularity of books about dying, *Peaceful Death*, by radio commentator Rokusuke

luxury goods have made a partial comeback after the downturn of the early 1990s

El, the most popular of these books, sold more than 100,000 copies.

Value for money was a strong theme with Japanese consumers this year. The extravagance that characterised the late 1980s, when people exchanged splendid gifts such as live lobsters, has not yet returned. However, Japa-

nese consumers were slightly more prepared to buy luxuries in 1994 than they were in 1993, according to Dentsu.

Indeed, luxury goods have made a partial comeback throughout the affluent world, following the downturn of the early 1990s. At one point this year, Louis Vuitton said that demand for its range of bags was so strong that its luggage shop on Avenue Montaigne in Paris limited sales to two per customer.

Moreover, demand for luxury goods has been strong in markets that were, until recently, closed to western retailers. Boutiques such as Cartier's in Shanghai, Christian Dior's in Moscow, and Ferrari's showroom in Beijing have allowed status-conscious entrepreneurs to flaunt their new wealth.

The spirits manufacturers have also found new markets.

Imported vodka has found a surprisingly buoyant market in Russia, while brandy - and, to a lesser extent, Scotch whisky - has sold strongly in China.

On the other side of the world, the most intriguing development in the drinks market was the growing popularity of "New Age" or "natural" beverages. These concoctions, which boast names such as Raspberry Iced Tea, Amazon Grape Juice, Mango Madness Cocktail, Raspberry Psyché Lemonade and Grape Beyond took the US by storm, helping to erode the market share of dominant cola drinks such as Coca-Cola.

The challenges facing one of the US's all-time greatest drink brands is among the most intriguing product stories of recent years. But for the most important US product trend of 1994, it is necessary to look to the computer market.

In the US, where consumers are already several times more likely to possess a home computer than in Europe or Japan, sales are growing at a pace that will see nearly half of US households owning a PC by 1998.

This trend has been pushed forward this year by developments in multimedia. The arrival of machines that can talk, sing, play music and show video clips is creating new forms of electronic recreation, from "infotainment" (such as Microsoft's Encarta, a CD-ROM encyclopedia) to disc-based games that can be run on PCs.

In the face of this competition, traditional game manufacturers, such as Sega, are fighting back with the first of a new generation of powerful 32-bit, compact disc-based machines. Sony sold out of its first video game machine, the Sony PlayStation, on its first day on the market in Japan.

As consumers wait for the new machines, enthusiasm for the existing 16-bit video game platforms has waned. For the first time in five years, Nintendo did not figure on the list of predicted top 10 Christmas best-selling toys produced by Hamleys, the London toy store.

Nonetheless, the existing platforms have their uses. Sega has launched a Mighty Morphin Power Rangers game for its Mega Drive and GameGear. It might just might help to get off the classroom children whose parents refuse to get hold of one of the prized Power Rangers toys.

LETTERS TO THE EDITOR

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Private pensions are no better safeguard

From Prof Willem H Buiter.

Sir, In his reflections on a World Bank study of the looming public pensions crisis, Martin Wolf (*Economic Eye*: "Confronting the old age crisis", December 19) concludes that "governments are absolutely certain to default on their pension obligations, probably by a mixture of higher pension ages, reduced indemnation and means testing. The notion that the state can be trusted is just one of several myths punctured by the Bank".

He also refers to the Bank's recommendation of a multi-pillar system in which the public pillar is supplemented by a privately-managed, funded and mandatory system, alongside purely voluntary savings. He ends his column with: "...Stop

believing in Father Christmas and start saving now."

Martin Wolf may have stopped believing in Father Christmas, but he appears to have kept his faith in the Easter Bunny. If the state is not to be trusted, why recommend privately managed, funded and mandatory pension schemes or even purely voluntary savings? These kitties, too, can be (and have been) raided by the state, without any need for recourse to such coarse mechanisms as outright expropriation or confiscation.

The assets owned by private funds or individual savers can be raided through targeted capital levies or a general wealth tax. The income earned on these assets can be taxed in a variety of ways ("unearned"

income used to be taxed significantly more severely than labour income in the UK until quite recently) and the consumption financed out of the earnings from these assets can in turn be taxed with a wide range of general or specific instruments.

There is a rule of thumb in economic policy reform that says: if you are faced with market failure, deal with it not by tinkering with the symptoms but by eliminating the root causes of that failure.

The same applies to the political system failure diagnosed by Wolf. If the political system is fundamentally flawed in that it does not enable governments to enter into binding commitments ("the state is not to be trusted"), then reform the con-

stitution so as to make it prohibitively difficult or costly for governments to renege on certain classes of commitments.

In the case under consideration, this might be achieved in part by requiring heavily qualified majorities for changes in tax and benefit systems. Without such reform Wolf's recommendations amount to saving future pensioners from the guillotine by handing them to the firing squad.

Willem H Buiter, professor of international macroeconomics, University of Cambridge, Lynchgate House, 15 Church Street, Great Missenden, Sandy, Beds SG19 8AF

Competition argument unconvincing

From Mr Mike Parker and Mr John Surrey.

Sir, The recent public relations furore over the affairs of British Gas should not be allowed to divert attention away from the much more important long-term issues arising from the proposed introduction of full competition in the domestic gas market. The recent report on this issue by the trade and industry select committee came to conclusions on prices and security of supply which are closely in line with the analysis in our recent study, *UK Gas Policy: Regulated Monopoly or Managed Competition?*

On prices, we said that competition is unlikely to result in significant reductions in the average domestic price of gas over and above the effect of the retail price index-4 price formula already applied to British Gas, and the select committee acknowledges that the extent of any price reductions attributable to the introduction of competition "remains highly uncertain".

We also concluded that, under competition, it will be difficult to maintain the present level of gas supply security and the select committee agrees "it will be less easy for new competitors to match supply and demand, given their smaller size and the reduced ability to forecast demand in a competitive market".

It was primarily these considerations which led us to the

view that the overall balance of benefits, costs and risks was unfavourable. The select committee, using the same data, and similar analysis does not come to that judgment and the issue remains unresolved.

Much of the discussion has been polarised into one of "for or against competition". This is misguided. In appropriate circumstances, competition can bring great benefits. But in the case of domestic gas, we remain to be convinced that there is an overall balance of advantages.

Mike Parker, John Surrey, Science Policy Research Unit, Mantell Building, University of Sussex, Falmer, Brighton BN1 9RF.

Scheme designed for long-term unemployed

From Mr John Atkinson.

Sir, While your paper's interest in the worsening problem of very long-term unemployment is to be applauded, your report of our institute's evaluation of the pilot Workstart schemes is misleading ("Work scheme misses short-term jobs", December 18). The Workstart pilots were explicitly designed to help the very long-term unemployed back into jobs. It is therefore hardly surprising that the pilots "miss the short-term jobs", as your headline states. Workstart has never sought to help the

short-term unemployed, and they are specifically excluded from its remit.

Furthermore, your report states that "just under half of the employers who participated in the scheme... hired a long-term unemployed person, where they would previously have recruited someone out of work for less than two years". This is not so. Our research found that, in the absence of a subsidy, just under half of these employers would have hired someone other than the very long-term unemployed, that is including, but not

exclusively, the short-term unemployed. The correct figure for the short-term unemployed is 22 per cent.

What is needed now is to ensure that the new generation of Workstart-like initiatives announced in the Budget learn the lessons of the pilot schemes. Your report does not help this much.

John Atkinson, associate director, Institute for Employment Studies, Mantell Building, University of Sussex, Falmer, Brighton BN1 9RF

Bury the colonial hatchet

From Dr Evelyn T de la Vega.

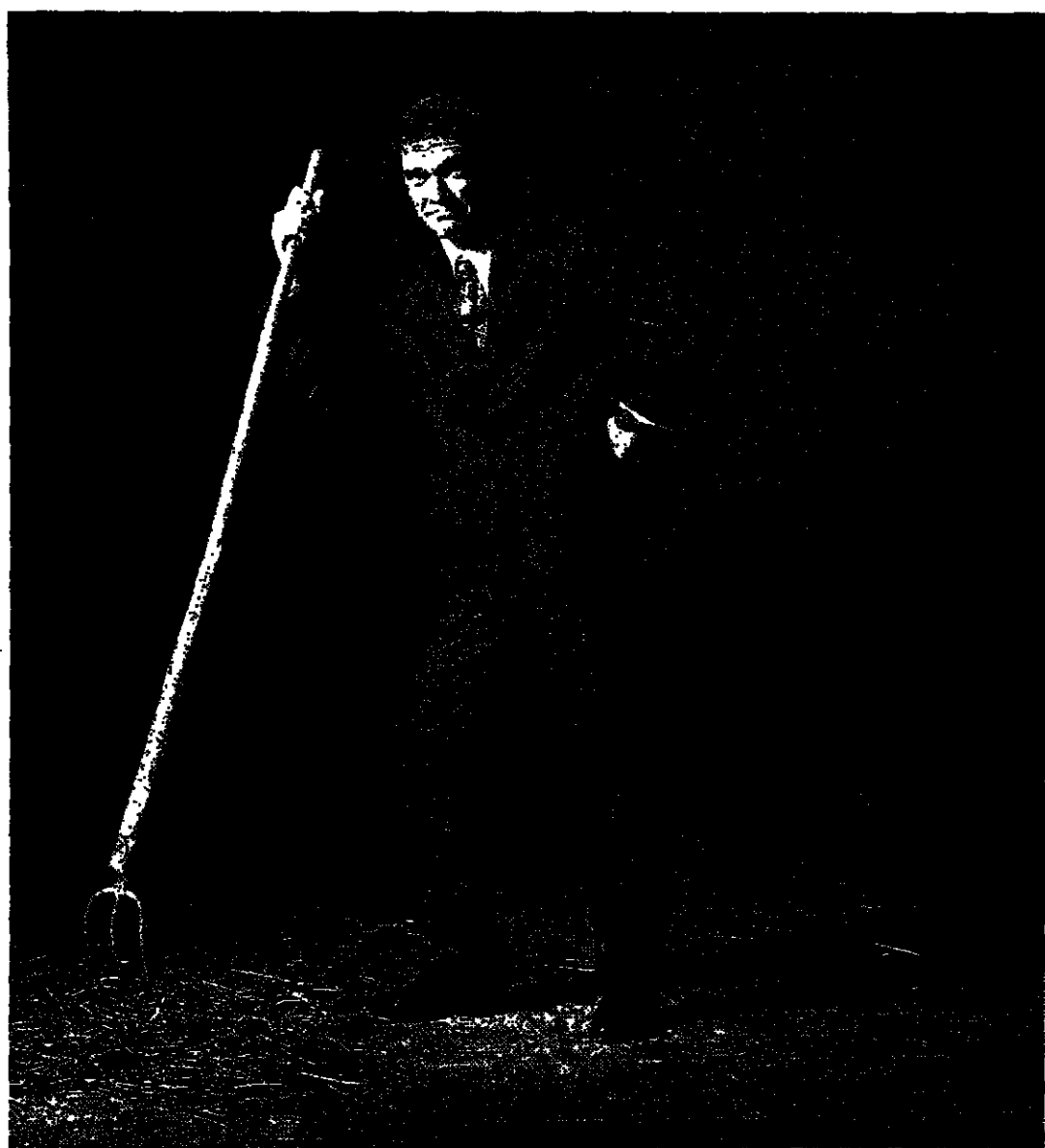
Sir, In your December 3/4 issue there are two articles, two studies in contrast, which make me doubly happy that we had our Boston Tea Party in the 1770s and sent you packing to your sweet King George. One is "Drug claim on Gibraltar border" and the other "It is China that will call the shots on the handover of Hong Kong".

I understand the power of 10m Chinese buying Jaguars or Raleigh bicycles, but you are handing 6m British subjects to a communist totalitarian country while you refuse to return Gibraltar to Spain, a friendly, democratic country.

Gibraltar is a colonial relic, a historical remnant of England over Spain, and for 40m Spaniards, it is a source of irritation and contempt - an ingrown toe nail in the foot of Spain.

Here is my idea and wishes for the English millennium: that England, in its heart, makes peace with Spain, buries the war axe and returns Gibraltar to Spain; that a statue of Queen Elizabeth II and of King Juan Carlos I be set up on Puma Europa. Evelyn T de la Vega, 40 McFadden Blvd, Broomfield, Texas 75020, US

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tion of agriculture, of course. Which brings us back to those bull markets. L-Bank, Schlossplatz 10/12, D-76113 Karlsruhe, Germany. Telephone INT 721/150-0.

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Wednesday December 21 1994

Sanity on the roads

The UK government's transport planners have belatedly acknowledged that new roads encourage people to travel more. But it would be the height of folly for ministers to follow their newfound wisdom with a thoughtless attack on the roads programme. Rather, the urgent priority is for the introduction of road pricing, so that motorists and businesses pay a true economic cost for their use of the road system.

A report published this week by the standing advisory committee on trunk road assessment, a group of independent experts, concluded that road schemes should take into account "induced traffic". Mr Brian Mawhinney, transport secretary, has said he will accordingly reassess all 270 road schemes currently at planning stage.

The report claims that, by neglecting induced traffic, transport officials have long overestimated the economic benefits of new roads and road improvements. This is because new roads often serve simply to stimulate extra traffic. Since much of the trunk road network is already close to capacity, additional traffic leads immediately to increased congestion on existing roads.

Anti-roads groups have seized on this acknowledgement of induced traffic as evidence that too many roads are being built. They see it as a signal that the roads programme should be drastically curtailed - and endlessly pray in aid the M25, more congested after every improvement.

This is far too simplistic an approach. There can be no doubt that induced traffic is often desirable. Regions - even towns - often suffer from an inadequate road infrastructure. In principle, we should no more regret the upgrading of roads than any other improvement in communications networks.

However, this is not an argument for expanding roads, regard-

less. On the contrary, transport policy is in a parlous state, because at the moment encouraged to make unwise choices in their use of transport infrastructure. This will continue until motorists are obliged to pay a price for the use of roads that reflects marginal social cost. The government is working on proposals to introduce electronic tolling on the motorways, which is unlikely, for technical reasons, to be possible before 1998. It cannot come a moment too soon.

Motorway and city centre tolling could serve to price marginal journeys off the strategic roads network at peak periods, reducing the overall capacity needed and increasing the efficiency of its use. It would impose the discipline on road travel that applies to other modes of transport.

In the process, it would almost certainly make public transport more attractive - particularly such common sense projects as rapid transport systems in congested urban areas. The government's announcement last week of approval for local authority transport spending revealed a small but potentially significant shift to measures to promote cycling, pedestrians and buses.

Mr Mawhinney wishes to stimulate a public debate on transport policy. This is to be welcomed. Unfortunately, the transport debate is currently polarised between the anti-roads lobby and supporters of more road building. The debate needs to focus on allowing efficient choices, not on modes of transport considered desirable *a priori*.

The deficit of this report is that the issue it focuses on is a red herring. It should hardly need saying that additional roads induce extra traffic. That is what transport infrastructure is for. If the UK is to have a sensible debate, it cannot start from here.

Turkish tangle

The failure of the European Union to finalise its planned customs union with Turkey this week was predictable. On the one hand, there is widespread concern in western Europe at the present human rights situation in the country. On the other, Greek opposition in principle to virtually all gestures of partnership towards Turkey from the EU remains apparently implacable.

The first concern is justified. The second is counter-productive, both for the EU and for Greece. The relationship between Turkey and western Europe is of vital strategic importance and, at the same time, extremely sensitive. The country sits at the centre of a complex of three extraordinarily volatile areas: the Balkans, the Caucasus and the Middle East. Its stability and its commitment to democracy are essential to prevent the upheavals in those areas from spreading and contaminating the entire region. Turkey's membership of Nato and its association treaty with the EU have consistently proved helpful guarantees of that stability.

Turkey wants very much to be considered a European state, and not an outsider. Yet its application for full membership of the EU has hitherto been rebuffed, both on economic grounds and because of its poor record on human rights, above all in dealing with its Kurd-

ish minority. On the other hand, its association treaty, signed way back in 1963, commits both sides to introducing a customs union by January 1996.

The trouble is that the human rights situation in Turkey has not noticeably improved. The imprisonment of eight Kurdish members of parliament has undermined the continuing problem, even if the threat of executing them for treason has now been lifted. The European Parliament, and the EU member states, are right to demand that the Turkish government and army should respect the rule of law in their fight against terrorism.

Simply blocking the customs union is not going to help those in Turkey who want to promote democracy and the rule of law. It will more probably strengthen the hands of the hard liners. A combination of carrot and stick is needed. But Greek intransigence results in a policy which is all stick.

It is not at all clear that Greece will lift its blockade by the next meeting with Turkey, fixed for March. It has now been blocking proposed financial co-operation for the past seven years. It means that Greece has made itself the scapegoat for keeping Turkey out in the cold. It is a policy which is counter-productive for all concerned.

Soap and chips

However else it may be remembered, 1994 will probably go down as the year the gloves came off in international business. VW and GM at loggerheads over an itinerant purchasing director; Unilever and Procter & Gamble slugging it out in the European detergent market; now Intel and IBM are at each other's throats over alleged flaws in Intel's Pentium personal computer chip.

At one level these battles have little in common, beyond the obvious fact that markets for goods and services are getting fiercer, as they become global. But the year's two great marketing struggles - the "soap war" over Unilever's Power detergent, and the dispute between Intel and IBM - do offer other, broader lessons.

One is that global marketing is uniquely challenging. Launching a product more or less simultaneously across a continent, or the world, as is increasingly the trend in consumer markets, demands that companies attain a flexibility and focus that few have yet achieved. If something goes wrong in one national market, the chances are that the problem will spread rapidly - as Unilever, recently reorganised along continental lines, found to its cost.

Another lesson is that technology can be a marketing curse as well as a blessing. Companies seize on technological innovations

as a unique selling point for products, especially in mature, oligopolistic markets, such as European detergents. Yet unless they subject their new products to the most rigorous testing - looking, as Unilever patently did not in the case of Power detergent, for flaws that a ruthless competitor might expose - the invention may blow up in their faces.

Then there is the question of communications. Both Unilever and P&G have learned in recent months that they can no longer hide behind the carefully manipulated image of their brands; they have to explain themselves and their activities more effectively to consumers and the wider public. Even where technology is the only obvious selling point, as with Pentium chips, there is a risk that over-ambitious marketing claims, without adequate information, will simply confuse the consumer. How many PC users had worried about possible flaws in the inner workings of their computers until Intel started trumpeting Pentium? How many users of soap powder noticed that washing damaged their clothes before Power came along?

It does not matter how mundane the product. Consumers are more demanding than ever before - and competitors more ruthless. The manufacturer that fails to appreciate these facts will go to the wall.

Peace, if it comes fully, and lower oil revenues, if they persist, could pose as big a political challenge to Middle East governments over the next few years as war and sudden wealth have done during the previous 40.

The reaction of the regimes most critically affected by these developments will influence not just the well-being of the peoples in the region, but also the continued security of western oil supplies.

War, or the threat of it, has long been used to justify and legitimise authoritarian governments throughout the region. The paternalistic dispensation of vast oil revenues serves a similar function. So long as there was a dangerous enemy without, and expensive oil below, the popular demand for change was likely to remain muted.

Neither revenues nor threats of war can now be guaranteed. The enemy, in the shape of Israel, cannot be realistically challenged on the battlefield. Oil, though still plentiful, is not worth what it was, and revenues are no longer sufficient to ensure a pliant population.

Peace, in so far as it has been achieved, has been between leaderships motivated primarily by the desire to retain power, and has created little of the warmth between peoples that would make the agreements more durable. The Israeli-Egypt agreement signed in 1979 has done almost nothing to stimulate exchanges, economic or cultural, between the two countries.

In part this reflects Egyptian resentment at Israel's continued occupation of Arab territory and its perceived arrogance towards those living under its control.

The outline accord between Israel and the Palestine Liberation Organisation and the subsequent treaty with Jordan have also failed to ignite popular enthusiasm, for very similar reasons.

As a result, Mr Yasser Arafat's leadership of the PLO is under mounting assault for its failure to deliver tangible material improvements for the vast majority of impoverished Palestinians, and for his refusal to consult and delegate more widely.

But Mr Arafat is simultaneously at the mercy of an Israeli government, which under Mr Yitzhak Rabin, the prime minister, is obsessed by short-term security considerations. To this end, Mr Rabin has made Israel militarily withdraw from the West Bank conditional on the degree to which Mr Arafat can halt attacks on Israelis by Hamas and other extremist Islamic groups.

Small wonder then that Mr Arafat's opponents, and particularly Hamas, accuse him of acting as a surrogate for the Israeli army. The Hamas accusation appeared to be given greater credence last month when 13 protesting Palestinians were shot and killed by Mr Arafat's police. There is nothing novel about Palestinians fighting among themselves in the diaspora, but the threat of wider armed conflict erupting in the newly-liberated territories is a serious setback to national aspirations.

For decades, Palestinians had boasted that when their new state was born it would be modern, democratic and efficient - a reflection of their individual commitment to educational achievement and to their managerial expertise demonstrated throughout the Arab world, and especially in the Gulf. Palestine, they claimed, would not be like other Arab states. So far little has been seen to support that assertion. The most articulate voices of people such as Mrs Hanan Ashrawi, spokeswoman during earlier rounds of negotiations with Israel, and Mr Haidar Abdel Shafi, arguably the most respected leader in Gaza, have been largely silenced.

The younger generation of internationally-trained Palestinians has scarcely been encouraged to participate. Instead Mr Arafat prefers to rely on the same narrow circle of men who are without popular appeal, but offer no serious challenge to him.

Elections to local and national

A crisis of leadership

Roger Matthews analyses the difficulties Middle Eastern governments face in attaining peace and prosperity



Peace and prosperity? Clockwise from left, Hamas threatens the PLO; Yitzhak Rabin, Bill Clinton and Yasser Arafat in Washington; Iraq's Saddam Hussein still prevails; Syria's Hafez al-Assad; Egypt's Hosni Mubarak

self-rule authorities might just inject some new blood into the senior ranks of the leadership. But polls have been seriously delayed, and remain tied to Mr Rabin's assessment of whether Israeli security can be guaranteed after a military withdrawal. But the longer the delay continues, the more Palestinian resentment will grow at the failure of the peace accord, and the greater will be the chances of elections producing a significant protest vote that will please neither Mr Rabin nor Mr Arafat.

This crisis in leadership is repeated in different forms throughout the Middle East. The most extreme example is Algeria, where the inability of the post-independence regime to answer the basic needs of its population provoked a panic rush for legitimacy through the ballot box, and an equally abrupt retreat in early 1992 when the Islamic opposition seemed certain to win. As a result the country has plunged into near civil war, with an estimated 700 people dying every week.

Both sides are employing the most brutal methods in their battle for ascendancy. Helplessly squeezed between the two extremes are the vast majority of Algerians who wish for nothing more than responsive, caring government.

Their plight is that of so many Middle Easterners, whose governments have looked at the ill-managed flirtation with democracy in Algeria and concluded that they will have no truck with such dangerous adventures. Instinctively hostile to democracy, they have encouraged belief in the myth of a co-ordinated, international campaign by the political wing of Islam to overthrow established, western-oriented governments. It is a convenient argument, sometimes supported by Iranian government actions, but ignores the fact that

Islamic forces have fared best where governments have done worst.

Egypt, historically the most stable of Arab nations, appears to have at least temporarily blunted Islamic violence, but its efforts to reduce the poverty in which extremism breeds remain modest. The government has no mass political movement to support it, and the majority of people feel incapable of influencing its actions. So when challenged, its response tends to be one-dimensional, based primarily on police and military action that carries with it the risk of further alienating parts of the population.

Neither has 15 years of peace with Israel and more than \$2bn a year in annual aid brought significant economic gains to more than a few

Arafat's leadership of the PLO is under mounting assault for its failure to deliver tangible material improvements

Egyptians. Greater fiscal stability has been achieved, but the vast and inefficient public sector still dominates the economy and the privatisation programme is moving ahead at a snail's pace. A broader peace with Israel involving more Arab neighbours may bring wider economic benefits, but the Egyptian example is far from compelling. If peace is to be extended, it will require a deal with the Syrian regime, which is more authoritarian than Egypt, has dealt more emphatically with its Islamic opponents, imposes an even greater state domination of the economy, and is the controlling influence over events in Lebanon. President Hafez al-Assad

may be moving into the twilight of his career but he is no less determined to win back the Golan Heights, captured by Israel in 1967, and appears unlikely to make any political or significant economic reforms that would undermine his ability to dictate the succession. Mr Assad appears to have convinced President Bill Clinton that he has made a strategic choice for peace, but it will only be on terms that satisfy his domestic requirements.

Yet just as such a peace would eventually erode the justification for authoritarian government in Syria, so lower oil revenues will slowly nibble away at the political fabric of regimes in the Gulf. The governments of the six members of the Gulf Co-operation Council, Saudi Arabia, Kuwait, Oman, United Arab Emirates, Qatar and Bahrain, are all faced by the same budget deficit problem. Either they have to slash spending, or find extra sources of income.

Saudi Arabia this year has sought to cut official expenditure by 20 per cent, but even if it has been successful the budget deficit is still likely to be close to 10 per cent of gross national product. There is still plenty of fat to trim, but not without causing pain to a population that has grown accustomed to a life-style largely funded by government.

Getting less from government is, however, one thing. Contributing to government, through the payment of taxes, is something else. Time and again Saudi officials have warned privately that the introduction of such measures is not compatible with social harmony, meaning that the ruling House of Saud continues to set its face against significant change.

Such unwillingness to adapt mattered less while Saudi Arabia was cushioned by substantial financial reserves. But these were massively eroded by the \$55bn cost of financ-

ing the Gulf war, and the kingdom is now being asked, albeit far more modestly, to contribute to the latest US deployment in October, when Iraq again appeared to be threatening Kuwait. Should further allied deployments be necessary, or another crisis flare in the Gulf, Saudi Arabia would be left with little room for financial manoeuvre.

The kingdom might be more relaxed about the future if it were not for the continuing uncertainty about the intentions of Iran and Iraq, its two largest and still potentially hostile neighbours. Iran's religious leaders appear to be maintaining their grip on power, but the heavy burden of external debt and more general mismanagement of the economy is forcing up both inflation and unemployment. Further outbreaks of social unrest appear likely and, while the reaction of the regime domestically is predictable, there is much less certainty about how it might seek to divert attention through its activities on the international stage.

No person has played the diversionary card more persistently than President Saddam Hussein, and no people has suffered from it more devastatingly than those of Iran. How, or when, they might emerge from the tyranny is as unpredictable as the behaviour of the Baghdad leadership, but the US appears determined not to accept any significant easing of sanctions while Mr Hussein remains in power.

The US policy of "dual containment" may limit the threat that Iraq and Iran can mount in the short term against their neighbours. But the longer-term effects on the political attitudes of a combined population of 80m people, fed on a constant diet of anti-American propaganda, should give pause for thought in Washington.

What is missing most obviously in the Middle East is a role model. Some western fingers point approvingly at Morocco and Tunisia as two countries that have instigated market-oriented reforms and might be willing to contemplate a more liberal political system sometime in the future. Lebanon is trying to rebuild, but its prospects remain hostage to events outside its borders. Jordan also might grow quickly if peace deepens and Iraq. But for all the glimmers of hope, there is also Libya, where Col Muammar Gaddafi still holds sway. Yemen recently battered by civil war, and Sudan torn between civil strife and the grip of an Islamic regime. The collapse of the Soviet Union has helped to accelerate the decline of such regimes, and the collapse of any semblance of Arab unity has undermined their international isolation.

Peace between Israel and Arab governments might just provide the catalyst for positive realignments if it moved more swiftly, was approached in a more generous spirit, and developed a momentum that delivered early economic gains. Many businessmen attending the recent Casablanca conference on the economic benefits of peace were encouraged by the contacts they had made and impressed by the ease with which barriers came down. Such flexibility has yet to translate itself to the political negotiating table.

It may be, of course, that there is no majority in Israel for a peace that would return virtually all occupied Arab land and see the removal of most of the Jewish settlements. If it is too late politically for Israel, then it may also be too late for many Arab leaders to accept anything less, and survive.

Mr Arafat could well be the touchstone. He and Mr Rabin must be well aware that if they fail to carry the day, the centre crumbles, and the challenge of peace will never have been fully joined.

That, for the most myopic and the most extreme, will be a relief.

Roger Matthews concludes his term as the FT's Middle East editor this month. He takes up his new post as South Africa correspondent in the new year.

Brothers sweet for Rolo

As the endgame for control of Credito Romagnolo unfolds this week, it is a matter of so far so good for the Bologna regional bank in its rather eccentric decision to hire both Goldman Sachs and Morgan Stanley as co-advisers.

What started off as a hostile move on the part of Credito Italiano, placing a value of L1,000bn on 48.2 per cent of Rolo, has now been raised to a possible L1,200bn for 70 per cent from a Cariplo-led consortium, an infinitely preferable proposition.

The two great rivals of global M&A turn out to be happy families in more ways than one. Meet the Zaoli brothers - Michael, the elder, managing director in charge of M&A for Morgan Stanley in southern Europe, and Yoel, four years his junior, an executive director at Goldman Sachs.

The pair, who have been co-operating on an often parochial defence revolving around Rolo's regional identity, could themselves hardly be more international. Sporting a north African name, the brothers grew up in Italy, went to business schools in the US and are French nationals.

Michael has enjoyed the opportunity to "get closer" to Yoel, and admits to having dispensed the odd tip along the way. Makes a change. In global advisory work, it

is usually Goldman Sachs that plays the big brother.

Waiting room

Three regional electricity companies have set tongues wagging in the industry by sending out the same corporate Christmas card, in aid of the hospice movement. They are: Northern, which is the subject of a hostile bid from Trafalgar House; Seaboard, widely thought to be the next most likely candidate for a takeover; and Southern which last week indicated it would be interested in mergers. More than just a coincidence?

Bridge-building?

Simon Keswick, Trafalgar House's new tsar, really must do his homework. Having made a hostile takeover bid for Newcastle's Northern Electric, the next move in his battle plan required him and his NCOs to enter enemy territory disguised as a local company.

So yesterday saw Trafalgar's top brass having their photographs taken in front of the Tyne's bridges. Not only does Trafalgar House own 14 companies in the North East but one subsidiary is connected with three of the six bridges over the River Tyne. Two were built by Darlington-based Cleveland Structural Engineering and the most famous of them all, the Tyne Bridge, was erected by Dorman

OBSERVER

calamitous Dudley by-election the little fact that 100-plus jobs would be moving in the direction of the west Midlands constituency?

For the Department of Social Security left it until yesterday to reveal that the headquarters of the Child Support Agency would be moving from London to Dudley - presumably with consequent positive, if modest, effects on the unemployment register.

So does this signify a sudden bout of high ethical standards with regard to buying voters' support? The DSS says it would indeed have made the announcement earlier "but for the by-election". More likely explanation: acute awareness of the agency's dismal reputation.

Don't Bank on it

Scotland's Celtic is the latest football club to tread the road to the stock market. Yesterday it announced a plan to raise up to \$24m and disclosed that a group headed by Dermot Desmond, former chairman of Dublin's NCB Stockbrokers, intends to become a significant shareholder in the 106-year-old club. Fans are also being offered a first chance to buy a stake in the club for as little as \$7.77 per week.

But the deal failed to impress Celtic's oldest supporter - the Bank of Scotland. After a century-long association, Celtic has dropped the Bank of Scotland and switched its favours to Manchester's

Co-operative Bank. Celtic chairman Fergus McCann says the level of support required by Celtic was not forthcoming from Scotland's oldest bank.

Direct question

At least one person has not been carried away by the growth of Direct Line, the UK telephone insurer. The firm's annual report confirms that Peter Wood, its intense chief executive, was paid \$17.3m this year. But the emoluments of Direct Line's chairman are not so grand. In fact, George Mathewson was paid nothing last year. Perhaps Mathewson, chief executive of Royal Bank of Scotland, Direct Line's parent, is content with the \$401,000 he got for his main job. Or perhaps he is making a point to his ambitious junior colleague.

Willing spirit

Staff at the Cato Institute, the libertarian Washington DC think-tank, recently took a call from the BBC drawing up a series on "new thinkers". The researcher wanted a phone number or address for Ludwig von Mises, the Austrian proponent of entrepreneurial capitalism. Von Mises, who fought in the First World War and taught Friedrich von Hayek, died in 1973. Anyone know a free market medium...

Toddling on

In what possible circumstances would the UK government keep quiet until after last week's



Warning on need for more flexible labour markets

Bright future for leading economies seen by OECD

By Gillian Tett in Paris

The economic outlook for the industrialised world is brighter than at any point in recent years, with strong growth and low inflation expected over the next two years, the Organisation for Economic Co-operation and Development said yesterday.

However, the recovery could quickly sour if governments do not seize the chance to address longer term structural problems by introducing politically sensitive reforms, the Paris-based think-tank warned.

In an unusually strong appeal, Mr Kumihiro Shigehara, chief OECD economist, called on governments not to succumb to tax cuts and to reduce debt levels through measures such as tighter controls on social security budgets. He also implied that more countries should create greater labour market flexibility, and praised deregulation measures in the UK and New Zealand.

"This [economic growth] is a golden opportunity to address

longer term problems," Mr Shigehara said.

The appeal came as the OECD unveiled its latest half-yearly outlook on the world economy. In an optimistic report, the OECD revised upwards its forecasts for economic growth and predicted that the industrialised world would see growth of 2.8 per cent this year and about 3 per cent in each of the following two years.

The US is expected to remain one of the fastest expanding economies this year, although growth is predicted to slow in the next two years. Continental Europe is forecast to revive sharply next year, amid strong export growth, and the Japanese economy is likely to see a faster pick-up in domestic demand than most other OECD countries.

This growth would force a tightening of monetary policy over the next two years in many OECD countries, the outlook said. The US Federal Reserve is expected to push interest rates higher next year, with short-term money market rates rising to 8.7

per cent by the start of 1995.

Other countries, such as the UK, are expected to follow suit, although German rates are predicted to remain broadly stable.

However, the OECD said that longer term structural problems would be the main issue facing western governments. In particular, strong economic growth would do little to reduce the high levels of unemployment in Europe without labour market reforms. The OECD expects unemployment to barely fall below 11 per cent in Europe in the next two years, from its current level of 11.6 per cent.

One solution to high unemployment would be to introduce greater labour market deregulation, Mr Shigehara said. "I don't want to say that the UK is a model. But the labour market flexibility there has had a positive effect." The OECD is due to issue specific country recommendations for reducing unemployment next year.

Interest rates may rise, Page 4

Carter announces temporary ceasefire in Bosnia

By Laura Silber in Belgrade

Bosnia's warring factions have agreed to a temporary ceasefire ahead of negotiations on a permanent end to the war by January 1, Mr Jimmy Carter, the former US president, announced yesterday.

In a day of frantic shuttle diplomacy, Mr Carter met the Bosnian Muslim leadership in Sarajevo, and then drove to the Bosnian Serb capital of Pale for a further round of talks after their leader Mr Radovan Karadzic contradicted Mr Carter's version of their meeting on Monday.

Mr Karadzic said on Monday that he had agreed only to explore the possibility of a ceasefire. After his second meeting with Mr Karadzic, Mr Carter said: "The most significant achievement this morning was the Bosnian Serb leaders... agreed to a complete ceasefire throughout Bosnia from December 23rd."

He said an initial four-month ceasefire would be "monitored" by UN forces along all lines of confrontation and should become a permanent truce.

In addition, Mr Carter said Bosnian Serb leaders had agreed to halt their military activities around Bihac, the beleaguered Muslim enclave in the north-west before the ceasefire by UN forces along all lines of confrontation and should become a permanent truce.

Mr Carter later continued his private peace mission by flying to Belgrade for talks with Mr Slobodan Milosevic, the Serbian president.

Scores of ceasefires have been agreed and quickly violated since war erupted 32 months ago. A peace plan, put forward by the US, Russia, Germany, France and the UK, calls on Bosnian Serbs to reduce their territorial gains from 70 to 49 per cent of the country.

The Muslim-led Bosnian government insists the Serbs must accept the five-nation Contact Group plan before talks continue. On Monday, the Bosnian Serbs said they agreed to accept the plan "as a basis for negotiations of all points."

Mr Carter's claimed breakthrough came as the UN announced that the Belgrade-Zagreb motorway, the busiest overland route between Europe and the Middle East, would reopen today for the first time since August 1991.

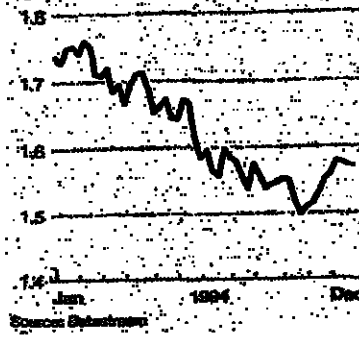
German chancellor Helmut Kohl's cabinet yesterday agreed to commit Tornado fighter bombers for use over Bosnia if asked to help evacuate UN peacekeepers, government sources said. Reuter reports from Bonn. If approved by parliament, this would be Germany's first foreign combat mission since the second world war.

THE LEX COLUMN

Costly miscalculations

FT-SE Index: 3058.1 (+23.7)

Against the D-Mark (Dm per £)



ported by a further tightening throughout the year.

This argument looks flawed on a number of counts. US rates have been rising since February, but this did nothing to support the dollar. The currency was undermined by an outflow of cash from bond markets, a pattern which could repeat itself next year, the difference being that equities, rather than Treasuries, look vulnerable this time round. The US still labours under a large current account deficit, a deep-seated structural problem which militates against strengthening of the dollar. A third reason for caution is the likelihood that German interest rates will start to rise again from the middle of next year. This will add to the attractions of the D-Mark at the dollar's expense.

US dollar

Investors may be forgiven for experiencing a sense of déjà vu another year is coming to an end and once again economists are expressing optimism about prospects for the US dollar. The prognosis made this time last year proved spectacularly wrong. Is history about to repeat itself?

The new optimism is triggered by the Federal Reserve's aggression on the interest rate front: since short-term rates were raised by a higher than expected 75 basis points on November 23, the dollar has risen sharply against both the yen and the D-Mark. Notwithstanding the Fed's decision to leave short-term rates unchanged yesterday, the expectation now is that rates will rise again by February. Thereafter, dollar supporters contend, the currency will be sup-

De La Rue/Portals

Portals' shareholders may be disappointed its board failed to fight a contested takeover would probably have raised the final price paid by De La Rue. But in an industry where customers are governments, and discretion is a byword, the damage wreaked on both businesses during a hostile bid could have been significant. Shareholders are being offered a fair price for a fair business.

The rationale for combining De La Rue's printing expertise and Portals' paper technology is impeccable. Governments are increasingly concerned about counterfeit banknotes. De La Rue will be able to marry the two groups' anti-fraud technologies, offering worried customers a comprehensive service. Portals' paper distribution network will also help De La Rue

market its high denomination, high-margin banknotes to governments which are unwilling to invest in expensive technology for low volume print runs. Finally, De La Rue will be able to market verifying machines based on paper technology to clearers and central banks.

Fears that De La Rue is deepening its exposure to paper money when a cashless society is on the horizon are groundless. Use of cash is set to expand rapidly in the developing world, while a cashless first world will remain a pipe-dream in the foreseeable future. Nevertheless, concerns remain. De La Rue needs to ally fears that competing bank note manufacturers will be unwilling to buy paper from its new subsidiary. Given few opportunities for cost cutting, the group will also have to demonstrate the synergies of putting the companies together for real. The acquisition is sensible if not sensational.

Rhône-Poulenc

France's largest chemicals company keeps muting its gradual exit from low margin commodity chemicals continued with the sale of its PF20m acetates operations. That followed the disposal of its TDI business earlier this month. The disposals, combined with Rhône-Poulenc's strong cash flow, suggest the group should meet its debt cutting targets next year.

The more comfortable debt burden should allow Rhône-Poulenc to sort out its healthcare operations which have severe problems. Last week's US Food and Drug Administration rejection of the cancer treatment Taxotere was a disaster for Rhône-Poulenc Rorer, its majority-owned subsidiary. The drug, which should have generated sales of \$300m by 1996, will not now be launched in the US before 1997. Until then, that leaves RPR with a portfolio of old drugs with strictly limited growth prospects. Last month's Genecell initiative in gene therapy was strategically correct, but will not generate any new products for five years. An obvious move for Rhône-Poulenc would be to buy the 51 per cent of RPR that it does not own. This would enhance earnings and would free Rhône-Poulenc to sell or merge the business. Alternatively, it could raise equity, acquire another drugs company and drive earnings growth through cost cutting. That is something RPR's management is good at. Whatever happens, Rhône-Poulenc must deal with the problems at RPR.

China admits defeat in early bid to join world trade group

By Frances Williams in Geneva

China yesterday conceded defeat in its bid for early membership of the General Agreement on Tariffs and Trade and its successor, the World Trade Organisation, but said it was prepared to continue negotiations next year.

In an angry statement yesterday to the Gatt working party meeting in Geneva to discuss China's membership terms, Mr Gu Yongliang, the deputy trade minister, repeated accusations that the negotiations were being blocked by the "excessive demands" of a few Gatt members - a reference to the US and the European Union in particular.

But Mr Gu did not maintain previous threats by Beijing to withdraw trade concessions already offered and even to restrict western exports if "substantive agreement" on entry terms was not reached by the end of the year. He said China's offers

to open markets for foreign goods and services and on implementation of fair trade rules would remain on the table, but they would not be improved.

"The current concessions represent the maximum efforts China can make at its economic development levels as a developing country," Mr Gu said. China would not "initiate" further membership negotiations but it would take part in the next working party meeting scheduled for February. "China has no intention to close the door of negotiation," he said.

Beijing has attached great importance to joining the WTO, which begins work on January 1, as a founder member. An original member of Gatt in 1948, China left the organisation in 1950 after the communists came to power. Both the US and the EU have offered to grant China founder-member status provided the negotiations are concluded speed-

ily next year. Mr Pierre-Louis Girard, the Swiss chairman of the Gatt working party, said yesterday that "very substantive progress" had been made in the past few days.

However, trade diplomats said after the working party meeting many difficult issues had still to be resolved and that China's market-opening offers remained unsatisfactory. US concerns about Chinese membership terms are shared by developing as well as industrialised countries.

Mr Peter Stuberland, Gatt director-general, is to be asked to stay on as head of the WTO until March 15, to allow more time for his successor to be chosen.

The EU, whose candidate, Mr Renato Ruggiero, has a commanding lead, had wanted a shorter extension. The other candidates are Mr Carlos Salinas, the former Mexican president, who is backed by the US, and Mr Kim Chul-su of South Korea.

Devaluation

Continued from Page 1

growth and inflation forecasts of 4 per cent, he said.

Analysts said a seasonal demand for dollars by private companies, which pay off dollar debts at the end of every quarter, a switch by domestic investors from peso-denominated government paper to dollar-denominated securities and a general pull-out of Mexican stocks by foreign investors were also factors in the devaluation.

Intel offers to replace chips

Continued from Page 1

the Pentium chips, which account for about 60 per cent of Pentium PC sales, have remained strong despite the negative publicity surrounding the flaw, Intel said. The company is, however, concerned that large company purchases planned for the first quarter of 1995 could be delayed by the problem.

Intel is now making new versions of the Pentium chip and expects to be able to respond to

requests for replacements within 60 days. The company does not anticipate any long-term impact on sales.

Customers wanting their chips replaced will be sent instructions on how to do so themselves, or will have the option of taking their computers to a service centre. The chip replacement offer will remain in effect for the lifetime of the computer.

Intel's customer inquiry numbers are: 01793 886776 in the UK and 1-800-628-9686 in the US.

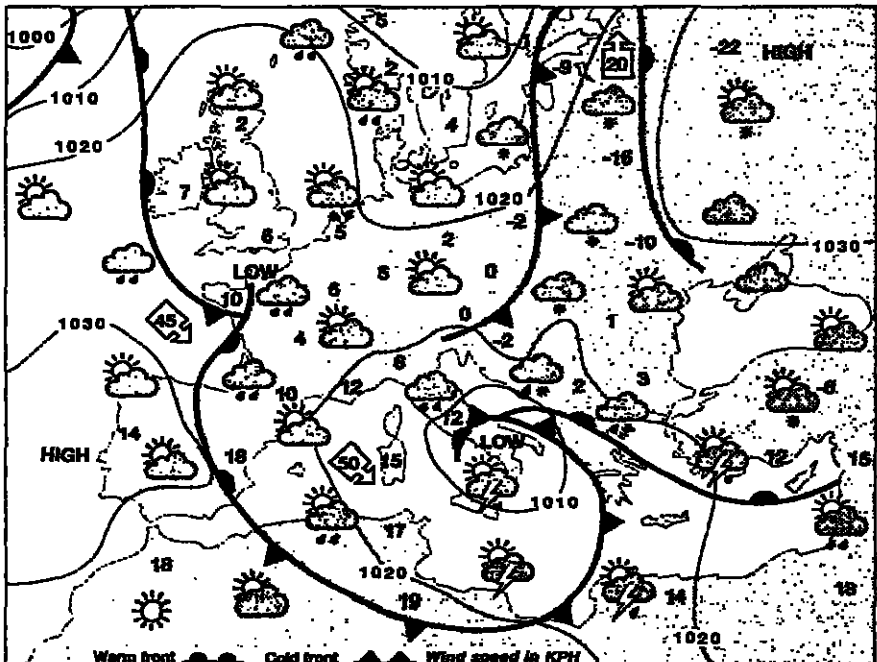
FT WEATHER GUIDE

Europe today

Frigid air from the polar regions will spread across the Scandinavian countries. Cloud and snow will linger over the Norwegian fjords while southern Sweden enjoys sunny spells and scattered flurries. There will be snow showers in the Baltic States, Poland, the Czech Republic, and in Austria. North-westerly winds will bring wintry showers to Denmark, northern Germany, and Holland. A zone of increasing high pressure will ensure calm conditions and scattered sunshine over the British Isles. France will have overcast skies with widespread rain or sleet. Along Spain's north coast, sunshine will be screened by cloud. Rain, showers and occasional thunder will occur in Italy, the Adriatic region, and western Greece. South-west Russia will have spells of sunshine and cloud.

Five-day forecast

High pressure over Britain will increase and will extend into central Europe. Conditions will become more settled over much of continental Europe. Light to severe frost will be common for a few days. Unsettled and windy conditions will persist over the western and central Mediterranean.



TODAY'S TEMPERATURES

Location	Minimum	Maximum
Abu Dhabi	26	36
Amman	12	22
Amsterdam	10	15
Antwerp	10	15
Athens	12	22
Bangkok	26	36
Beijing	10	15
Bombay	26	36
Buenos Aires	10	15
Cairo	12	22
Cape Town	10	15

Location	Minimum	Maximum
Cardiff	10	15
Casablanca	10	15
Chicago	10	15
Cologne	10	15
Dakar	10	15
Dallas	10	15
Delhi	10	15
Dubai	10	15
Dublin	10	15
Dubrovnik	10	15
Edinburgh	10	15
Frankfurt	10	15
Geneva	10	15
Glasgow	10	15
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Wellington	10	15
Winnipeg	10	15
Zurich	10	15

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IN BRIEF
Hurdles clear for French insurer

The French government has agreed to sell state-owned insurance company, the Paris-based group will be able to market verifying machines based on paper technology to clearers and central banks.

Months to buy March unit

Stet expects 30% earnings gain

Jardine Matheson defends RPR share

Sharp warns from distressed customers

Bloom boom

Webbit agrees Berlusconi offer

UK authorities examine Alcatraz

SC bid for Plantabank returned

Wasser Water gains 8%

Companies in this issue

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Band 2	16	Gift of a pig
Band 3	18	Letter to a friend
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Band 10	25	Letter to a friend

INTERNATIONAL COMPANIES AND FINANCE

Restructuring of French property group agreed

By Andrew Jack
in Paris

The French government yesterday agreed to a restructuring of Comptoir des Entrepreneurs, the heavily loss-making property company, in a deal that clears a large hurdle for the privatisation of Assurance Générale de France, the insurance group.

CdE is to be permitted to remove FF77bn (\$1.3bn) in property provisions from its balance sheet, which will be guaranteed by a combination of the state and its larger creditors and shareholders.

The restructuring is the second in two years for CdE, and follows a FF5.5bn guarantee provided by the French state in 1993, when the group published losses of

FF722m. Similar losses are expected in the current year.

The government will now underwrite up to FF4.5bn of the provisions, and can cancel a FF2.5bn bond issue it promised for the start of next year as part of the previous restructuring plan.

AGF, which currently holds a 23.74 per cent stake in the group, will become the majority shareholder by injecting finance of a further FF400m.

Further financial guarantees will come from other creditors to CdE, which will have their loans converted into senior debt.

The deal removes an uncertainty in the exposure to losses of the group by AGF, which contributed to the delays in its privatisation.

Last year it took a FF225m charge as a result of the losses at CdE.

The chairman of AGF said in October that the group was planning for its privatisation by the end of January or the start of February.

Mr Edmond Alphandery, the minister of economics, has said that he wanted to proceed with the privatisation "as soon as possible", although this will depend on "market conditions", including the position of the bond markets.

Another outstanding issue is the sale of AGF's life assurance products through an effective monopoly thanks to a contract it has with the French post office.

This is currently up for renegotiation and is being contested by other private insurance companies.

Monsanto shares fall after it buys Merck unit

By Richard Waters
in New York

Monsanto, the US chemicals company, has agreed to pay \$1.07bn for a specialty chemicals subsidiary of Merck which will have sales this year of only about \$300m.

Fears that Monsanto was paying too much sent its shares into a sharp fall on the New York Stock Exchange yesterday morning. By lunchtime they had dropped to \$69, a loss of \$6. The steep decline also reflected market concerns that the company was shifting its attention away from cutting costs.

Monsanto said it would use cash and debt to buy Kelco, a company which makes stabilising and gelling agents for food and industrial products. The sale is the last in a series of planned disposals of non-core businesses announced by Merck in August.

"It's a great business, but the price is way too high," said Mr Paul Ramon, a chemicals analyst at S.G. Warburg in New York. Monsanto was paying about \$150m too much for the company, or \$1.50 a share, based on Kelco's estimated earnings before tax, interest and amortisation of \$120m, he said.

Monsanto said the transaction would be beneficial financially, and brought it a business which had good growth potential and offered synergies with some of its existing operations.

"We knew that it would take some time for the market to understand this acquisition," Monsanto said. The deal would add to cashflow next year, and would enhance earnings per share in 1996, it added. The company said any dilution to earnings per share next year would be minimal, and may be avoided altogether.

The deal could add \$900m to Monsanto's debt, which stood at \$1.7bn at the end of September. The company plans to pay for Kelco with about half of its cash reserves, which it expects to stand at about \$350m at the end of this year, with the rest financed with mainly short-term debt.

Group bids £1.5bn for London sites

By Robert Peston in London

A £1.5bn (\$2.46bn) offer to buy St Martins Property, a property business owned by the Kuwait government, has been made by Barings, the London merchant bank, on behalf of an investment consortium.

St Martins owns some of central London's most valuable property, particularly the strip on the south bank of the River Thames known as London Bridge City. Only half of that riverside site has been developed.

It owns other prime City of London developments, such as the KIO's St Vedast House headquarters, together with offices, retail developments and industrial units in the UK and on the continent.

Although Barings has yet to

receive a definite response from the Kuwait government, a senior Kuwait official last night appeared hostile to the idea of selling the business.

Dr Youssef Al-Awad, the general manager of the Kuwait Investment Organisation, the Kuwait government's international investment arm, said the government was not soliciting offers: "As far as we are concerned, it is not for sale," he said.

The offer was made in late November at a meeting in Kuwait between Barings, accompanied by the London arm of French bank Credit Lyonnais, and Mr Ali Rashid Al-Badr, who is in overall charge of the Kuwait government's investments. It was repeated in a fax sent just over a week ago.

The value of the assets is difficult to establish, because the bulk is held directly by the Kuwait government through a nominee company, called St Martins Property Investments, and therefore the value is not disclosed in accounts filed with UK authorities.

The assets are held in this way so that Kuwait can benefit from a convention that assets owned directly by a sovereign or government are immune from taxes. If St Martins' assets were held by a UK-registered company, they would be liable for UK corporation and capital gains taxes.

A former Kuwait government official said yesterday that the properties were valued at £1.5bn at their peak in the late 1980s, before the fall in property prices.

Last year, the St Martins group paid an estimated dividend of \$60m to Kuwait, although this year's payment is expected to be lower.

A financier with a close knowledge of St Martins said that the property group's development is being held back by a shortage of capital.

The Kuwait government bought St Martins in the autumn of 1974, in a bidding contest with property group Commercial Union.

Since the 1981 Gulf war, Kuwait has been realising some of its more liquid investments, although has to date retained the majority of assets, such as St Martins, which are not quoted on the stock market.

Stet expects 30% earnings gain

By Andrew Hill in Milan

Stet, Italy's state-controlled telecommunications holding company, announced yesterday that its net consolidated profit should reach about £2,000bn (\$1.2bn) in 1994, 30 per cent higher than last year.

The announcement comes in the wake of Stet's launch of an international newspaper advertising campaign, aimed at softening up investors and impressing potential strategic partners ahead of further privatisation in 1995.

Following a board meeting yesterday, the company said it expected turnover to surpass

£34,000bn for 1994. In 1993, it announced a net consolidated profit of £1,539bn on turnover of £29,800bn. The underlying increase in turnover this year will be about 9 per cent, if the effect of absorbing Iritel, the old government department responsible for international and long-distance traffic, is stripped out.

Stet said debt would come down to just over £19,000bn by December 31, against £23,085bn at the end of last year.

The group is one of Italy's five largest quoted companies, but 64.2 per cent of the shares are held by IRI, the state holding company.

Stet in turn owns 62 per cent of Telecom Italia, the quoted operating company, which came into being this year following the merger of five separate state-controlled telecoms companies, as well as holdings in software, multimedia and equipment subsidiaries and international joint ventures.

The Italian government committed itself in October to sell a further tranche of shares in Stet by June next year. Analysts fear political turmoil could put that timetable in jeopardy, particularly if the establishment of a regulatory authority for the sector is delayed.

Court seeks talks on Cadillac debt

By Robert Gibbons
in Montreal

An Ontario court has ordered Goldman Sachs and Cadillac Fairview, one of Canada's biggest property groups, to negotiate further on ways to restructure more than C\$3bn (US\$2.2bn) of Cadillac debt.

The New York investment banker went to court on Monday in Toronto asking the judge to put Cadillac under the

Companies Creditors' Arrangement Act.

Goldman indirectly holds C\$1bn of Cadillac's senior debt on which interest is in default, and could legally force Cadillac to reorganise under court protection.

The judge gave temporary assent, but Cadillac's lawyers soon obtained a reversal.

Mr Justice James Farley directed Goldman and Cadillac to meet this week and negoti-

ate on the financial restructuring.

Cadillac is protected from legal action until both parties reappear in court this Friday.

Goldman believes Cadillac's restructuring could be achieved faster under court protection, with better terms for senior creditors. Debt would be converted to equity and senior debt holders would end up with 93 per cent control.

Companies Creditors' Arrangement Act.

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Rhône-Poulenc to sell acetics operation

By David Buchan in Paris

Rhône-Poulenc, the French chemicals group, plans to sell its European acetics business to Acetex, a newly-formed Canadian chemical company.

The deal is part of the French group's strategy of moving out of low-margin basic commodity chemicals.

Acetex was recently formed by Mr Brooke Wade, former head and founder of Methanex, which has become the world's largest producer of methanol, the raw material used in making acetics. The latter substance is used in textiles, adhe-

sives, paint, perfume and other products.

The planned sale includes Rhône-Poulenc's manufacture of acetic acid and monovinyl acetate at Pardies in south-west France with annual capacity of 490,000 tonnes.

In addition, there is a franchise to buy the output of Rhône-Poulenc's solvent factories in eastern and central France, which will stay in the French group's hands, and its 40 per cent stake in Erkol, a Spanish company which makes polyvinyl alcohol.

Neither Rhône-Poulenc nor Acetex would put a price on

the sale, which for the moment excludes the group's smaller acetics business in Brazil.

This operation has an annual capacity of 130,000 tonnes of acetic acid and monovinyl acetate. Total turnover of Rhône-Poulenc's European and Brazilian acetics operations is about FF22bn (\$360m) a year.

Acetex said it might be interested in buying the Brazilian operation but this was not under negotiation.

Last August, Mr Jean-Benoît Fourton, chairman of Rhône-Poulenc, said he hoped by the end of 1995 to sell \$1bn-\$1.5bn worth of assets, mainly in

basic commodity chemicals, to reinforce the group's presence in specialised higher-value "performance" products.

Yesterday, the company said that although it was the third largest world producer of acetics, it was well behind Hoechst of Germany and British Petroleum, and that to improve its position would require large resources which it preferred to use elsewhere.

Rhône-Poulenc recently announced the sale of its TDI polyurethane foam business to Arco, the US chemical group. See Page 22

Arthur Andersen widens lead

By Jim Kelly,
Accountancy Correspondent

Arthur Andersen, the US based accountancy firm, has widened its lead over its competitors in terms of worldwide fee income, according to the annual survey undertaken by the International Accounting Bulletin.

Andersen's fee income rose 12 per cent to \$6,744m allowing it to increase its lead at the top of the league. Nearly 50 per cent of fees came from Andersen Consulting, the business services arm.

The bulk of Andersen's growth was registered in the

Americas and the Asia-Pacific regions.

"The survey recorded a Big Six average fee income growth of 4.6 per cent. This confirms that the effects of the recession, which took its toll on accountants' incomes in the early part of the decade, have abated," said Lafferty Publications, survey publishers.

Results from KPMG Peat Marwick in the UK showed signs of a strong recovery. It recorded a 5 per cent growth in fee income to \$516.4m (\$448.8m) for the year to September 1994 from \$491.8m in the previous year.

Worldwide, KPMG, which until last year was the highest earner, saw fee income grow 1.7 per cent to \$6.1bn. In third place was Ernst & Young at \$6.01bn - an increase on the previous year of 3 per cent.

In fourth place was Coopers & Lybrand with a 4 per cent rise to \$5.5bn, with Deloitte Touche Tohmatsu International in fifth at \$5.2bn. Price Waterhouse, EDO Binder, Grant Thornton International, and Moores Rowland International followed behind.

RSM International, placed tenth, grew 14 per cent to reach fee income of \$764m.

VW sees small profit this year

The Volkswagen group expects to show a small net profit this year on turnover up around 4 per cent to almost DM80bn (\$51bn), writes Christopher Parkes in Frankfurt.

The German company, which last year lost DM1.94bn, said yesterday it had increased deliveries of vehicles to customers by about 200,000 to 3.2m, gaining most in north America and Asia-Pacific markets.

In western Europe, where market share fell half a percentage point to 16 per cent this year, sales grew only 2.3 per cent.

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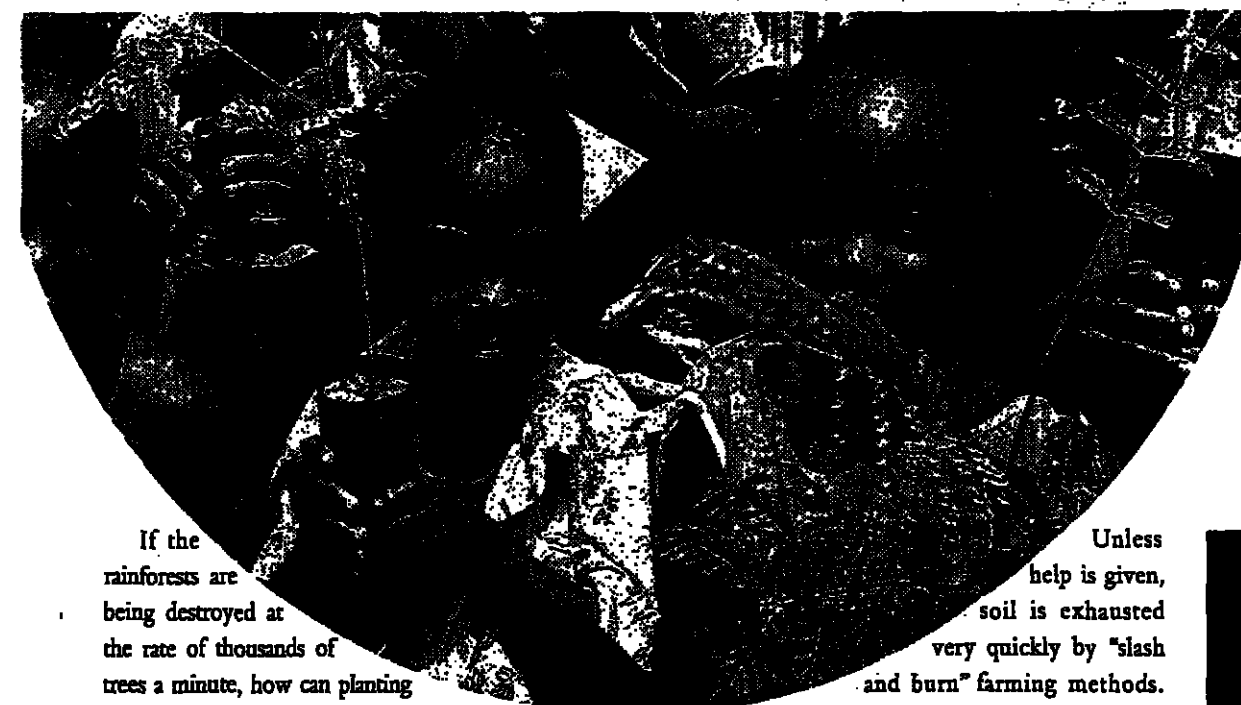
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If the rainforests are being destroyed at the rate of thousands of trees a minute, how can planting just a handful of seedlings make a difference?

A WWF - World Wide Fund For Nature tree nursery addresses some of the problems facing people that can force them to chop down trees.

Where hunger or poverty is the underlying cause of deforestation, we can provide fruit trees.

The villagers of Mugimba, Zaire, for example, eat papaya and mangoes from WWF trees. And rather than having to sell timber to buy other food, they can now sell the surplus fruit their nursery produces.

Where trees are chopped down for firewood, WWF and the local people can protect them by planting fast-growing varieties to form a renewable fuel source.

This is particularly valuable in the Impenetrable Forest, Uganda, where indigenous hardwoods take two hundred years to mature. The *Markhamia lutea* trees planted by WWF and local villages can be harvested within five or six years of planting.

Where trees are chopped down to be used for construction, as in Panama and Pakistan, we supply other species that are fast-growing and easily replaced.

These tree nurseries are just part of the work we do with the people of the tropical forests.

WWF sponsors students from developing countries on an agroforestry course at UPAAZ University in Costa Rica, where WWF provides technical advice on growing vegetable and grain crops.

Unless help is given, soil is exhausted very quickly by "slash and burn" farming methods. New tracts of tropical forest would then have to be cleared every two or three years.

This unnecessary destruction can be prevented by combining modern techniques with traditional practices so that the same plot of land can be used to produce crops over and over again.

In La Plana, Colombia, our experimental farm demonstrates how these techniques can be used to grow a family's food on a small four hectare plot. (Instead of clearing the usual ten hectares of forest.)

WWF fieldworkers are now involved in over 100 tropical forest projects in 45 countries around the world.

The idea behind all of this work is that the use of natural resources should be sustainable.

WWF is calling for the rate of deforestation in the tropics to be halved by 1995, and for there to be no net deforestation by the end of the century.

Write to the Membership Officer at the address below to find out how you can help us ensure that this generation does not continue to steal nature's capital from the next. It could be with a donation, or, appropriately enough, a legacy.



WWF World Wide Fund For Nature
(formerly World Wildlife Fund)

International Secretariat, 1196 Gland, Switzerland.

FOR THE SAKE OF THE CHILDREN
WE GAVE THEM A NURSERY.

سكزا من الاموال

The end of a chapter at Jardine Matheson

The group is delisting from Hong Kong's stock exchange, writes Simon Holberton

It might have been the stuff of a novel by the late James Clavell. After Jardine Matheson, the international trading house, provided such a rich source of material for his pot-boilers on Hong Kong - *Tiger and The Noble House* - its delisting from the colony's stock exchange at the end of this month would surely have been a source of inspiration.

The theme is clear. Jardine's decision to delist because it did not want to fall under Chinese regulation after the colony's transfer to China in 1997 is seen by many as a mirror image of a broader British decline in Hong Kong.

The company rose to prominence under British rule: now that rule is on the wane, so too are Jardine's fortunes, according to this view.

The idea the Jardine Matheson group of companies is "leaving Hong Kong" was reinforced by the current bid by Trafalgar House, the UK construction and shipping group, for Northern Electric, the UK power company. Trafalgar is effectively controlled by Hongkong Land, a Jardine company.

But the notion is hotly contested by Jardine's senior managers. They maintain 60 per cent of the company's profits derive from Hong Kong and China. That will remain the case for some time to come.

They employ 56,000 people in Hong Kong and note that Hongkong Land would not be planning a multi-billion dollar investment in the colony's container port if Jardine were "leaving".

Another, more dominant view in the financial community is that Jardine's management has taken a 12-gauge shotgun, carefully aimed it at its collective foot, and pulled the trigger. The company, according to this view, has frittered away a reservoir of Chinese goodwill towards it, and un-

essarily handicapped itself for life after 1997. That the Chinese have put an effective halt to its development of the container port is seen as evidence of this.

These observers point out that Jardine could have built on the contacts of Sir John Kennedy, the uncle of Henry and Simon who today run the group from London, who was an intimate friend of Zhou Enlai, China's revered prime minister under Mao. Instead, since 1984 when Henry and Simon moved the company's domicile to Bermuda, Jardine has gone out of its way to cook a snout at Hong Kong's incoming landlord, the observers say.

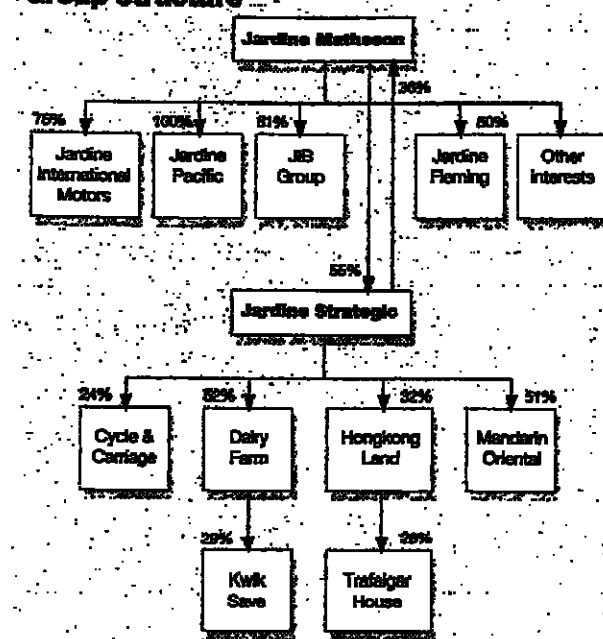
It seems not a day passes without some mainland Chinese criticism of the company in the colony's press. Most recent was the commentary which appeared in *Banlinda*, a monthly magazine published under auspices of the Xinhu news agency, Beijing's official embassy in Hong Kong.

Banlinda contrasted Jardine's behaviour with that of other British companies, such as Swire, Hongkong Telecom, Incheong and Hongkong Bank. Jardine was portrayed as "fearful" of 1997 and lacking confidence in Hong Kong after the transfer.

Mr Alesdair Morrison, Jardine's chairman in Hong Kong, says of the bad atmosphere surrounding the company's relations with China: "You have to separate rhetoric from the underlying business reality."

"I was recently told during a visit to Beijing that we were welcome to do business in China," he adds. "Business there has been going well. We have more than 50 joint ventures and a number of new ones were finalised in the past six months. We are expanding our trading and services business in China, and Hongkong Land is looking to invest in property. Our joint ventures in China employ

Group structure



about 10,000 people." Turnover, including associates of the group, is about US\$1bn.

Of the associates he mentions the most important is Trafalgar House. It is doing big business on the mainland, but Jardine Matheson only owns a net 4.57 per cent of the company. That said, Jardine, of all the big British companies based in Hong Kong, is probably doing most in China. It has interests in motor vehicle distribution, aviation and shipping, trading and distribution, and engineering and construction.

More than its interests in China, many analysts like the spread of Jardine's businesses, and, against a background of rising interest rates, the low debt on its balance sheet. The combination of diversified businesses and low debt, together with forecast earnings growth of between 14-15 per cent over the

next few years, leads many to rate Jardine as a good "defensive play".

"I put out a 'buy' recommendation a week ago because it is so cheap," says Mr John Godfrey, a commodities analyst at Kleinwort Benson Securities in Hong Kong. But even Mr Godfrey concedes many clients do not want to know about it. "It's not an index stock," he says.

The Jardine group has lost its position in the Hang Seng index of leading Hong Kong stocks. This month, Jardine Matheson, and three others in the group, were deleted from the Morgan Stanley Capital International index for Hong Kong. It will, however, remain a constituent of the Hong Kong index of the FT-Actuaries World Index.

The Kewicks attempt to insulate the group from an unwelcome takeover has, from Morgan Stanley's point of view, made the Jardine group effectively stateless. It will not

be included in any other Morgan Stanley index, not even the one it calculates for Singapore - the market to which Jardine hopes its Hong Kong share trading will migrate.

Morgan Stanley says the act of inclusion/exclusion of a stock from one of its indices has a short-term impact on share price performance, although the long-term impact is negligible. Jardine hopes so. The company has spent a considerable sum on informing shareholders of the end to Hong Kong trading.

This includes footing the HK\$2m (US\$268,000) cost of transferring all Hong Kong registered shares to Singapore, to ensure the market for its shares does in fact migrate to Singapore.

An elaborate, and to the shareholder costless, set of procedures has been established to ensure shareholders can deal in Jardine stock.

Mr Neil McNamara, Jardine company secretary, says: "There will be no day that an investor cannot trade Jardine Matheson or Jardine Strategic shares because the scrip is in transit."

But the fact remains that the natural market for Jardine's stock is Hong Kong. Up to 85 per cent of the worldwide turnover in its shares occurs in Hong Kong, with the rest in London. Like the Chinese state enterprises listed in New York, the company might find trading in its shares evaporates and its share price languishes.

Unlike those companies, however, Jardine can be reasonably confident that Hong Kong stockbrokers will continue to research the company and its prospects.

The long-term refuge of its share price lies, therefore, in the efficient operation of the market; its shareholders have to hope the market, spotting a mis-priced stock, corrects it.

Slocan rejects C\$715m takeover bid by Canfor

By Bernard Simon in Toronto

Slocan Forest Products of Vancouver has dismissed a C\$715m (US\$511m) takeover bid by Canfor Corp, Canada's biggest lumber company, aimed at creating one of the world's biggest sawn timber producers.

Rejection of the share-swap offer could set the stage for a protracted struggle for Slocan, which has no controlling shareholder.

Canfor has offered to swap each Slocan share for 0.985 of its own common shares. This amounts to a one-third premium on Slocan's share price prior to the bid. Canfor's offer is due to expire on January 10.

Describing the Canfor bid as a "jumble" for Slocan shareholders, Mr Irving Barber, Slocan chairman and chief executive, said they "would be at the mercy of the discretionary conditions established by Canfor".

The conditions include approval by British Columbia's forestry ministry on terms acceptable to Canfor.

"At the end of the day, Canfor will have an option to back out of the deal four months later," Mr Barber said.

Canfor has proposed to conclude the deal by initially issuing deposit receipts, which would be converted into shares only after regulatory approvals.

Former Kidder chief to run Travelers unit

By Richard Waters in New York

Mr Michael Carpenter, the former chairman of Kidder Peabody who was ousted from the US investment bank earlier this year, re-emerged yesterday in a senior position at Travelers, the broad-based financial services group.

The British-born executive will run Travelers' life insurance and annuity businesses, which the company said would generate premiums this year of more than \$2bn.

He has also been named an executive vice-president of the group, making him one of Travelers' most senior executives.

The company said he would work closely with Mr Sanford Weill, who has assembled the Travelers group through a series of acquisitions, on planning and strategy issues.

Mr Carpenter had been chairman and chief executive of Kidder for nearly five years, and had been responsible for attempts to transform the General Electric subsidiary into a big bond trading house.

Kidder eventually foundered on the discovery of what it claimed was a big bond trading fraud, and on the collapse in bond markets earlier this year.

Mattel to shed 1,000 jobs, take \$70m charge

By Richard Tomkins in New York

Mattel, the US toy manufacturer which outbid Hasbro in a battle for J.W. Spear of the UK in July, has announced it was cutting 1,000 jobs from its international workforce of 22,000 in an attempt to reduce costs and increase profitability.

It said the cuts would produce a pre-tax restructuring charge of about \$70m in the year just ending. However, the increase in efficiency would produce pre-tax savings of about \$25m next year and greater amounts thereafter.

In the year to December 1993, Mattel had net income of \$17m on sales of \$2.7bn, but reported that the figure would have been \$23m were it not for the costs of absorbing Fisher-Price, a toy company it took over at the end of 1993.

Mattel said it expected this year's results from operations to make 1994 the sixth consecutive year of record sales and earnings. It also announced a stock split and 25 per cent increase in the quarterly dividend to 6 cents a share.

Mattel said the restructuring would involve the consolidation of manufacturing operations and the reduction of headquarters expense and support functions around the world.

Command Petroleum, the Australian energy exploration and development company, has bought a 4.33 per cent stake in Crusader, another listed energy group whose primary interests are South Australia's Cooper Basin.

Command bought the 4.1m shares had been bought during the past six months, at an average price of A\$1.21 a share. The company's total outlay on the stake stood at A\$4.97m (US\$3.86m).

Command buys energy stake

Crusader, 49 per cent owned by Triton Energy in the US, closed 1 cent higher on the news, at A\$1.41.

Command was unchanged at 42 cents. In November, there were significant board changes at Crusader, with three local directors departing and being replaced by Triton executives, giving the Dallas-based group control of the Crusader board.

US bank cancels contracts

By Richard Waters

Bankers Trust, the US bank which recently bowed to regulators over some parts of its derivatives activities, has agreed to cancel two foreign currency derivative contracts sold to a customer in the US.

The customer, Federal Paper, said it was planning to take a \$12m pre-tax gain in the current quarter following the cancellation of the two contracts.

It had earlier reported pre-tax losses of \$13m on the contracts, which it said were forward contracts (agreements to buy or sell a currency at some time in the future) and caps (option-type contracts which put a limit on an interest rate or foreign currency liability).

Eastman Kodak said it had extinguished a further \$1.7m of debt, taking to \$6.4bn the total debt it had erased this year and completing its debt-reduction programme.

THE SOUTH AFRICAN BREWERIES LIMITED

Reg. No. 69/16025/06 (Incorporated in the Republic of South Africa) ("SAB")

Results of the election to receive an interim cash dividend of 47 cents per ordinary share ("the election")

Further to the announcement published in the press on 11 November 1994 regarding the terms of the election and the issue of new fully paid SAB ordinary shares in lieu thereof, SAB reports that allocations of new ordinary shares in SAB were made in respect of 1,089,438 ordinary shares in SAB out of a total possible number of 1,402,756 ordinary shares in SAB, representing a 77.7% issue in lieu of the interim cash dividend. Accordingly, the number of ordinary shares in issue in the ordinary share capital of SAB has increased by 1,089,438 ordinary shares from 277,553,536 ordinary shares to 278,642,974 ordinary shares.

The election to receive cash was made in respect of a total of 61,207,648 SAB ordinary shares resulting in an interim cash dividend payment of R29,132,427.92 which includes R364,833.36 for the residual cash dividend payable in lieu of fractional entitlements to new SAB ordinary shares due to ordinary shareholders receiving shares.

Listing
The listing of the 1,089,438 new SAB ordinary shares will commence on The Johannesburg Stock Exchange and on the London Stock Exchange from the commencement of business on Wednesday, 21 December 1994.

Posting of share certificates in respect of new SAB ordinary shares and posting of cheques in respect of the interim dividend and residual cash dividend in respect of fractional entitlements to new SAB ordinary shares

Share certificates in respect of new SAB ordinary shares and cheques in respect of the interim dividend and residual cash dividend in respect of fractional entitlements to new SAB ordinary shares will be posted, in the case of shareholders registered on the South African share register, by registered and ordinary mail respectively and, in the case of shareholders registered on the United Kingdom share register, by first class mail, today.

21 December 1994

£200,000,000
MFC Finance No. 1 PLC
NOTICE OF REDEMPTION
Series "A" to "F" Mortgage Backed Floating Rate Notes
Due October 2003
Notice is hereby given, that in accordance with Conditions 5(i) of the Prospectus dated 13th October 1993, the issuer intends to redeem £200,000,000 in aggregate value of the Notes on the respective January 1995 interest payment dates.
By Citibank, N.A. (Issuer Services)
December 21, 1994, London

THE STARS PROGRAMME
STARS 1 PLC
£475,000,000 Class A Floating Rate
Mortgage Backed Securities 2025
Notice is hereby given that the Principal outstanding on the subject issue for the interest period December 28, 1994 to March 27, 1995 will be £245,227,000.
The Principal amount outstanding for each note is £8,530.00.
December 21, 1994, London
By Citibank, N.A. (Issuer Services), Agent Bank

Maple Mortgage Securities No.1 PLC
£20,000,000 Class A1 Notes
£93,000,000 Class A2 Notes
£12,000,000 Class B Notes
Multi-Class Mortgage Backed Floating Rate Notes due 2030
In accordance with the provisions of the Notes, notice is hereby given that for the three month period 15th December 1994 to 28th February 1995, the Class A1 Notes, Class A2 Notes and Class B Notes will carry an interest rate of 6.525%, 6.535% and 6.925% per annum respectively. The interest payable per £100,000 Note will be £1,269.25 for the Class A1 Notes, £1,775.08 for the Class A2 Notes and £1,347.05 for the Class B Notes.

BANK OF SINGAPORE (AUSTRALIA) LIMITED
A\$20,000,000
Term Subordinated Floating Rate Notes Due 2000
In accordance with the provisions of the Notes, notice is hereby given that for the six month interest period from 21 December 1994 to 21 June 1995, the Notes will carry an interest rate of 9.1875% per annum. The interest payable on the relevant interest payment date 21 June 1995 will be A\$4,516.40 per A\$100,000 Note.
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GREEK EXPORTS S.A.

(Founded & owned by EETA S.A.)

ANNOUNCEMENT

OF A THIRD PUBLIC AUCTION FOR THE HIGHEST BIDDER FOR PURCHASING THE ASSETS OF HELLENIC MARBLES S.A. NOW UNDER SPECIAL LIQUIDATION

GREEK EXPORTS S.A., established in Athens at 17 Pseftimission Street, in its capacity as special liquidator of HELLENIC MARBLES S.A. (in accordance with Decision No. 7518/1992 of the Athens Court of Appeal, by which HELLENIC MARBLES S.A. has been placed under special liquidation) and within the framework of article 46a of Law 1962/90, as supplemented by article 14 of Law 2009/91 and complemented by article 53 of Law 2224/94 following the written statement (Ref. No.1752/11.94) of the creditor under para.1 of the above article,

ANNOUNCES

a third public auction for the highest bidder with sealed, binding offers for the purchase of either the whole or part of integrated functional units or non-functional elements of the assets of HELLENIC MARBLES S.A. established at Agios Stefanos, Attica and engaged in quarrying, processing and selling marble and its by-products. This activity has been discontinued following the suspension of the quarrying licenses.

- The company's assets for sale consist of the following integrated functional units and non-functional elements for which separate offers can be made:
- 1) A property 47,597 m² in area in the area of the community of Agios Stefanos which, on the basis of the Agios Stefanos community land register and following its inclusion in the town plan, leaves a balance of 36,325 m² with the buildings thereon and the small electro-mechanical installations, furniture and equipment as well as the claims from circulating debts (see offering memorandum, table I).
- 2) Mechanical equipment for cutting and processing marble.
- 3) Mechanical equipment for crushing and grinding in the Kato Rapentosa area of eastern Attica (Table III).
- 4) Mechanical equipment for quarrying marble in the Ano Rapentosa quarry (Table IV).
- 5) Transport means (Table V).
- 6) A parcel of agricultural land 3,000 m² in area in the Argolis area in Volo (Table VI).
- 7) The 100,000,000 dr of the offer refers to the total assets of the company. If it refers to separate functional units, then the amounts of the letters of guarantee are as follows:

TERMS OF THE AUCTION

- Interested parties are invited to receive from the Liquidator the Offering Memorandum in which the assets for sale are described in greater detail, as are the commitments and the procedures required for the sale, as well as the draft letter of guarantee, in order that the prospective buyer may submit a sealed, binding offer to the Athens notary public assigned to the auction, Mrs. Andriana-Christina Zepolepoulou-Economopoulou, 18 Vasilevassiou Street, tel. +30-1-501.8249 up to 1400 hours on Tuesday, 19th January 1995. Offers must be submitted in person or by a legally authorized representative. Offers submitted beyond the specified time limit will not be accepted or considered.
- The offers will be opened before the above-mentioned notary on Wednesday, 19th January 1995 at 1100 hours with the liquidator's assistance. Persons having submitted offers within the time limit are also entitled to attend.
- The sealed, binding offers must state clearly if they refer to the total assets or to separate functional units of the company under liquidation as well as the offered price and manner of payment. They must also be accompanied by a letter of guarantee from a bank legally operating in Greece and valid up to the signature of the final contract. The amount of the letter of guarantee is set at Dr. 100,000,000 if the offer refers to the total assets of the company. If it refers to separate functional units, then the amounts of the letters of guarantee are as follows:
- 1) For the property in the Agios Stefanos area: Dr. 64,000,000. 2) For the mechanical equipment for cutting and processing: Dr. 20,000,000. 3) For the mechanical equipment for crushing and grinding: Dr. 3,000,000. 4) For the mechanical equipment for quarrying marble: Dr. 10,000,000. 5) For the transport means: Dr. 2,500,000. 6) For the plot of land in Argolis, Volo: Dr. 500,000. 7) For the plot of land on the island of Tinos: Dr. 500,000.
- The company's assets and all the separate fixed and circulating assets that make them up, such as inventories, movables, claims, a rights, etc., whether they are to be sold as a whole or as separate elements, shall be transferred "as is and where is" and, more specifically, in their actual and legal condition and wherever they are on the date of signature of the final contract, regardless of whether the company is operating or not, and with due legal procedures.
- The liquidator, the company under liquidation and its creditors who represent 51% of its total obligations, herewith referred to as "the Majority Creditors", see the table of any legal or actual debts or any defects in the particulars of the objects for sale and rights, not for the possible refusal of the state to approve, where required, the transfer of elements of the assets, either as a whole or as functional units parts; nor for their incomplete or inaccurate description in the offering memorandum or in any correspondence. In the event of any dispute, the entries in the company's books shall prevail, as they are on the date of signature of the final contract.
- Interested bidders (hereinafter "bidders") must, on their own responsibility and due care, and by their own means and at their own expense, to inspect the object of the sale and form their own judgment and declare in their bids that they are fully aware of the actual and legal condition of the assets for sale and of the necessary procedures, commitments, permits and approvals, which they accept.
- In the event that the party to whom the assets for sale have been adjudicated fails in his obligation to appear and sign the relevant contract within twenty (20) days of being invited to do so by the Liquidator, and abide by the obligations contained in the present announcement, then the entire offer of the bidder shall be forfeited to the Liquidator to cover expenses of all bank, notary fees and any real or paper loss suffered by himself and by the creditors with an obligation on his part to provide evidence of such loss or consider that the amount has been forfeited as a penalty charge, and collect it from the guarantor bank. Letters of guarantee accompanying the offers of other bidders, except the highest bidder, will be returned to them immediately after the signature of the final contract.
- The highest bidder is the one whose offer has been evaluated by the Liquidator and judged by the Majority Creditors as being the most satisfactory.
- The Liquidator bears no responsibility or obligation towards participants in the auction, both with regard to the drafting of the conditions report on the bids or to his proposal of the highest bidder. Also he is not responsible and has no obligation to participate in the auction in the event of a cancellation or modification of the auction in the event that its result is deemed unsatisfactory.
- Participants in the auction who have submitted bids do not acquire any right and can make no demand or claim on the strength of this announcement or of their participation, against the Liquidator or the creditors for any cause or reason.
- The transfer expenses of the assets for sale (VAT charges on the value of the movable assets, stamp duty, notary fees and mortgage fees, rights and other expenses for drawing up topographical diagrams as per Law 651/1977, etc) will be borne by the buyer. It is to be noted that with regard to the transfer of non-functional elements the exemptions contained in para. 13 of art. 14 of Law 2009/91 in accordance with para. 11a of art. 46a of Law 1962/90 as complemented by art. 53 of Law 2224/94 do not apply.
- Participation in the auction implies acceptance of the terms of the present announcement.

For any further information please apply to the Liquidator's head office: GREEK EXPORTS S.A., 17 Pseftimission Street (1st floor), Athens, Greece. Tel: +30-1-5043111-115 Fax: +30-1-523.9185

3rd ANNUAL CONFERENCE EMERGING MARKET FUNDS IN 1995
PICKING THE WINNERS AND AVOIDING THE PITFALLS
31 JANUARY & 1 FEBRUARY 1995 HYATT-CARLTON HOTEL, LONDON SW1
Arranged by Cologan Financial & International Money Marketing

A region by region examination of the political and economic background, the development of regulation, settlement risk and the opportunities for investment managers in the newer "hot" emerging markets, the development of sub-emerging markets together with an analysis of the more established markets.

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Keynote speakers
Michael Howell, Baring Securities Limited + Marc Faber, Marc Faber Limited
+ J Mark Mobius, Templeton Emerging Markets Fund

Barings Securities + Standard Chartered Bank + Marc Faber Limited + F & C Emerging Markets + Morgan Stanley & Co International + Genesis Investment Management + Bankers Trust Company + Indusinvest Asset Management Asia + Kleinman International + Barclays Global Securities Services + Fleming Investment Management + Mies-Person EuroAmerica + Alliance Capital Management + Baring America Asset Management + CIS First Boston + Alpha Finance + Bank of Bermuda + Martin Currie Investment Management + ANZ Grindlays + International Finance Corporation + Adamant Financial Corporation + Cologan Financial + Batterymarch Financial Management + Templeton Emerging Markets Fund, Inc. +

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CONTRACTS & TENDERS

LEICESTER Hospital Linen Services

Expressions of interest are sought in respect of Hospital Linen services to be provided in Leicestershire and surrounding areas by either the sale of laundry business and assets as a going concern, or piecemeal break up of work, equipment, buildings and land. Suppliers to tender for the work and/or assets.

Duration of the contract or time limited for completion of the service is 1 April 1996 - 31 March 1999 and deadline for receipt of applications is 9 January 1995.

An application pack will be available upon written request; the application form and questionnaire to be completed and returned by 9 January 1995.

Criteria for award will be economically most advantageous tender in terms of price, quality, technical merit and closeness of tenderer's offer to customer specification.

Awarding Authority:
NHS Supplies, Leicester Frith Hospital,
Heron House, Groby Road, Leicester LE3 9QF
Tel (0116) 287 2231 Fax (0116) 232 1498 (Mr R. Phip)

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NURSERY

INTERNATIONAL COMPANIES AND CAPITAL MARKETS

Chase Manhattan
sees revenue dip
in fourth quarter

Chase Manhattan, the US bank, said it expected to report substantially lower trading revenues in the fourth quarter than in the third, but this would be partly offset by other revenue items, Reuters reports from New York.

Chase also said that other business areas, excluding trading, would report fourth-quarter revenue trends that would be much the same as in the third quarter.

Chase's trading revenues were \$188m in the third quarter, \$151m in the second, \$179m in the first quarter, and \$167m in the 1993 fourth quarter.

Chase previously said it would take a \$20m fourth-quarter restructuring charge from buying the American Residential mortgage company and that it would have \$100m

PowerGen
buy-back to
ease stake
sale plans

By Richard Lapper

Confirmation yesterday that PowerGen intends to buy back 8 per cent of its shares should ease the way for the government's planned disposal of its stake in the power generators next year.

The news, expected after a similar announcement by National Power last month, should also increase the attractiveness to investors by enhancing earnings per share.

Another feature of the deal - announced last week - should also increase the prospects of success by increasing competition among banks appointed to distribute the stock.

The structure of the distribution syndicate is both smaller - only 17 banks are involved - and less hierarchical than that deployed so far in international equity issues.

This "will ensure the most effective distribution for both international offers, promoting healthy competition between managers," said a spokesman for BZW and Kleinwort Benson, the joint global co-ordinators and bookrunners.

Alongside these two banks, four international managers - Cazenove, Paribas, UBS and S. G. Warburg - have been named to run the offering in the UK.

The banks - Goldman Sachs, Merrill Lynch, J.P. Morgan, NatWest Markets and RSC Dominion - will manage the sale in North America, while six other banks - Argentina, Mediobanca, Flemings, Lehman Brothers, Nikko and WestLB - will manage the sale in the rest of the world.

Two borrowers brave subdued conditions

By Graham Bowley

The Christmas slowdown in the eurobond market continued yesterday, with only two borrowers braving the subdued market conditions with highly structured deals.

SMM, a special purpose vehicle backed by debt and equity assets, launched a five-tranche multi-currency offering via J.P. Morgan.

The issue, which included fixed-rate and floating-rate dol-

lar tranches and sterling, D-Mark and Swiss franc floating-rate tranches, was targeted at specific investor groups, a syndicate official at J.P. Morgan said.

The offering met with interest from institutional accounts, with a number of large block purchases in continental Europe, he said.

The main \$719m tranche of two-year floating-rate notes offered a coupon of 12% basis points over three-month Libor.

Nippon Credit launched a \$55m issue of five-year credit enhanced performance bonds.

The programme will allow for the distribution of notes into the US, the eurozone and the Canadian market. The notes can be denominated in a variety of currencies with a maturity of up to 15 years, Merrill Lynch said.

In a similar move, Credit Suisse announced a \$150m multi-currency medium-

term note programme.

Elsewhere, the devaluation of the Mexican peso had little impact on spreads on Mexican eurobonds, analysts said. The effect on confidence was greater in the more liquid Brady bond market, where bond prices fell by about 4 points before recovering slightly.

Valencia Leasing launched a \$50m issue of three-year FRNs offering 90 basis points over six-month Libor.

Syndicated
loan for
Finmeccanica

By Martin Strue

Finmeccanica, Italy's state-controlled engineering group, has returned to the international syndicated loan market after an absence of several years. A \$300m loan for the group, arranged by NatWest Markets, was increased to \$350m after being oversubscribed in syndication.

The three-year loan was priced at 40 basis points over the London Interbank offered rate, and will refinance a short-term domestic bilateral loan. It is extendible to five years at a price of 45 basis points over Libor. Underwriters were Banco di Napoli, NatWest Markets, Nomura International and Societe Generale, with 18 other banks in the syndicate.

The National Bank of Egypt took part in a DM300m syndicated loan for the Israeli government, a Bank Leumi spokesman said, Reuters reports from Jerusalem.

The credit line was organised by Bank Leumi UK and Chemical Bank. This is the first time in five years that the Israeli government has raised money abroad through a consortium of banks.

All eyes turn to key Fed meeting

By Gomer Middleman in London and Lisa Branstetter in New York

With one eye on the meeting of the Federal Reserve's open market committee and the other on the imminent Christmas break, most European bond markets ended a lethargic session little changed.

Even in Italy, where political problems continued to simmer, prices were little changed in quiet dealings. Ahead of crucial confidence votes in the parliament, expected this week, "this could be the lull before the storm," said one dealer.

In a move to stall his opponents' thunder, Italian prime minister Mr Silvio Berlusconi signalled his intention to seek a parliamentary vote of confidence in his government expected as early as today.

Although Mr Berlusconi's government already faces motions for three no-confidence votes, a cabinet spokesman said that under Italy's constitution a motion for a confidence vote takes precedence over a no-confidence vote. If Mr Berlusconi loses the vote and resigns, he would demand immediate elections, the spokesman said.

Many observers said that if the government loses the vote - which is seen as increasingly likely - the president might set up an interim "institutional government" to restore political calm. Ultimately, however, "another general election is likely in the spring, irrespective of whether Berlusconi survives the vote or an institutional government is established," said Mr Ken Wat-

ter, international economist at HSBC Markets.

The market shrugged off the final approval by the lower house of Italy's parliament to the 1995 budget, which now becomes law. The budget, consisting of three separate items of legislation, aims to reduce next year's deficit by L4,800bn to L13,500bn.

The March BTP futures contract on Libor ended at 98.99, down 0.01 point on the day.

German government bonds ended a lacklustre session little changed in spite of lower-than-expected money supply data.

Annualised M3 growth fell to 6 per cent - the top of the Bundesbank's target range - in November, from 6.8 per cent in October.

The market also shrugged off the Bundesbank's announcement of a 10-year bond issue planned for December 28 and 29 - the government's traditional New Year bond. Some were disappointed that Bonn was not issuing a 30-year bond.

"The Finance Ministry said last year that they would issue at least one 30-year bond again, but they haven't," said a Frankfurt dealer, adding: "The market needs fresh 30-year supply to keep the long end liquid."

The 10-year March bond future on Libor closed at 89.65, down 0.05 point.

UK gilts ended a slow day slightly weaker on thin volume. Prices softened slightly on strong M4 lending data for November, but dealers reported little trading activity.

"People are mainly trying to close out and closing their books," said one trader. However, another dealer reported some demand for index-linked gilts, which rose by about 1/4 point. The March long gilt future on Libor ended at 102 1/2, down 1/4 point.

US Treasury prices were mixed yesterday morning as traders waited to see if the Federal Reserve would raise interest rates at the meeting of its open market committee.

At midday, the benchmark 30-year government bond was down 1/4 at 95 1/2 yielding 7.845 per cent. At the short end of the market, the two-year note was up 1/4 at 99 1/2, yielding 7.545 per cent.

Although most on Wall Street believed the Fed would wait for the new year to increase interest rates again, there was some feeling that the central bank could put rates up 50 basis points at the meeting. The Fed has already raised the target federal funds rate six times this year from 3 per cent in January to the current 5 1/2 per cent.

Since the last FOMC meeting, the yield spread between two-year and 30-year bonds narrowed as the market became convinced that the Fed's tightening would restrain the robust economy. Over the past week it widened slightly after mild inflation figures led investors to bet against a rate increase in December.

Release of the October trade figures drew only muted reaction. The Commerce Department reported the trade deficit widened to \$10.1bn from a revised September figure of \$9.35bn. In spite of the increase in the trade deficit, the market held steady as the figure was well within the range of consensus estimates.

Macquarie Bank aims
for 1996 listing

By Nikkai Tait in Sydney

Macquarie Bank, the Sydney-based investment bank owned by institutional shareholders including Hill Samuel of the UK, said yesterday it would list on the Australian Stock Exchange by the end of 1996. It added that it was unlikely to seek significant new capital as part of the process.

Mr David Clarke, chairman, said the listing's main purpose would be "to accommodate the desire of the bank's shareholders to see a more liquid market for the shares".

The bank, he added, regarded its capital base as "extremely strong" and, at this stage, did not plan to raise any significant new capital when it lists.

The bank had indicated it would canvas shareholders about the listing option in early 1995. However, it said yesterday this process had already been done in a more informal fashion.

Mr Allan Moss, managing director, said the majority had been in favour, and were relaxed about the timing "provided it was within a reasonable period".

WORLD BOND PRICES

BENCHMARK GOVERNMENT BONDS

	Coupon	Red Date	Price	Day's change	Yield	Week ago	Month ago
Australia	7.500	08/04	92.9700	+0.410	10.15	10.42	10.73
Belgium	7.250	10/04	92.7200	-0.130	8.40	8.43	8.37
Canada	9.000	12/04	92.6000	+0.200	9.00	9.20	9.14
Denmark	7.000	12/04	88.2500	-0.170	8.82	8.73	8.78
France	5.000	05/08	100.7100	-0.110	7.69	7.27	7.47
Germany	5.000	05/08	100.7100	-0.110	7.69	7.27	7.47
Italy	7.500	11/04	99.9100	-0.270	7.51	7.49	7.48
Japan	8.500	08/04	92.9700	-0.100	12.01	12.01	11.87
Netherlands	7.250	10/04	92.7200	-0.130	8.40	8.43	8.37
Spain	10.000	02/05	95.4000	-0.100	11.49	11.41	11.17
UK Gilt	6.000	09/09	95.1800	-0.220	8.49	8.53	8.37
US Treasury	7.500	11/04	98.1300	-0.420	8.48	8.56	8.54
ECU (French Govt)	6.000	04/04	83.7800	-0.210	8.58	7.88	8.14

US INTEREST RATES

	Rate	Dec 20	Dec 19	Dec 18	Dec 17	Dec 16	Dec 15	Dec 14	Dec 13
1-month	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
3-month	5.25	5.25	5.25	5.25	5.25	5.25	5.25	5.25	5.25
6-month	5.50	5.50	5.50	5.50	5.50	5.50	5.50	5.50	5.50
1-year	5.75	5.75	5.75	5.75	5.75	5.75	5.75	5.75	5.75
2-year	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00
3-year	6.25	6.25	6.25	6.25	6.25	6.25	6.25	6.25	6.25
5-year	6.50	6.50	6.50	6.50	6.50	6.50	6.50	6.50	6.50
10-year	6.75	6.75	6.75	6.75	6.75	6.75	6.75	6.75	6.75
30-year	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00

BOND FUTURES AND OPTIONS

	Open	Settle	Change	High	Low	Est. vol.	Open Int.
Mar	109.06	110.02	-0.22	110.14	109.85	73,820	136,114
Jun	109.38	109.44	-0.22	109.38	109.38	70	2,955
Sep	109.38	109.44	-0.22	109.38	109.38	70	2,955

LONG TERM FRENCH BOND OPTIONS (MATE)

	Open	Settle	Change	High	Low	Est. vol.	Open Int.
Mar	109.06	110.02	-0.22	110.14	109.85	73,820	136,114
Jun	109.38	109.44	-0.22	109.38	109.38	70	2,955
Sep	109.38	109.44	-0.22	109.38	109.38	70	2,955

LONG TERM GERMAN BOND OPTIONS (MATE)

	Open	Settle	Change	High	Low	Est. vol.	Open Int.
Mar	109.06	110.02	-0.22	110.14	109.85	73,820	136,114
Jun	109.38	109.44	-0.22	109.38	109.38	70	2,955
Sep	109.38	109.44	-0.22	109.38	109.38	70	2,955

LONG TERM JAPANESE BOND OPTIONS (MATE)

	Open	Settle	Change	High	Low	Est. vol.	Open Int.
Mar	109.06	110.02	-0.22	110.14	109.85	73,820	136,114
Jun	109.38	109.44	-0.22	109.38	109.38	70	2,955
Sep	109.38	109.44	-0.22	109.38	109.38	70	2,955

LONG TERM US TREASURY BOND OPTIONS (MATE)

	Open	Settle	Change	High	Low	Est. vol.	Open Int.
Mar	109.06	110.02	-0.22	110.14	109.85	73,820	136,114
Jun	109.38	109.44	-0.22	109.38	109.38	70	2,955
Sep	109.38	109.44	-0.22	109.38	109.38	70	2,955

LONG TERM UK GILT BOND OPTIONS (MATE)

	Open	Settle	Change	High	Low	Est. vol.	Open Int.
Mar	109.06	110.02	-0.22	110.14	109.85	73,820	136,114
Jun	109.38	109.44	-0.22	109.38	109.38	70	2,955
Sep	109.38	109.44	-0.22	109.38	109.38	70	2,955

LONG TERM EURO BOND OPTIONS (MATE)

	Open	Settle	Change	High	Low	Est. vol.	Open Int.
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Second half boost for Eurotherm

PAN - HOLDING
Soci t  Anonyme - Luxembourg

As of December 15, 1984, the unconsolidated net asset value was USD 338,882,781.10, i.e. USD 816.35 per share of USD 200 per value.

The consolidated net asset value per share amounted as of December 15, 1984 to USD 648.48.

COMPANY NEWS: UK

Authorities look at Attwoods intervention

By Bernard Simon in Toronto and Peggy Hollinger in London

The UK Takeover Panel has asked James Capel, the stockbroker, for a full report on its involvement in a surprise bid earlier this month by a small Canadian company for Attwoods, the waste services operator.

Capel's Canadian affiliate, BBN James Capel, acted as an adviser to Ontario-based Ikotek Waste Recycling Corporation, which appeared as a bidder for Attwoods less than five hours before an offer by Browning-Ferris Industries of Houston was due to expire.

BBN James Capel, which is owned equally by its managers and James Capel, is understood to have breached the UK firm's internal procedures. The

confusion and uncertainty created by Ikotek's bid severely embarrassed the UK firm, which was not immediately aware of its Toronto-based affiliate's involvement.

The Canadian firm's two most senior executives, Mr John Stevens, president, and Mr David Anderson, corporate finance director, left abruptly last week. Capel has indicated that further internal repercussions are unlikely.

Mr Tony Pullinger, the Panel's secretary, said yesterday that "we're still interested in the matter, but haven't finished our deliberations."

Ikotek's motives remain unclear. One person with links to the company said yesterday that it was eager to find markets for a household waste-recycling system, for which it

holds the North American licence. Both Attwoods and BFI have extensive waste-collection operations, which would be suitable outlets for the Ikotek system.

The licence is held by Ikotek Europe, which is described as a group of "engineering people and investors" with a small pilot plant in Switzerland. Ikotek is a privately owned company, which is part of a group controlled by Mr Helmut Sieber.

Under Panel rules, the timetable for shareholders to decide on an offer is extended to 60 days if a competing bid appears. The Panel was unsure whether to take Ikotek's bid seriously.

However, BFI won control of Attwoods within hours of Ikotek's intervention.

SCI bid for Plantsbrook referred to MMC

By Geoff Dyer

The Department of Trade and Industry has referred the acquisition of Plantsbrook, the funerals group, by Service Corporation International to the Monopolies and Mergers Commission.

The MMC has been asked to examine the supply of funeral services, particularly in south and central London, because of SCI's high market share.

SCI made the initial recommended bid on September 2, valuing Plantsbrook at £193m. The acquisition, which was not conditional on clearance by the competition authorities, was completed on October 20. The DTI received advice on the takeover from the Director General of Fair Trading on November 24.

In August SCI, the largest funerals company in the UK, won a takeover battle for Great Southern Group, another leading UK funeral company.

If the MMC advises the DTI that the Plantsbrook acquisition is against the public interest, in theory the DTI could require the acquisition to be unwound. It could alternatively require that parts of the company be sold or impose restrictions on its operations.

Mr Jerald Pullins, chief executive officer of SCI UK, said: "Because of the limited [geographical] scope of the investigation, we do not believe that it will affect the overall transaction."

At the time of the Plantsbrook bid, it was thought that the pre-paid funeral market would be likely to prompt a referral to the MMC. SCI has a 15 per cent share of the UK funeral market, but an estimated 80 per cent of the pre-paid market, through Plantsbrook's Dignity in Death scheme and Great Southern's Chosen Heritage plan.

The Office of Fair Trading is separately conducting an investigation into regulations in the pre-paid funeral market. A report is expected in February.

The MMC is required to report back to the DTI by March 24.

£317m rights issue to fund £295m purchase of US kitchen maker

Welbilt agrees Berisford offer

By Peggy Hollinger

Berisford International, the kitchens and joinery group, yesterday announced a hefty 11-for-5 rights issue to fund a £295m offer for Welbilt, one of the largest commercial kitchen manufacturers in the US.

In addition, the New York-based Kohlberg family, which controls 46.7 per cent of Welbilt, has agreed to sell its shares to Berisford at a discount to the price being offered to most shareholders. Mr Jerome Kohlberg is one of the founders of the leveraged buy-out specialist Kohlberg Kravis Roberts.

Berisford is offering \$33.75 (£20.50) a share to investors representing the outstanding

53.3 per cent of Welbilt, against \$30 a share for the Kohlberg stake. In total, Berisford is offering \$312.7m for Welbilt, and will refinance the group's net debt of about \$147.8m.

The deal will be funded through the issue of up to 334.25m units of 5 per cent convertible unsecured loan stock, on the basis of 11 for every five shares held, at 100p to raise \$317.1m net of expenses. The units may be converted from August 24 2005. The issue will be underwritten by Barings, the UK merchant bank, which with its US sister bank Dillon, Read put the deal together.

The acquisition will almost double the size of Berisford, which earlier this year bought Magnet, the kitchens and join-

ery manufacturer and retailer, for \$58m. That was also funded by a rights issue, then at 120p.

Mr Alan Bowkett, Berisford chief executive, said yesterday's rights was likely to be the last equity fund raising for the next two to three years. Berisford, which has net cash of \$70m, expected to make only small acquisitions over the next 18 months.

An announcement has been expected since news about the talks leaked out in London over the weekend.

Mr Bowkett said his company had approached the Kohlberg family when it became apparent they wanted to sell their stake through a secondary public offering in the US. The Kohlbergs have held the

stake since buying out the family owners in 1990.

Berisford was invited to make a bid for the whole company after extensive due diligence and agreeing to pay a higher price to independent shareholders.

The total costs of the deal are expected to be about \$36m. This includes the costs of buying out Welbilt bonds worth \$100m at a premium and underwriting costs of \$12m.

Mr Bowkett said he was delighted with the acquisition, which would materially enhance earnings in 1995. In the nine months to October 1, Welbilt made operating profits of \$36.4m on sales of \$260.9m. Berisford shares were suspended on Monday at 228p.

New Coats pension manager

By Norma Cohen, Investments Correspondent

Coats Vytella, the clothing and textiles group, has scrapped the in-house fund manager for its £1bn pension fund and is to use four independent companies.

The move is part of a growing trend towards external fund management reflecting the growing complexity and diversity of investment decision making. ICI, the UK's 10th largest scheme, recently decided to close its in-house fund manager.

It is understood the Coats' decision was made following

significant underperformance by the pension scheme in 1993, and marginal underperformance relative to the industry average in the previous two or three years.

In explaining the decision, Mr Sam Dow, company secretary, said the decision reflected the fact that "the investment waterfront is changing considerably" rather than concerns about performance.

For instance, the increasing trend towards overseas investment, particularly in emerging markets, would have required the addition of extra expertise.

Also, technology has become increasingly important. "We would have had to make a substantially greater investment in technology in order to give ourselves the same tools that other investment managers have," he said.

The company has selected Morgan Grenfell Asset Management and PDM to run two large funds investing in stocks and bonds. It has retained Foreign and Colonial Investment Management to invest in overseas equities and M&G, the unit trust managers, to achieve above-average returns in UK equities.

Options ameliorate Hoerner pay cut

Mr John Hoerner, chief executive of Burton Group, saw his salary fall from £738,000 to £577,000 last year, according to the retailer's annual report, writes Neil Buckley.

He may not be too downhearted, however. At yesterday's share price of 68p, he is sitting on a paper profit of more than £950,000 on share options which became exercisable before the end of June.

In the year to September 3, Mr Hoerner's basic salary and taxable benefits fell from £453,000 to £422,000.

The company said this was due to a reduction in taxable benefits to come into line with corporate governance guidelines - which involved

Mr Hoerner giving up one of his two company cars. Mr Hoerner's performance-related bonus also fell, from £171,000 to £80,000, as pre-tax profit - although ahead from £16.3m to £41.1m - did not perform as well against targets set by the remuneration committee as in the previous year. His pension contribution was unchanged at £115,000.

Mr Richard North, former finance director who joined Bass after leaving Burton in July, earned between £555,000 and £580,000, including a special bonus of £263,000 - equivalent to one year's salary - for "securing the group's financial stability".

Increased offer turns off leaks

Christopher Price considers De La Rue's negotiations with Portals

It was perhaps appropriate that the final stages of negotiations between De La Rue and Portals should be disrupted by a burst water pipe.

The eight month courtship, involving two separate approaches, has sprung so many leaks that it has prompted at least one Stock Exchange inquiry, emergency statements to calm nervous investors and enormous volatility in the Portals' share price.

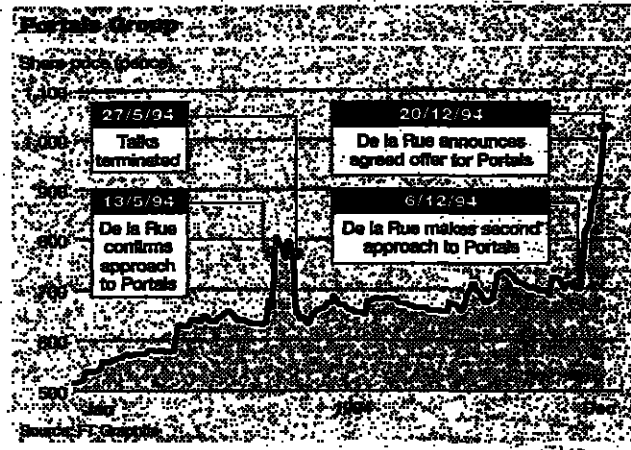
Aside from its leaking pipe, last weekend's meeting at Schroders, De La Rue's advisers, marked the final attempt by the fiercely independent Portals board to dissuade De La Rue from making a formal offer for the specialist paper making group.

Mr John Lloyd, Portals managing director, said the board had eventually been swayed by the amount of money on offer.

"We believed we had a great future as an independent company, but at the end of the day, we must look after the interests of our shareholders."

One adviser to Portals said that he was for rejecting the De La Rue offer of £20.50 a share in favour of promoting a hostile bid from the banknote printing group. "I felt we would be looking at close to £12 a share in a contested takeover."

Mr Lloyd said: "The board, our bankers and advisers all felt the De La Rue offer was a good one. It's as simple as that."



He added that the company's renowned low corporate profile, reflecting the corresponding high profile of its international central bank customers, was a factor in not wishing to get involved in a protracted takeover battle.

De La Rue has also emphasised the need to maintain its conservative and measured reputation in the security-conscious banknote industry. In both its approaches the group stated that it would not make a hostile bid, stressing it was seeking the agreement of the Portals board.

Portals was first approached by De La Rue in 1993, when it launched an inquiry into co-operation in the area of new banknote and printing technology.

"It became evident fairly early on that pooling our R&D resources was going to be difficult. That's when we started thinking about a full merger," said Mr Jeremy Marshall, De La Rue chief executive.

De La Rue was attracted by Portals' anti-counterfeiting technology which has enabled it to produce ever-more sophisticated watermarks and specialty threads in its banknotes.

However, from the beginning the discussions were plagued by leaks, to both the stock market and the press. After the first approach in May, the two companies were forced into confirming the talks after the Portals share price jumped 20 per cent in four days.

The Stock Exchange subsequently launched an inquiry into co-operation in the area of new banknote and printing technology. Sources close to the negotiations said De La Rue offered about 900p a share, which was rejected.

"We remained determined to convince them of the logic of the deal and we analysed the situation further over the summer and came back with an even stronger case second time around," said Mr Marshall.

Early this month there was a re-run of the spring. Portals shares shot forward, followed by emergency statements and talk of a Stock Exchange inquiry. However, this time De La Rue came back with a higher, and finally, acceptable offer.

"It's a very full price they are paying, but in the longer-term it should be a 'good deal,'" said Mr Alastair Irvine at Smith New Court.

He added that without any obvious costs being taken out by the merger, short-term benefits were few. "Strategically De La Rue has done the deal to increase the durability of its banknote business. They believe security is more in the paper side than in the printing."

Mr Marshall said that the group would review Portals' non-core businesses, including tea bag production and the protection and control division. He said it was unlikely they would be sold if the sales were not compelling enough.

One part of the business definitely being retained is Portals' nameplate in Hampshire, home to Mr Julian Sheffield, the group's chairman. He is to join the De La Rue board and Mr Marshall said his agreement to stay in the house until August 1996 would be honoured.

Blackwood holders take BM to court

By Geoff Dyer

Three preference shareholders in Blackwood Hodge have filed a petition against its parent, BM Group, in the High Court, claiming that its affairs have been managed in a manner prejudicial to the interests of preference shareholders.

Blackwood Hodge had net assets of £295m when BM acquired it in 1990. BM made an offer for the three classes of its preference shares capital on October 26 this year. The offer closes tomorrow after which BM plans to put Blackwood Hodge into liquidation.

One of the petitioners, Mr Stephen Cockburn, managing director of Investment Company, which owns preference shares in Blackwood Hodge, said that he would not now be

making a rival offer for two classes of the shares.

Mr Cockburn, who also has a personal holding, said that if the petition was successful he would not be entitled to relief on the shares acquired under the offer.

The petition, filed on November 30, claims BM has undervalued the surplus from the Blackwood Hodge pension fund, which was merged with BM's pension fund at the time of the acquisition. BM's 1993 £15.3m. The BM offer says Blackwood Hodge has net liabilities of £500,000. The petitioners claim that the pension fund surplus now has a value of at least £5.6m, which would give Blackwood Hodge net assets of £5m, radically changing the terms of the offer.

PowerGen confirms share buy-back plan

By David Lascelles, Resources Editor

PowerGen has confirmed that it will buy back a portion of its shares when the government offers its 40 per cent stake in the power generators for sale early next year.

The move has been expected following National Power's announcement last month that it would buy up to 4 per cent of its shares from the government.

PowerGen will buy a similar proportion, worth about £22m at Monday's prices. However, the government will be able to claw back up to 1.5 per cent to meet demand from investors in the public offer.

PowerGen will cancel the shares, thereby enhancing earnings per share by 2.5 to 3.5 per cent.

The move will also take the group a step closer to its goal of reducing dividend cover to 2.5 from 2.7 times earnings.

The group said yesterday that the purchases would be financed from existing facilities and anticipated cash flows. However, it is likely that year-end gearing will only be slightly above last year's 15 per cent because other borrowings have decreased.

Existing investment plans and further share repurchases would not be affected. See Capital Markets

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding dividend	Total for year	Total last year
Eurotherm	3.6	Apr 7	5	6.5	4.75
F&C Smelter	0.74	Feb 10	0.7	1.44	1.97
Fornikster	1.04	Feb 14	0.85	1.89	3.19
IAS Offshore	1.55	Feb 8	1.65	3.20	7.6
Wessex Water	4.4	Apr 8	4	8.4	11.75

Dividends shown pence per share net except where otherwise stated. *Equivalent after allowing for scrip issues. †After share subdivision. ‡Second interim. ††After 3.5p to 3p.

Andrews Sykes unaware of reason for 21p rise

Shares in Andrews Sykes, the industrial services group, rose 21p yesterday to close at a high of 158p. The board said it was "not aware of any reason for the increase".

Earlier in the day it announced the appointment of two new directors one of whom is Mr Jean Jacques Murray who won effective control of the company following a prolonged boardroom battle which ended in May.

European Fire Protection, Mr Murray's private Dutch company, owns 58.5 per cent of Andrews Sykes and he becomes a non-executive director. Mr John Hall, operations director of the group's main subsidiary, was appointed an executive director.

Andrews Sykes, which has been undergoing a restructuring, reported a £1.9m loss in the six months to September 30.

Kay's £4.8m for Corridor deal

Kay's Food Group, the meat processor, is paying up to £4.8m in its reverse takeover of Corridor Group, the food manufacturer and distributor.

An initial payment of £4.8m will be satisfied by the issue of 81.4m shares, representing 47 per cent of the enlarged equity. There will be a further profit-related payment to a maximum of £775,000 satisfied by up to 30m shares, or 14.7 per cent of the enlarged equity.

Kay's is also raising £615,000 gross by a placing of £12.3m shares at 5p. The shares are suspended at 4 1/2p.

Erith expands with East Anglia buy

Erith, the builders' materials group, is expanding in East Anglia with the acquisition of Norwich-based Builders Direct Supply for £1.4m.

Initial consideration involves the issue of 164,500 Erith shares, unchanged at 85p yesterday, with the balance payable in cash or shares on or before December 31 1995.

BDS, which will bring six branches to Erith's 27-strong chain, incurred a pre-tax deficit of £34,000 in the 10 months to October 31, on sales of £6.5m. Net assets amount to £1.43m.

NOTICE IS HEREBY GIVEN TO THE PURCHASERS OF NON VOTING SHARES OF INTERMINING INTERNATIONAL S.A. (IMISA)

Registered in Panama City, Republic of Panama

formerly INTERMINING MUTUAL FUND S.A. (IMFSA)

that in accordance with applicable laws, rules and regulations, the Company resolved at a special meeting of the Board of Directors to cancel and replace all provisional purchase documents issued to date with the final INTERMINING INTERNATIONAL S.A. (IMISA) share certificates.

Therefore, all concerned parties are kindly requested to exchange their provisional purchase documents for the final share certificates by sending them by registered mail to the REGISTRAR AND TRANSFER AGENT of the Company at the following address:

GENERAL TRUST TRANSFER AGENT AND REGISTRY LTD

Chambers of Rene Baptiste, Notary Public

Blue Caribbean Building

P.O. Box 577

Kingstown, SAINT VINCENT & THE GRENADINES (W.I.)

Panama City, 14th December 1994

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A NEW NAME LEADING TELECOMMUNICATIONS IN ITALY



TELECOM ITALIA was set up on 18 August 1994 through the merging of five companies (SIP, Italcable, Iritel, Telespazio and Sirm) that had until then managed Italian telecommunications separately, and has thus become a global operator in a completely new framework.

TELECOM ITALIA is now the sixth largest telecommunications operator in the world in terms of turnover and one of Europe's prime investors in the sector.

It is a joint-stock company with almost 70,000 investors and 18% of its share capital is held by foreign shareholders.

TELECOM ITALIA has a worldwide presence with 18 representative offices with a large number of other corporate entities. It also has a wide-spread commercial network geared to provide, even abroad, a speedy, integrated and innovative answer to the communications requirements of people and companies.

"A sharp decline in financial charges achieved thanks to ongoing economic and financial consolidation is the clear result of a policy based on rational and integrated organization, further strict cost reduction measures and carefully selected large-scale economies in order to become competitive in a free market".
(Francesco Chirichigno)
Managing Director

THE FIRST SIX MONTHS OF TELECOM ITALIA

The figures are in lire	30.06.94	31.12.93*
REVENUES (BILL)	14.276	23.404
ADDED VALUE (BILL)	11.345	18.164
ADDED VALUE / REVENUES (%)	79,5	77,6
GROSS OPERATING MARGIN (BILL)	7.994	12.327
GOM / REVENUES	56	52,7
OPERATING PROFIT (BILL)	3.136	3.796
NET FINANCIAL CHARGES / REVENUES (%)	5,3	9,8
PROFIT BEFORE TAXATION (BILL)	2.175	1.741
INVESTMENTS (BILL)	3.680	7.963

*1993 FIGURES REFER TO MERGED COMPANY SIP

TELECOM ITALIA - Direzione Generale - via Flaminia, 189 - 00196 Roma

PROGETTO GRAFICO PUBBLICITARIO - IACOPINI • BICCARI - ROMA

Andrews Sykes
of reason for 21p

Andrews Sykes, the former head of the British Telecom group, has been appointed as the new managing director of the company. He will be responsible for the overall strategy and operations of the company. He will be working closely with the board of directors and the shareholders.

Andrews Sykes, 44, has been with British Telecom for over 20 years. He has held several senior positions within the company, including head of the telecommunications division. He is a graduate of the University of Cambridge and has a degree in engineering.

Andrews Sykes is a member of the Institute of Directors and the Institute of Management. He is also a member of the British Telecom group's advisory board. He has been married for 15 years and has two children. He is a keen sportsman and enjoys playing golf and tennis. He is also a member of the British Telecom group's sports club.

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Diamond sales remain at near-record level

By Kenneth Gooding,
Mining Correspondent

Sales of rough (uncut) diamonds remain near record levels but the market is still in turmoil and cutters continue to complain about lack of profitability. That was the message yesterday from De Beers, the South African group whose London-based Central Selling Organisation accounts for at least 80 per cent of world trade in rough diamonds.

The CSO said its sales reached US\$4.25bn (£2.59bn) this year, 27 per cent below the record set in 1993 but still the second-highest total ever achieved.

Nevertheless, the CSO made it clear that all is not well in the market. It cited:

- "Leakages" of high-quality diamonds from government stockpiles in Russia, in breach of the contract between Russia and the CSO, that are continuing from time to time and having a depressing effect on sentiment in the cutting centres.
- There are also uncertainties because the CSO's contract with the Russians ends in 1995 and negotiations about a new one have not been going well.
- A build up of stocks at the cutting centres, particularly of small polished stones from

India. The CSO reduced its supply of small stones from the second quarter of this year but the raw material the Indian cutters need is plentiful following sales from Russian and US strategic stockpiles. These diamonds were considered suitable only for industrial use when they were stockpiled but the subsequent development of the Indian industry, which can cut small stones economically, means that many of the stockpiled diamonds are cuttable.

● The CSO has not increased prices since February, 1993. That increase was of only 1/2 per cent and was the first since 1990. Producers with CSO contracts have been asked to cut deliveries from previously agreed levels and the CSO said yesterday this quota would remain at 85 per cent.

On the other hand, the CSO said sales of diamond jewellery had been resilient during recent difficult world trading conditions and retail diamond jewellery sales in 1994 were likely to match last year's record US\$4.2bn.

It pointed out that supplies of cut diamonds from India had fallen substantially because of the recent outbreak of pneumonic plague, which started in Surat, a region that provides more than one third of India's

cut diamonds. Some factories, deserted by frightened, fleeing workers, still had not reopened. "Time will take care of the oversupply," a CSO official insisted.

Mr Michael Coulson, analyst with Nedcor Securities, suggested that the CSO's profit margins were being squeezed and he expected De Beers' "diamond account" profits for 1994 to be down a little. However, De Beers' net profits, after other income was taken into account, were likely to be ahead of those for 1993. He said world diamond sales were likely only to "inch ahead" in 1995 and he hoped the CSO would give up its policy of saturating the market in the first half.

He predicted the Russians would sign a new contract with the CSO but on more favourable terms.

De Beers also is convinced that Russia will stay in the diamond cartel. It recalled that Mr Harry Oppenheimer, former chairman of De Beers, said recently: "Demand in the world for diamonds is stronger and more firmly established than it has ever been and co-operation between all the major producers is beyond doubt in the interests of them all."

Zimbabwe's flower exports take to the sky

The country's growers are now the EU's fourth largest suppliers, writes Alison Maitland

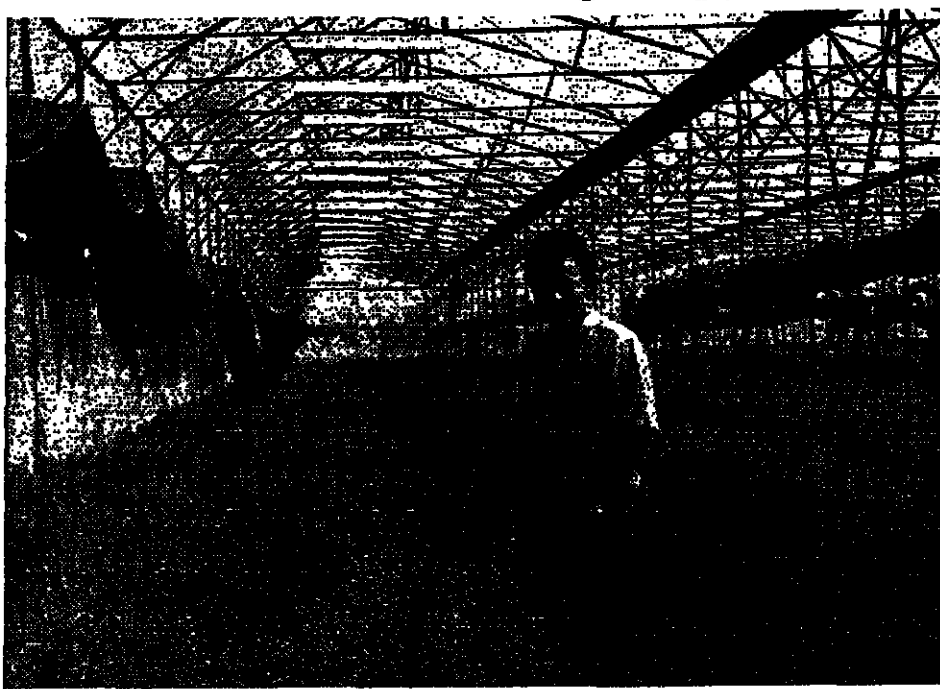
When the Danckwerts, a prominent Zimbabwean farming family, decided to grow flowers for export to northern Europe, they were warned it would be a flop. Less than 10 years later, they are leaders in a blossoming industry that is flying out over 7,000 tonnes of cut flowers to brighten the northern winter each year, bringing the country Z\$290m (£22m) in annual export earnings.

"This sort of thing is ideal for Zimbabwe," says Rijk Danckwerts, who farms 1,600 hectares next to Harare airport with his brother Craig.

Using a combination of reliable sunshine, artificial light and black plastic coverings to force flowering, they can produce 12 flushes from a plant in one season and fly flowers out every day between October and early June. "That's important to buyers," he says.

The flower business, which now accounts for at least half the two farms' annual turnover of Z\$12m, is a truly international one. The Danckwerts use are bred in Israel, grown in Zimbabwe and sold directly to supermarkets such as Sainsbury in the UK, or via the Dutch auctions to destinations as distant as Japan or Canada. Zimbabwe is now the fourth largest exporter of flowers to the European Union.

The industry took off when white tobacco farmers decided to diversify, fearing the strength of the anti-smoking lobby in the west. Low international prices last year meant a fall in plantings of tobacco, Zimbabwe's biggest agricultural export, leading to a 20 per cent smaller harvest this year. Moreover, the World Bank pre-



Rijk Danckwerts and his brother switched into asters when roses became common and prices fell

dicts that tobacco prices will remain close to the 1993 level over the next few years and then fall in real terms by about 10 per cent over the following decade.

Another reason for moving into flowers was concern about the government's moves to redistribute white-owned land to black Zimbabweans to relieve population pressures and provide homes for those displaced by the war that led to independence in 1980. Flower production has enabled white farmers to maintain or increase their incomes by using small areas of land intensively. The Danckwerts produce their flowers from 9.5 hectares of greenhouses.

As well as the climatic advantage, the industry enjoys very low labour costs compared with northern hemisphere flower-producing countries. Horticulture is also one of the few sectors in Zimbabwe that has never been subject to state marketing controls.

The Danckwerts began by growing summer flowers such as delphiniums, but moved into higher value roses when the Zimbabwe dollar lost value and airfreight costs soared. Roses are the most typical Zimbabwean product, but the brothers switched again, this time into asters, when roses became common and prices fell.

"We didn't want to follow

the trend too closely," says Rijk Danckwerts, pointing out that Kenya, Tanzania and Zimbabwe will produce 200m to 300m more roses between them this year than last. Roses also require ultra-cautious handling. "You only have to look at a rose and something goes wrong."

By specialising, he is able to boast that the white aster variety produced by the family company, Sunshine Flowers, is grown nowhere else in the southern hemisphere. The asters, grown at 35°C, are picked and sorted, then transferred to cold storage at 4°C. From there, it is only 10 minutes to the airport, where they are dispatched to Europe.

The industry is not free of troubles. The economic structural adjustment programme introduced in 1991 has pushed up interest rates to 35 or 40 per cent. This makes it difficult for new farmers to enter production and for existing ones to expand, especially given the shift to high-value flowers requiring hefty capital investment. Nevertheless, a few black farmers are managing to work their way in.

Airfreight tariffs are among the highest in the world, accounting for 40-65 per cent of the cost, insurance and freight value of the flowers. The national cargo line, Airfreight, enjoys state protection against competition and the unreliability of its schedules poses serious problems for producers of short-life commodities.

Despite this, the flower industry, together with the productive fruit and vegetable sector, is being encouraged by the government because it is highly labour intensive - employing about 30 people, mostly women, per hectare - and because of its high returns. Mr Stanley Hart, chief executive of the Horticulture Promotion Council, points out that horticulture can produce the same turnover from one hectare as 80 hectares of maize. Export earnings from horticulture are already the fourth highest among agricultural products, after tobacco, beef and sugar. "Horticulture will overtake tobacco within 10 years," Mr Hart says confidently.

Given that the west European cut flower market is expected to grow from \$12.5bn in 1990 to more than \$19bn by 2000, he may well be on to something.

MARKET REPORT

Base metals volatile in thin trade

Base metals prices swung in both directions at the London Metal Exchange yesterday, with moderate orders having an exaggerated effect in fairly thin markets.

Falls in LME stocks gave the markets a steady start but there was no follow through buying.

Three months delivery COPPER reached \$2.965 a tonne after news of a 4,475 tonnes stockpile but later fell back to Monday's low of \$2,950 before finding support.

LME WAREHOUSE STOCKS (in thousands of tonnes)	
Aluminium	20,125 to 1,791,475
Aluminium alloy	4,475 to 20,125
Copper	4,475 to 20,125
Lead	2,700 to 20,125
Nickel	4,475 to 20,125
Zinc	3,000 to 1,791,475
Others	3,000 to 20,125

ALUMINIUM found good support on dips but failed to break resistance above \$1,900 a tonne.

London Commodity Exchange COCOA futures bounced from early lows to end

higher in healthy volume. The most active March futures contract was up \$18 on the day at \$389 a tonne and December closed up \$12 at \$1,035.

COFFEE prices ended down but off the day's lows in sluggish trade.

"There has been some price-finding buying that helped lift the market a bit in the afternoon. New York also performed better than some people had expected," said one trader. Compiled from Reuters

NZ apple growers have bumper year in spite of storms

By Terry Hall in Wellington

The New Zealand apple industry overcame severe storm damage and intense competition from rival producers to earn NZ\$803m (£247m)

from its fresh fruit and commercial activities in the year to September 30, one of the best returns on record.

A year earlier, returns were hit by a global glut of fruit, and profits fell to NZ\$571m.

Mr John McClellan, chairman of the Apple and Pear Board, said that pituit export payments to orchardists averaged NZ\$16.70 a carton, a 54 per cent increase on the 1993 year.

The board exported 11.6m cartons of fruit to 60 countries, worth NZ\$455m.

New Zealand was the country apart from South Korea to break into the Japanese market. Other new mar-

kets were Northern China, Vietnam, Somalia and Sri Lanka. Premium prices were obtained in a number of markets including the UK where prices were 20 per cent higher than the market average.

COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE

(Prices from Amalgamated Metal Trading)

ALUMINIUM 99.7 PURITY (\$ per tonne)

Cash 3 mths

Close 1890-61 1897-98

Previous 1895-58 1895-58

AM Official 1895-58 1895-58

Karb close 1895-58 1895-58

Open Int. 251,644

Total daily turnover 76,811

ALUMINIUM ALLOY (\$ per tonne)

Close 1895-30 1895-30

Previous 1895-30 1895-30

High/Low 1895-30 1895-30

AM Official 1895-30 1895-30

Karb close 1895-30 1895-30

Open Int. 2,848

Total daily turnover 1,076

LEAD (\$ per tonne)

Close 602-5-33.5 602-5-33.5

Previous 602-5-33.5 602-5-33.5

High/Low 602-5-33.5 602-5-33.5

AM Official 602-5-33.5 602-5-33.5

Karb close 602-5-33.5 602-5-33.5

Open Int. 45,000

Total daily turnover 7,778

NICKEL (\$ per tonne)

Close 8290-400 8290-400

Previous 8290-400 8290-400

High/Low 8290-400 8290-400

AM Official 8290-400 8290-400

Karb close 8290-400 8290-400

Open Int. 67,462

Total daily turnover 15,542

TIN (\$ per tonne)

Close 5890-70 5890-70

Previous 5890-70 5890-70

High/Low 5890-70 5890-70

AM Official 5890-70 5890-70

Karb close 5890-70 5890-70

Open Int. 104,309

Total daily turnover 13,719

COPPER, grade A (\$ per tonne)

Close 2704-75 2704-75

Previous 2704-75 2704-75

High/Low 2704-75 2704-75

AM Official 2704-75 2704-75

Karb close 2704-75 2704-75

Open Int. 270,160

Total daily turnover 122,174

LME Closing C/S rates: 15972

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Precious Metals continued

AMALGAMATED METAL TRADING

GOLD COMEX (100 Troy oz; \$/troy oz)

Close 381.2 381.2

Previous 381.2 381.2

High/Low 381.2 381.2

AM Official 381.2 381.2

Karb close 381.2 381.2

Open Int. 177,311

Total daily turnover 7,874

PLATINUM NYMEX (\$0 Troy oz; \$/troy oz)

Close 418.4 418.4

Previous 418.4 418.4

High/Low 418.4 418.4

AM Official 418.4 418.4

Karb close 418.4 418.4

Open Int. 25,986

Total daily turnover 9,498

PALLADIUM NYMEX (100 Troy oz; \$/troy oz)

Close 154.70 154.70

Previous 154.70 154.70

High/Low 154.70 154.70

AM Official 154.70 154.70

Karb close 154.70 154.70

Open Int. 14

Total daily turnover 1

SILVER COMEX (100 Troy oz; \$/troy oz)

Close 481.1 481.1

Previous 481.1 481.1

High/Low 481.1 481.1

AM Official 481.1 481.1

Karb close 481.1 481.1

Open Int. 6,801

Total daily turnover 2,967

ENERGY

CRUDE OIL NYMEX (42,000 US gals; \$/barrel)

Close 17.05 17.05

Previous 17.05 17.05

High/Low 17.05 17.05

AM Official 17.05 17.05

Karb close 17.05 17.05

Open Int. 17,300

Total daily turnover 3,443

HEATING OIL NYMEX (42,000 US gals; \$/barrel)

Close 17.30 17.30

Previous 17.30 17.30

High/Low 17.30 17.30

AM Official 17.30 17.30

Karb close 17.30 17.30

Open Int. 17,300

Total daily turnover 3,443

CRUDE OIL IPE (\$/barrel)

Close 16.00 16.00

Previous 16.00 16.00

High/Low 16.00 16.00

AM Official 16.00 16.00

Karb close 16.00 16.00

Open Int. 10,000

Total daily turnover 12,019

CRUDE OIL IPE (\$/barrel)

Close 16.00 16.00

Previous 16.00 16.00

High/Low 16.00 16.00

AM Official 16.00 16.00

Karb close 16.00 16.00

Open Int. 10,000

Total daily turnover 12,019

CRUDE OIL IPE (\$/barrel)

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INVESTMENT TRUSTS - Cont[illegible]**TEST COMPANY:**

هكذا من الاجل

FT MANAGED FUNDS SERVICE

● FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (+64 71) 873 4378 for more details.

OFFSHORE AND OVERSEAS

BERMUDA (SIB RECOGNISED)

Solidity Money Funds		Money	
Portfolio Yield, % (annualized, nominal)	Assets	Money	Assets
3K, Perf Address: 604 5548		100-245 2500-0000	
Phone: 408 798-6100			
Form 990s: 408 722 7777			
Account Name	Account No.	Account Name	Account No.
ALL	0001	ALL	0001
ALL	0002	ALL	0002
ALL	0003	ALL	0003
ALL	0004	ALL	0004
ALL	0005	ALL	0005
ALL	0006	ALL	0006
ALL	0007	ALL	0007
ALL	0008	ALL	0008
ALL	0009	ALL	0009
ALL	0010	ALL	0010
ALL	0011	ALL	0011
ALL	0012	ALL	0012
ALL	0013	ALL	0013
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ALL	0015	ALL	0015
ALL	0016	ALL	0016
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ALL	0020	ALL	0020
ALL	0021	ALL	0021
ALL	0022	ALL	0022
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ALL	0025	ALL	0025
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ALL	0027	ALL	0027
ALL	0028	ALL	0028
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ALL	0030	ALL	0030
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ALL	0090	ALL	0090
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ALL	0095	ALL	0095
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ALL	0114	ALL	0114
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ALL	0122	ALL	0122
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ALL	0192	ALL	0192
ALL	0193	ALL	0193
ALL	0194	ALL	0194
ALL	0195	ALL	0195
ALL	0196	ALL	0196
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ALL	0201	ALL	0201
ALL	0202	ALL	0202
ALL	0203	ALL	0203
ALL	0204	ALL	0204
ALL	0205	ALL	0205
ALL	0206	ALL	0206
ALL	0207	ALL	0207
ALL	0208	ALL	0208
ALL	0209	ALL	0209
ALL	0210	ALL	0210
ALL	0211	ALL	0211
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ALL	0214	ALL	0214
ALL	0215	ALL	0215
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ALL	0217	ALL	0217
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ALL	0219	ALL	0219
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ALL	0222	ALL	0222
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ALL	0231	ALL	0231
ALL	0232	ALL	0232
ALL	0233	ALL	0233
ALL	0234	ALL	0234
ALL	0235	ALL	0235
ALL	0236	ALL	0236
ALL	0237	ALL	0237
ALL	0238	ALL	0238
ALL	0239	ALL	0239
ALL	0240	ALL	0240
ALL	0241	ALL	0241
ALL	0242	ALL	0242
ALL	0243	ALL	0243
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ALL	0245	ALL	0245
ALL	0246	ALL	0246
ALL	0247	ALL	0247
ALL	0248	ALL	0248
ALL	0249	ALL	0249
ALL	0250	ALL	0250
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ALL	0254	ALL	0254
ALL	0255	ALL	0255
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ALL	0257	ALL	0257
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ALL	0266	ALL	0266
ALL	0267	ALL	0267
ALL	0268	ALL	0268
ALL	0269	ALL	0269
ALL	0270	ALL	0270
ALL	0271	ALL	0271
ALL	0272	ALL	0272
ALL	0273	ALL	0273
ALL	0274	ALL	0274
ALL	0275	ALL	0275
ALL	0276	ALL	0276
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ALL	0278	ALL	0278
ALL	0279	ALL	0279
ALL	0280	ALL	0280
ALL	0281	ALL	0281
ALL	0282	ALL	0282
ALL	0283	ALL	0283
ALL	0284	ALL	0284
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ALL	0286	ALL	0286
ALL	0287	ALL	0287
ALL	0288	ALL	0288
ALL	0289	ALL	0289
ALL	0290	ALL	0290
ALL	0291	ALL	0291
ALL	0292	ALL	0292
ALL	0293	ALL	0293
ALL	0294	ALL	0294
ALL	0295	ALL	0295
ALL	0296	ALL	0296
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ALL	0298	ALL	0298
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ALL	0306	ALL	0306
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ALL	0332	ALL	0332
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ALL	0343	ALL	0343
ALL	0344	ALL	0344
ALL	0345	ALL	0345
ALL	0346	ALL	0346
ALL	0347	ALL	0347
ALL	0348	ALL	0348
ALL	0349	ALL	0349
ALL	0350	ALL	0350
ALL	0351	ALL	0351
ALL	0352	ALL	0352
ALL	0353	ALL	0353
ALL	0354	ALL	0354
ALL	0355	ALL	0355
ALL	0356	ALL	0356
ALL	0357	ALL	0357
ALL	0358	ALL	

GUERNSEY ASB RECOGNISED

[illegible]**GUERNSEY (REGULATED)**™

	Index	Price	% Chg
AMEC Morgant Co (Germany) Ltd			
Shareholder's Equity P/B	19.25	13.0	-
Aquila Investment Management Ltd			
Shareholder's Equity P/B	15.00	12.00	-
Bank Fund Managers (Germany) Ltd			
All International Fund for			
Shareholder's Equity P/B	118.50	175.0	-
Bankers Trust International Ltd			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus Lampe AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus M&M AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus P&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus R&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus S&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus T&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus U&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus V&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus W&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus X&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus Y&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus Z&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus AA&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus BB&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus CC&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus DD&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus EE&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus FF&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus GG&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus HH&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus II&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus JJ&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus KK&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus LL&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus MM&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus NN&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus OO&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus PP&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus QQ&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus RR&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus SS&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus TT&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus UU&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus VV&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus WW&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus XX&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus YY&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus ZZ&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus AAA&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus BBB&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus CCC&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus DDD&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus EEE&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus FFF&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus GGG&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus HHH&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus III&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus JJJ&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus KKK&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus LLL&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus MMM&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus NNN&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus OOO&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus PPP&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus QQQ&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus RRR&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus SSS&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus TTT&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus UUU&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus VVV&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus WWW&S AG			
Shareholder's Equity P/B	10.00	10.00	-
Bankhaus XXX&S AG			
Shareholder's Equity P/B	10.00	10.00	-
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JERSEY (SIB RECOGNISED)

[illegible]

LUXEMBOURG (SIB RECOGNISED)

[illegible]

LUXEMBOURG REGULATION¹⁰

[illegible]

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you'll love
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THE BANKER



FINANCIAL TIMES
16/12/1993

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MONEY MANAGEMENT



WORLD STOCK MARKETS

EUROPE

AMSTERDAM (Dec 20/Thu)

AEX 3,500.00

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EUROPE

BRUSSELS (Dec 20/Thu)

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EUROPE

LONDON (Dec 20/Thu)

FTSE 100 3,500.00

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Assets		100.00	100.00	100.00	100.00
Current Assets		100.00	100.00	100.00	100.00
Fixed Assets		100.00	100.00	100.00	100.00
Current Liabilities		100.00	100.00	100.00	100.00
Fixed Liabilities		100.00	100.00	100.00	100.00
Equity		100.00	100.00	100.00	100.00
Current Assets		100.00	100.00	100.00	100.00
Fixed Assets		100.00	100.00	100.00	100.00
Current Liabilities		100.00	100.00	100.00	100.00
Fixed Liabilities		100.00	100.00	100.00	100.00
Equity		100.00	100.00	100.00	100.00
Current Assets		100.00	100.00	100.00	100.00
Fixed Assets		100.00	100.00	100.00	100.00
Current Liabilities		100.00	100.00	100.00	100.00
Fixed Liabilities		100.00	100.00	100.00	100.00
Equity		100.00	100.00	100.00	100.00

Continued on next page

Financial Times

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AMERICA

Dow easier awaiting news from FOMC

Wall Street

US shares fluctuated in negative territory as traders waited to see if the Federal Reserve would raise interest rates at the meeting of its open market committee, writes Lisa Branson in New York.

By 1pm, the Dow Jones Industrial Average was down 17.49 at 3,773.21. The more broadly based Standard & Poor's 500 lost 1.11 at 456.80, the American Stock Exchange composite eased 0.83 to 424.90 and the Nasdaq composite shed 1.08 to 726.81. Trading volume on the NYSE was 1.77m shares.

Relatively mild data on consumer and producer prices released earlier this month was enough to convince most market players that the Fed would not boost the target federal funds rate at the FOMC meeting, but there were some who said the central bank might increase the rate by 50 basis points. So far this year the Fed has tightened six times, bringing the rate to 5 1/2 per cent from 3 per cent in January.

Reaction was muted to news that the trade deficit for October widened to \$10.14bn from a revised September figure of \$9.35bn. Although the trade deficit continues to grow, the October figure was generally in line with economists' forecasts.

Several important announcements in the high technology sector moved share prices yesterday. Microsoft, which trades on the Nasdaq, fell 3 1/2 to \$59 after the software maker announced that a new computer operating system may not be available until August of next year.

Intel rose 3 1/2 to \$60 after the company announced that it would replace Pentium chips on demand. Intel shares had been under pressure in the wake of growing publicity surrounding a flaw in the chip.

Also benefiting from Intel's announcement were computer makers Gateway 2000 and Dell Computer, which are among the primary users of the Pentium chip. Just after Intel's announcement, Gateway said it would broaden the lifetime

warranty on all of its Pentium-based computers, causing its shares to rise 1/4 to \$22. Dell was up 1 1/4 to \$38.

Other technology shares were mixed. Hewlett-Packard rose 1 1/4 to \$96, while IBM dipped 1/4 to \$71 and Apple Computer lost 1/4 to \$38.

Monsanto shares dropped 1/4 to \$68 after the chemical company agreed to buy a specialty chemicals business from Merck. An analyst at PaineWebber, the brokerage house, downgraded the company, saying the agreement created the impression that Monsanto was not focusing on cutting costs. Merck gained 1/4 to \$83 at the news.

American Depository Receipts of Glaxo Holdings gained 1/4 to \$29 after a specialty chemicals business from Merck. An analyst at PaineWebber, the brokerage house, downgraded the company, saying the agreement created the impression that Monsanto was not focusing on cutting costs. Merck gained 1/4 to \$83 at the news.

The announcement pushed up Bristol-Myers Squibb, bringing the rate to 5 1/2 per cent from 3 per cent in January.

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EUROPE

Politics a mixed blessing in Milan and Madrid

Politics was a mixed blessing for houses yesterday, writes *Our Markets Staff*. It kept Milan volatile, currently on the upside, and yet another strategist, Mr Jerry Evans at Kleinwort Benson, said that political concerns were overdone and that Italian equities offered solid value. But political developments continued to depress Madrid.

MILAN continued to forge ahead with the weak lira, at an all-time low against the D-Mark, offering an apparent bonus to foreign investors. The Comit index rose 5.56 to 612.91.

Analysts commented that the market was looking beyond the political chaos surrounding Mr Silvio Berlusconi's government, and hoping that it would soon be replaced by a caretaker institutional administration, with a prime minister selected from outside the political parties.

Blue chips were broadly higher. Fiat which set the pace early in the day finished L54 higher at L5.84, off a high of L5.86.

Telecom Italia, under pressure recently over the concessions that it pays to the government on its mobile telephones, rebounded L1.90 or 3.0 per cent to L4.06.

Credito Italiano picked up L16 to L1.50, with no takers seen for its Credito Romagnolo bid, but a fresh offer still not ruled out. Rolo finished

FT-SE Actuaries Share Indices

Dec 20	Dec 19	Dec 18	Dec 17	Dec 16	Dec 15	Dec 14	Dec 13
FT-SE 100	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25
FT-SE 250	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25

THE EUROPEAN SERIES

Dec 20	Dec 19	Dec 18	Dec 17	Dec 16	Dec 15	Dec 14	Dec 13
FT-SE 100	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25
FT-SE 250	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25

FT-SE Actuaries Share Indices

Dec 20	Dec 19	Dec 18	Dec 17	Dec 16	Dec 15	Dec 14	Dec 13
FT-SE 100	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25
FT-SE 250	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25

THE EUROPEAN SERIES

Dec 20	Dec 19	Dec 18	Dec 17	Dec 16	Dec 15	Dec 14	Dec 13
FT-SE 100	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25
FT-SE 250	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25

FT-SE Actuaries Share Indices

Dec 20	Dec 19	Dec 18	Dec 17	Dec 16	Dec 15	Dec 14	Dec 13
FT-SE 100	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25
FT-SE 250	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25	1231.25

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Mexico rallies 7%

Stock prices advanced more than 7 per cent by mid-morning following the news of a devaluation of the peso against the US dollar.

The IPC index was ahead 180.87 at 3,281.73.

The government explained that it had agreed to devalue the peso against the dollar in response to the pressure that had been exerted to the country's financial markets as a result of instability in the southern state of Chiapas.

Officials added that Mexico would be able to meet its economic goals in 1995, and that the devaluation would be re-evaluated within the next six months.

The decision to widen the trading band was taken at the weekly meeting of the anti-inflation pact between the government and business and labour groups, known as the "Pacto".

Shares in Mexican ADRs were heavily affected by the news on expectations that earnings would be hit.

Sarah Lavers, head of research at Latham & Latham in London, commented that the announcement was basically good news.

It would make the country more competitive, and remove uncertainty, although there would be a cost in terms of the government's own credibility.

Gold supports SA trading

South African stocks ended broadly firmer as a strong gold price and a recent improvement in steadiness in world equity markets supported trade.

The overall index rose 50.4 to 5,747.3, industrials 25.9 to

6,883.4 and golds 37.1 to 1,900.8.

Among the leading stocks, De Beers slipped 25 cents to R33, Dries 75 cents to R57.25 and Anglo R9 to R23.5. Sasol was 75 cents better at R32.75 and Nedcor up R1 at R42.

ASIA PACIFIC

Arbitrage buying lifts Nikkei for fifth day in a row

Tokyo

Arbitrage buying pushed share prices higher for the fifth consecutive trading day, as the rise of the Nikkei index above a technical resistance level cheered investors, writes *Ennio Terzano* in Tokyo.

The Nikkei 225 average rose 136.13 to 19,406.96, having fluctuated between 19,193.64 and 19,417.88. Having lost ground in the morning on profit-taking, futures purchasing in the afternoon prompted index-linked buying, and the Nikkei's rise above 19,340, considered by traders as an important resistance level, prompted short-covering.

Volume was 250m shares, against 254m. "Most of the trading is still arbitrage linked, but some foreign investors are buying to cover their short positions ahead of the year-end," said Mr Yasuo Ueda at Nikko Securities. Institutional investors remained absent ahead of yesterday's FOMC meeting in the US.

The Topix index of all first section stocks rose 10.59 to 1,594.90, while the Nikkei 300 moved up 1.79 to 281.76. Advances led declines by 724 to 265, with 192 issues unchanged. In London the ISE/Nikkei 50 index gained 0.59 at 1,272.74.

Overseas investors bought Japanese Industrial Bank of Japan and Dai-ichi Kangyo Bank rose Y30 apiece to Y2,830 and Y1,880 respectively. Brokers were also higher, with Nomura Securities adding Y30 to Y2,030.

Reports of the popularity of new 32-bit electronic games lifted Sony Y50 to Y5,550. Sega Enterprises, the video game maker which has also recently introduced its new game hardware, climbed Y10 to Y5,750.

But some high-technology issues lost ground on profit-taking: Fujitsu fell Y7 to Y970. Steel issues rallied on bargain hunting, having been sold off by overseas investors. NKK put on Y5 at Y274 and Nippon Steel Y3 at Y382.

Korea Mobile Telecom again went limit down, losing

Sakai Over, a synthetic fabrics manufacturer, lost Y6 at Y657 after fluctuating in speculative trading.

Privatisation stocks were higher, with Nippon Telegraph and Telephone up Y5,000 to Y844,000. Investors were encouraged by reports that the government had approved NTT's plan to lift basic subscription charges and directory assistance rates from February next year.

In Osaka, the OSE average rose 11.81 to 21,045.85 in volume of 106.9m shares.

Roundup

The region was mixed, with many investors awaiting the outcome of yesterday's US FOMC meeting.

HONG KONG reversed an early 99-point loss but trading was relatively thin ahead of the US rates decision. The Hang Seng index ended 88.90 ahead at 8,267.33, in turnover of HK\$2.2bn, down from Monday's HK\$2.8bn.

Brokers said that the late rally was fuelled by buy orders from Europe for Hang Seng index constituents.

Overall market sentiment remained bullish and activity was subdued as many foreign fund managers had already closed their books for the year.

Bankers were the best performers, with the sub-government-owned HSBC and Hang Seng Bank added HK\$1.50 each at HK\$33.75 and HK\$37. Bank of East Asia surged HK\$1.55 to HK\$30.50 on news that it will disclose its inner reserves.

SKOUL remained worried about liquidity and the composite index dipped 4.83 to 1,023.99, a sixth consecutive decline.

Brokers said that unfounded rumours that the government would soon scrap cash deposit requirements for institutional investors failed to boost blue chips before government officials denied that such a step was planned.